

## Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news, plus full pages from:

- Silversea
- CLIA

## Win a \$250 gift card

**WIN** one of 10 \$250 Prezzy gift cards thanks to Silversea.

Those who complete one Silversea Academy Certification Course on the CLIA Learning Academy will go into the running to win.

Head to **p5** for more info.

## Join CLIA today

**JOIN** Cruise Lines International Association (CLIA) today to learn how to better sell cruising.

Become a CLIA member and expand your knowledge - **p6**.

# New polar line Terra Nova launches

**CHIMU** Adventures founder Greg Carter has announced the launch of his new budget-focused polar line, Terra Nova Expeditions.

Voyages will set sail in Dec 2026 aboard *St Helena*, a former mail vessel, which has been turned into a 98-passenger polar expedition ship.

*St Helena* (pictured), which is open for bookings now, is designed for more frequent and longer shore excursions than larger ships, with lower passenger numbers per voyage than other polar expedition operators.

Key to Terra Nova's expeditions will be its "world-first" day sailing experience, which will offer guests the opportunity to explore Antarctica aboard a second, eight-passenger vessel called *Icebird*.

The day sailings will include lunch, activities, and landings completely separate from the rest of *St Helena's* passengers.



*Icebird* can be used as a platform for diving, skiing, and a host of other activities.

Terra Nova is also rolling out cruise-and-sail combinations aboard *Icebird*, which will see passengers cross the Drake Passage aboard *St Helena*, before transferring to the smaller ship for six nights.

Snowshoeing, kayaking, Zodiac cruises, hiking, and camping will also be included aboard Terra Nova expeditions, while the ship will be equipped with See-LEVEL

VR headsets, which are designed to reduce seasickness.

All activities are included in the trip cost, as are drinks during meals, onboard yoga and wellness, wi-fi, and gratuities.

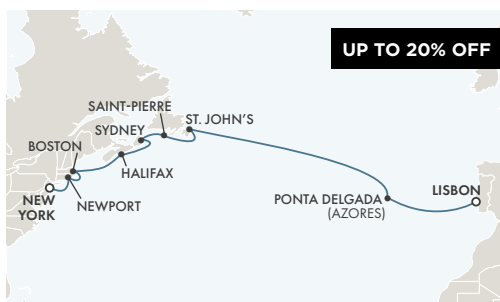
Joining Carter for the launch of Terra Nova is Chief Commercial Officer and former Quark Expeditions Global Head of Sales Beth Mercier, and a wider team including seasoned expedition staff both on board and ashore.

Prices start from US\$8,790 per person - **CLICK HERE** for more. *MS*



## LUXURIOUS VOYAGES ACROSS CONTINENTS

LET YOUR CLIENTS SAVOUR THE JOURNEY WITH UP TO 40% OFF



UP TO 20% OFF

HISTORY ON THE HORIZON

LISBON TO NEW YORK

*Seven Seas Splendor®*

DURATION  
**14**  
NIGHTS

DEPARTS  
**23 AUG**  
2026

UP TO  
**68**  
EXCURSIONS

ALL-INCLUSIVE CRUISE FARE WAS NOW  
DELUXE VERANDA from..... ~~AU\$14,770pp~~ AU\$11,816pp

always INCLUDED

UNLIMITED SHORE EXCURSIONS | SPECIALITY DINING | UNLIMITED DRINKS | PRE-PAID GRATUITIES  
UNLIMITED ACCESS TO SPA FACILITIES | UNLIMITED WIFI | VALET LAUNDRY SERVICE  
24-HOUR ROOM SERVICE and more

DOWNLOAD TOOLKIT



UNRIVALLED at sea™



## Cunard's flying start in the Caribbean

**CUNARD** Line has unveiled more than 30 shore excursions for *Queen Elizabeth* as part of her new Caribbean Iconic Collection.

The exclusive program will be available on voyages departing from 16 Oct, spanning 32 experiences in 12 destinations including St Lucia, St Maarten, and St Thomas.

Highlights include a private catamaran trip around Antigua's coastline, with sushi and a barbecue prepared by a Michelin-starred chef; and a visit to a secluded island in Anguilla, showcasing the destination's untouched beauty.

There will also be an off-road four-wheel drive adventure in Barbados, culminating in a cheese and wine picnic.

Other standout experiences include a private tour of Puerto Rico, visiting sites such as Old San Juan and El Yunque National



Forest; the ultimate 'Dominican Coffee Experience'; a 'Barbuda Belle Luxury Beach Escape by Helicopter' in Antigua (**pictured**); and a day pass at Scrub Island Resort, Spa & Marina in Tortola.

"The Caribbean has long been a favourite destination for our guests, and we're pleased to offer a new way to experience these much-loved islands through our Iconic Collection," President Katie

McAlister said.

"These experiences go beyond the usual tourist spots - they're designed to create lasting memories and deeper connections with each place, all with the signature Cunard touch our guests expect."

This year will see one of the line's ships spend a full season in Miami, for the first time in Cunard history (**CW** 10 Oct). *MS*

## VV's crime waves

**VIRGIN** Voyages (VV) is setting sail on its first-ever 'True Crime Voyage' on 10 Oct.

The five-night Caribbean sailing will see Virgin partner with iHeartPodcasts on its Dominican Daze itinerary aboard *Valiant Lady*.

Some of iHeartPodcasts' shows coming aboard include *Betrayal*, which pulls back the curtain on real-life stories of deception, heartbreak and resilience; and *Buried Bones*, from cold case and forensic investigator Paul Holes, and true crime historian Kate Winkler Dawson.

Sailors can anticipate live podcast recordings of their favourite shows, behind-the-scenes 'How to Podcast' workshops, exclusive meet-and-greets with top hosts, special giveaways, and themed cocktails and bites.



## Thank you for your ongoing support!

NCL are honoured to be an NTIA nominee for  
Most Popular Ocean Cruise Operator & Most Popular Reservations/Groups Team



**VOTE NOW**

### WHY NCL?



**Australia-based Reservations Team**  
A dedicated team,  
just a local call away



**Sydney-based Groups Team**  
Knowledgeable, passionate  
and on your time zone

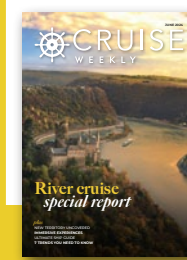


**Expanded Local Sales Team**  
More support, closer  
to home



**Proud CLIA Member**  
Committed to  
excellence in cruising





## Discover our River Cruise Special Report

*Click here*

# Princess restructures package pricing

**PRINCESS** Cruises has enhanced its popular Premier and Plus packages with new benefits, including more dining choices and shore excursion credits.

Added to the Premier package for voyages sailing next year is a new shore excursion credit, varying by voyage length, such as \$100 (6-9 days), \$200 (10-20 days), and up to \$300 for voyages of more than three weeks.

The new package still includes the unlimited Premier Beverage Package, unlimited casual and specialty dining, wi-fi for up to four devices, fees waived for OceanNow and room service delivery, professional photos, and reserved seating for shows.

Meanwhile, Plus Packages now feature four casual dining meals per voyage, up from two.

The new Plus Package still includes the Plus Beverage Package, single device wi-fi, and



fees waived for OceanNow and room service delivery.

Both packages are on sale now, with Premier priced from \$129 (up from \$100), and Plus from \$79 (previously \$65).

Packages will be more expensive aboard *Sun Princess* and *Star Princess*, with pre-cruise pricing from \$134pp per day for Premier

packages and \$84pp per day for Plus, offering savings between 50-70% compared to purchasing the components separately.

Select package features which are used less, such as premium desserts, juice bar access, Medallion shipping, fitness classes, and Princess prizes, will be removed. *MS*

## Pearl giveaway

**PEARL** Expeditions is celebrating the launch of its operations with an exclusive jewellery incentive.

Travel advisors who reach any of three different tiers of total booking value will be rewarded with Paspaley pearl jewellery from the company's Kimberley Collection.

Bookings above \$60,000 will win a Kimberley Dusk bracelet worth \$1,080; bookings exceeding \$200,000 will receive a Kimberley Dawn bracelet valued at \$3,680; and bookings above \$400,000 will get a Kimberley Golden Dusk pearl choker necklace valued at \$10,800.

All sales made before the end of the year count toward for the incentive, for cruises up to and including 29 Mar.

For more information on Pearl Expeditions, **CLICK HERE**.



- LAST CHANCE -

**EOFY DEAL**

# HALF PRICE DEPOSITS\*



T&C'S APPLY





**REDDIT** is quite the forum for open, honest thinking.

A recent cruise guest decided to ponder whether cruise passengers who spend copious lengths of time in the pool have the courtesy to leave to go to the toilet.

Quite the Pandora's Box was opened in response, with many acknowledging the likelihood fellow guests were relieving themselves in the pool.

Some had faith these people just had the bladder capacity to enable them to stay in the pool for extended periods without needing a toilet break.

"Same as any public pool, swim at your own discretion," one contributor responded.

Thankfully, all cruise lines do their utmost to keep pools as clean and hygienic as possible, regularly draining, cleaning and refilling with treated seawater, which usually occurs at least once per day.

## A perfect cruise on *Utopia*



**ROYAL** Caribbean recently hosted 18 Flight Centre travel advisors on board the 'World's Biggest Weekend', *Utopia of the Seas*, on a cruise from Florida.

Attendees headed to Orlando after attending Flight Centre's Global Gathering in Los Angeles, for a cruise visiting Nassau and Perfect Day at CocoCay.

Advisors were hosted by Head of Retail Sales Nicole Stojic and Key Account Managers Roberta Chaplin and Alex Doyle.

Hosts treated the lucky group to the new adults-only beach club,

Hideaway Beach, at CoCoCay, while back on board *Utopia*, advisors enjoyed adrenaline-pumping slides, zip lining, pools, all-you can eat ice-cream, bars, and more. *MS*

### Aurora savings

**AURORA** Expeditions has unveiled major savings on 2025/2026 Antarctica voyages.

Cruisers can save up to 40% on itineraries to the White Continent until 15 Aug.

### Win big with APT

**ADVISORS** can win an APT and Travelmarvel Canadian escape, with the brands launching a trade incentive for their Canadian product.

The prize, which is valued at more than \$15,000, will be offered to Australia's top-selling advisor between 17 Jul and 14 Aug.

The agent who makes the highest number of deposited bookings across APT and Travelmarvel that include Canada will win two GoldLeaf Service seats aboard Rocky Mountaineer; two return Air Canada economy flights from Sydney or Brisbane; two nights at Fairmont Waterfront in Vancouver; and three nights at Fairmont Banff Springs.

The winner will be contacted by email on 28 Aug.

### Swan Hellenic deal

**SWAN** Hellenic passengers can score balcony staterooms at ocean view prices for cruises booked by 15 Sep.

The 'luxury unlocked' promotion also treats bookers to a gold wi-fi upgrade and \$250 of credit.

## ARCTIC NORWAY FRONTIER

Oslo, Fjords & Svalbard



 **HURTIGRUTEN**  
Live the legend of Norway



With over 130 years of experience exploring Norway, Hurtigruten takes you 80° north — via one iconic train and two extraordinary sea voyages, on an 'eventyr' of a lifetime.

### NEW TOUR PACKAGE

17-DAYS  
FROM

**\$12,499** pp\*

**\$500 off + \$500pp onboard credit**

on all tour packages (for bookings by 12 Sept, 2025).

**Don't miss out. Call our local Coastal Specialists on 1300 151 548 or visit [agentportal.hurtigruten.com](http://agentportal.hurtigruten.com)**



[cruiseweekly.com.au](http://cruiseweekly.com.au)  
[cruiseweekly.co.nz](http://cruiseweekly.co.nz)

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

#### EDITORIAL

Editor - Myles Stedman

Deputy Editor - Matt Lennon

Journalists - Adam Bishop, Janie Medbury,

Editor-at-large - Bruce Piper

Editorial Director - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

[info@cruiseweekly.com.au](mailto:info@cruiseweekly.com.au)

#### ADVERTISING & MARKETING

Head of Sales & Marketing - Sean Harrigan

[advertising@cruiseweekly.com.au](mailto:advertising@cruiseweekly.com.au)

#### GENERAL MANAGER & PUBLISHER

Matthew Vince

#### ACCOUNTS

[accounts@traveldaily.com.au](mailto:accounts@traveldaily.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia

PO Box 1010 Epping NSW 1710 Australia

Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220

Tel: (Int'l) 1300 799 220



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Damian Francis.

Win one of ten

# AU\$250

## PREZZEE GIFT CARDS



## HERE'S HOW TO WIN YOUR \$250 GIFT CARD

- 1 Access the [CLIA Learning Academy](#) and complete one (1) Silversea Academy Certification course. Choose from:
  - a. Silversea Experience
  - b. Silversea Expeditions
  - c. Silversea Destinations
- 2 Download your Certificate and email it [salesaunz@silversea.com](mailto:salesaunz@silversea.com)
- 3 Don't forget: You can earn up to 30 CLIA points for completing all three Silversea Academy Certification courses
- 4 Complete your training by 31 July 2025.

## CLIA BONUS COMMISSION 2025<sup>#</sup>

Receive AU\$100 Bonus Commission for any Silversea booking made between 1 January and 31 December 2025 and departing in 2025.

Booking must be made directly with Silversea to be eligible for this offer.

Visit the CLIA website or contact your Sales Manager for further information

**Contact your Silversea Sales Manager or Reservations on +61 2 9255 0600 [silversea.com/trade](https://silversea.com/trade)**

\*TERMS & CONDITIONS: Valid for all new training certificate completions made between 1 June – 31 July 2025. A total of ten AU\$250 prezzee gift cards can be won during the promotional. Any fringe benefits associated with the prize is the responsibility of the individual agent and both Silversea and your employer will not be liable. The incentive is valid for CLIA members only. For full terms and conditions, please visit [#https://issuu.com/silversea/docs/aunz\\_-\\_clia\\_silversea\\_academy\\_incentive](https://issuu.com/silversea/docs/aunz_-_clia_silversea_academy_incentive). #Bonus commission is AU\$100 per suite and redeemable on any open voyage departing in 2025 across the Silversea fleet, of 7 nights or longer. Offer is valid on a new FIT (individual) booking made between 1 January 2025 and 31 December 2025. Limited to one coupon per CLIA Travel Agent (Australia & New Zealand members only), redeemable on no more than one reservation. Bonus Commission is paid in AUD (Australian dollars). Offer is not combinable with any other bonus commission offers, group or net fare bookings, or with any reduced fare rates including but not limited to travel consultant/interline rates. Note that bonus commission will only be applied to a booking where the coupon is redeemed and submitted to Silversea within 4 weeks of the actual booking confirmation date. No exceptions will be granted for late submissions. Booking must be made directly with Silversea and not via a wholesaler to be eligible for this offer.



# JOIN CLIA TODAY



## WHY WAIT?

START SELLING MORE CRUISES TODAY!



**Expand your cruise knowledge and skills** through the hundreds of online courses and by attending live and virtual events



**Earn your CLIA certification** from our globally recognised training and Certification Program



**Access valuable tools** and downloadable resources in the CLIA Members Hub

CRUISE LINES INTERNATIONAL ASSOCIATION

Contact us for more information on all CLIA Membership Benefits

[info-us@cruising.org](mailto:info-us@cruising.org)

+61 (02) 9964 9600

[www.cruising.org.au](http://www.cruising.org.au)



Most Outstanding Travel  
Industry Training Institution