



Queen Elizabeth returns to Australia on her 2028 World Voyage

Queen Elizabeth will be returning to Australian shores early 2028 on her epic 113-night World Voyage.

Her route sails via South Africa and Asia before an enticing return to Japan which signals the start of her sailing to Australia. Explore idyllic South Pacific islands before a marvellous full transit of the Panama Canal. Sun-soaked days in the Caribbean add to unforgettable destinations. Now is the time to secure your client's preferred accommodation on this much loved ship.

Southampton to Sydney | **18 Jan 2028** | 67 nights | Q803D
Singapore to Sydney | **25 Feb 2028** | 29 nights | Q804E
Hong Kong to Sydney | **1 Mar 2028** | 24 nights | Q805A
Yokohama to Sydney | **9 Mar 2028** | 16 nights | Q806
Sydney to Los Angeles | **25 Mar 2028** | 20 nights | Q807
Sydney to Miami | **25 Mar 2028** | 34 nights | Q807A
Sydney to Southampton | **25 Mar 2028** | 46 nights | Q807B

Cunard World Club members can enjoy an exclusive **10%* discount** on cruise fares until 31 January 2026.

For Cunard World Club members, Queen Elizabeth and Queen Anne voyages to and from Sydney are on sale from **9.00am AEDT (11.00am NZDT), 11 November 2025.**

General on sale from **9.00am AEDT (11.00am NZDT), 12 November 2025.**

For more information on the full programme launch

*Cunard World Club (CWC) members are eligible to receive a 10% discount on cruise fares when booking a Cunard Fare or Early Saver Fare. Cunard Fare is the cruise fare packaged with onboard spending money (sailings 7 nights or more). Early Saver Fare is the cruise fare only. Restrictions apply including stateroom allocation by Cunard. A deposit of 10% is required to secure your booking (non-refundable for Early Saver Fares). Fare terms and conditions: <https://www.cunard.com/en-au/the-cunard-experience/our-fares>. All fares are inclusive of the discount. Offer only redeemable by the recipient CWC member with matching CWC number on select cruises. Discount applies to all guests travelling in the same stateroom as CWC member. If the recipient CWC member does not sail, cruise fares for any remaining guests will revert to the prevailing market rate and any difference will become immediately payable. Offer is valid for new bookings made between 11 November 2025 and 31st January 2026 on all new voyages sailing between 15 October 2027 and 2 May 2028, Queen Anne Voyages sailing between 4 January 2028 and 2 May 2028, Queen Mary 2 voyages sailing between 11 January 2028 and 2 May 2028, and Queen Victoria voyages sailing between 4 January 2028 and 9 April 2028. Queen Elizabeth voyages sailing between 1 October 2027 and 27 April 2028. All travel is subject to the Cunard Booking & Passage Conditions at <https://www.cunard.com/en-au/advice-and-policies/booking-conditions-insurance-crime> which guests are bound by. Cruise itineraries and onboard offerings are not guaranteed. Charges may apply for some activities, venues and menu items. Credit card surcharges (Visa/Mastercard 1.1%; AMEX 2.75%). Carnival plc trading as Cunard ABN 23 107 998 443.

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news, plus a cover wrap from **Cunard** and a full page from **Cruise Lines International Association**.

She's coming back

CUNARD Line's *Queen Elizabeth* - much loved in Australia - will make her return to the country on her 2028 world voyage, with several sectors from Sydney available to book now - **cover page**.

Join CLIA now

JOIN Cruise Lines International Association (CLIA) in 2026.

Start selling more cruises by expanding your knowledge and skills, and earning your CLIA certification - **page 4**.

Hotel brands' cruise loyalty edge

THE proliferation of hotel brands preparing to set sail in the luxury cruise space will see the number of new-to-cruise clients rise over the coming years, according to Flight Centre Travel Group's (FCTG) Global Managing Director Luxury & Independent Danielle Galloway.

A key driver for the shift is the strength of the brand loyalty already enjoyed by major hotel chains like Ritz-Carlton Hotel Company and Four Seasons Hotels & Resorts, both of which have entered the cruise sector in recent years.

"Those brands have such high loyalty and that is creating a real opportunity to expand beyond the hotel segment and into the cruise space," Galloway told **Cruise Weekly**.

"I think that's where the whole industry benefits, because in the cruise segment we are getting



those new-to-industry clients on the ships, which is great to see."

Galloway also praised the entry of the hotel brands from a volume and quality perspective, stating simply that "more inventory on the seas means more opportunity for us to sell".

Alongside touring, the cruise sector has been the strongest performer for FCTG's Luxury Travel Collection (LTC), with Galloway revealing the segment has been "significantly up" this year compared to last year.

Meanwhile, LTC's General Manager Nikki Glading also

pointed to a changing age demographic seeking out luxury cruise experiences.

"This is the first time in history where there are seven living generations within a family... and it is quite common now in that multigen space to have four generations travelling together," Glading explained.

"You have to have a brand that's able to cater to making every one of those generations happy in order for multigen [to grow], and that's really a strong trend at the moment," she added.

"There are some new cruise lines like Explora Journeys that have ships that are not too big and not too small and really cater to everybody."

Further insights observed by Galloway and Glading included a growing preference for staying in ports for longer durations for deeper immersion. **AB**



black FRIDAY BONUS

UP TO **45% OFF** select suite categories

PLUS **US\$500 SHIPBOARD CREDIT***

BLACK FRIDAY BONUS OFFER

Let your clients enjoy **Up To 45% Off** plus a **US\$500 Shipboard Credit Per Suite***, when you reserve their ultra-luxury voyage by 2 December 2025.

FEATURED VOYAGE



TREASURES OF THE ADRIATIC

*Seven Seas Voyager**

VENICE TO ISTANBUL

16 JUN 2026 | 12 NIGHTS | 61 EXCURSIONS

ALL-INCLUSIVE CRUISE FARE WAS NOW
CONCIERGE from..... ~~AU\$19,490pp~~ **AU\$10,816pp**

CRUISE IN ALL-INCLUSIVE, UNRIVALLED LUXURY™

UNLIMITED SHORE EXCURSIONS | SPECIALITY DINING | UNLIMITED DRINKS | PRE-PAID GRATUITIES
UNLIMITED ACCESS TO SPA FACILITIES | UNLIMITED WIFI | VALET LAUNDRY SERVICE
24-HOUR ROOM SERVICE and more

DOWNLOAD TOOLKIT

*For T&C, visit [RSSC.COM/BLACK-FRIDAY-BONUS](https://rssc.com/black-friday-bonus)



SOUTHEAST Alaska has encountered a problem - a very cute one, at that.

The region's fisheries are being overrun - not by crab or fish - but by sea otters.

This adorable marine mammal, which was once extinct in Southeast Alaska, has been repopulated in the area - and some locals fear they may have done too good a job.

"The sea otters have really devastated two-thirds of the area in Southeast Alaska where there was an abundance of seafood," local administrator Mason Villarma said.

"They have decimated fisheries, from the Dungeness crabs to geoducks, sea cucumbers, sea urchins, clams, anything that lives on the bottom of the ocean, they have decimated," a local added.

Given the quality of seafood on offer in Alaska, we can hardly blame them!



Women at the helm: Cruise's new course

OPINION

Lyndsey Gordon
is the General
Manager at PEPR
Agency, and was
formerly Head of
Communications
for P&O Australia.



Got an opinion to share? Let us know in up to 400 words via email to info@cruiseweekly.com.au.

A QUIET but powerful tide is reshaping the cruise industry, and it is being steered by women.

From the bridge to the boardroom, more female leaders are taking command of major cruise lines, signalling not just progress but a fundamental shift in how leadership itself is defined.

According to CLIA's 2024 *An Ocean of Opportunities* report, 40% of senior leadership roles in the cruise industry are held by women.

While cruise was once traditionally considered a man's world, the winds have now changed; today's most successful cruise executives, many of which are women, are leading with "soft skills", including transparency, connection and collaboration, which are now recognised as strategic assets.

I spent seven years working at Carnival Australia under the leadership of Ann Sherry and Sandy Olsen.

Here, I saw first-hand how management built on consideration, and courage could transform not only a business,

but an entire industry.

Their approach inspired the career paths of myself and a generation of female professionals to see possibility, in place of where gender stereotypes once stood.

Sherry paved the way, and today's leaders such as Celebrity Cruises' Lisa Lutoff-Perlo, Cunard Line's Katie McAlister, and Explora Journeys' Anna Nash are building on that legacy.

Their visibility has normalised

“Leadership is no longer defined by legacy or stereotype, but by vision, skill, and resilience”

women leading billion-dollar cruise brands and inspired a mentorship culture that continues to ripple through the ranks on both ship and shore.

While at Carnival, I enjoyed cruise's golden era, and battled the pandemic, which forced an unprecedented reset.

With ships docked and operations paused, cruise lines had to rethink what, and who, would define their recovery.

Much of that recovery and rebranding was driven by the largely female corporate affairs and communications teams, who reassured crews and guests

through complex challenges.

Today, as cruise lines continue to appeal to new types of customers, they are positioning themselves as lifestyle and experience brands, and that cultural realignment has opened space for different kinds of leaders to thrive.

The modern cruise guest values storytelling, community and authenticity, and the industry now values leaders who can embody those ideals.

Women who once thrived in marketing, customer experience, and hospitality are now crossing into executive and maritime command roles.

Many bring expertise from luxury and tourism, injecting fresh thinking, as reinvention is critical.

This approach makes sound business sense; *Skift* recently reported 82% of all travel decisions are made by women, so having females at all levels of an organisation makes it easier to relate to customers.

For young professionals entering the cruise world today, the view from the bridge looks different.

Leadership is no longer defined by legacy or stereotype, but by vision, skill, and resilience.

With more women at the helm, the next generation of cruising will be shaped by inclusion, and by leaders who understand that connection will steer the industry to navigate the world it sails in.

ALL BOARD

Why are more Aussie travellers loving train travel?

» CLICK HERE TO READ

Travel Daily

Seeking out Japan

WINDSTAR Cruises has opened summer 2027 reservations for its new yacht *Star Seeker* in Alaska and Japan, which are already selling fast.

The two regions are some of Windstar's most in-demand, with the cruise line's Japan program to feature a destination discovery event in Tomonoura, which will see guests explore Edo-period streets with exclusive access to a number of cultural treasures.

This will include live koto music, samurai sword performances, tea ceremonies, and calligraphy workshops.

The season will also see Windstar bring its mystery cruise concept to Asia.

Passengers will embark in Hokkaido and disembark on Osaka, with the cruise's destinations - some of which will be new to Windstar - to be revealed only days in advance.

Meanwhile in Alaska, *Seeker* will bring guests up close to glaciers in Kenai Fjords National Park, as well as in Tracy Arm and Endicott Arm.

Guests will enjoy kayaking and Zodiac adventures, as well as guided hikes.

Optional cruisetours are also available, pairing a Windstar voyage with an inland journey to Denali National Park.

"*Seeker* was purpose-built for destinations like Alaska and Japan," Chief Operating Officer Stijn Creupelandt said.

"The summer 2027 season will be unlike anything else at sea," he added.

Queen Elizabeth to visit Aus



CUNARD Line's *Queen Elizabeth* (pictured) is set to return to Australia, as part of her 113-night World Voyage in 2027/28.

The cruise line has unveiled 110 new itineraries in the season, with the much-loved former local ship set to return Down Under on a world voyage for the first time in a decade.

Queen Elizabeth will stay overnight in Sydney and visit a collection of Australian ports, including Airlie Beach and Cairns.

The ship's trip to Asia-Pacific will also see her call three ports in Japan, during a cruise that explores Asia, Australia, the Pacific, Africa, and the Americas.

Cunard's newest ship, *Queen Anne*, will also visit Australia on a World Voyage during the season, setting sail on a 111-night cruise that will overnight in Sydney, and call cities like Los Angeles and Hong Kong.

Other highlights of *Queen Anne*'s season will include a call to Ha Long Bay, which Cunard has not visited since 2011, and Laem

Chabang, which the cruise line has not called at since 2018.

The new program will visit almost 100 destinations in nearly 50 countries between Oct 2027 and May 2028.

New itineraries will include more than 50 UNESCO World Heritage sites, and more than 20 overnight port calls.

"I am incredibly excited to launch our new 2027/28 program, which has been designed to offer even more extraordinary ways to explore the world with Cunard," President Katie McAlister said.

"From two remarkable world voyages to journeys that encompass both new destinations and much-loved favourites, each itinerary captures the spirit of luxury adventure that defines our brand," she added.

"Each of our iconic queens will ensure guests sail the world in style, while enjoying the signature experiences and sense of occasion that only a Cunard voyage can truly deliver." MS



CLIA celebrating excellence

AS **CRUISE** month comes to an end, we can be proud of another successful campaign that showcased the passion and professionalism at the heart of our industry.

Across ocean, river, expedition and luxury, CLIA cruise lines and travel agents came together to celebrate cruising and inspire Aussies and Kiwis to plan their next cruise.

The campaign's success again highlighted the strength of our community and the vital role advisors play in driving growth.

Now our attention turns to the CLIA Cruise Industry Awards, a chance to reflect on the achievements of the past year and recognise the people and businesses who have gone above and beyond.

They are not just a celebration; they are an opportunity to acknowledge excellence and share stories that inspire others across our industry.

Nominations are now open, and we encourage all CLIA members to get involved, whether by nominating yourself, your team, or a peer.

The CLIA's are your night to shine, and we look forward to celebrating the talent, innovation and dedication that make this industry so dynamic - nominate **HERE** now.



2026 MEMBERSHIP NOW OPEN



WHY WAIT?

START SELLING MORE CRUISES TODAY!



Expand your cruise knowledge and skills through the hundreds of online courses and by attending live and virtual events



Earn your CLIA certification from our globally recognised training and Certification Program



Access valuable tools and downloadable resources in the CLIA Members Hub

CRUISE LINES INTERNATIONAL ASSOCIATION

Contact us for more information on all CLIA Membership Benefits

info-us@cruising.org

+61 (02) 9964 9600

www.cruising.org.au