







cruiseweekly.com.au cruiseweekly.co.nz Thursday 10th July 2025

### Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise news plus a full page from Princess Cruises.

## Direct to Galapagos

SILVERSEA is enhancing its Galapagos Islands cruises with new exclusive charter flights to the destination.

Guests can now fly directly between Quito and San Cristobal Island when travelling to the Galapagos.

The new direct flight is available both pre- and postvoyage, eliminating a layover in Guayaquil, and reducing travel time to two hours.

The charter flights feature private check-in services, and once on board, guests will enjoy upgraded amenities, including an improved in-flight meal service with alcoholic and non-alcoholic beverages, blocked middle seats, and increased passenger space for a more comfortable flight.

#### GFOB's Fundell out

**GLOBUS** Family of Brands' APAC marketing boss Chris Fundell is set to depart the business next month.

During his tenure he was responsible for Avalon Waterways, where he oversaw Melissa Doyle being brought aboard as brand ambassador (CW 18 Jan 2024).

# A little Raiya sunshine



**EMERALD** Cruises has unveiled the inaugural season of its nextgeneration superyacht Emerald Raiya (CW 08 Apr), which will debut in the Mediterranean in 2027-28.

Key highlights of Emerald's most expansive program yet include Raiya's inaugural season, launching Apr 2027 with a 10-night sailing from Valletta.

The new season introduces 25 voyages in the Mediterranean among a total 170 departures, as well as a range of other destinations, such as the Indian and Atlantic oceans.

Emerald will also make its return to the Caribbean and Central America, with voyages in the region to sail between Barbados, Costa Rica, and Panama.

Around 10% of the ports called during the season will be new,

including five in Greece and Italy respectively: Lesvos, Skiathos, Samos, Gythio, and Katakolo; and Pantelleria, Trapani, Arbatax, Sanremo and Ischia.

Other new destinations for the season include Charlestown, Ponce, Puerto Limon, Bocas del Toro, and more.

The season will also focus on enhancing destination immersion for guests, with more overnight stays, more late-night departures, and a mix of both short- and longhaul itineraries.

"The phenomenal success of Emerald Cruises' luxury yachts since their 2022 debut is due to the innovative design and thoughtfully curated itineraries across the Mediterranean and Caribbean," Scenic Group General Manager Sales & Marketing Anthony Laver said. MS

### Shoot for the Star

**SHOOT** for the Star - Princess Cruises' Star Princess that is - with an incentive the line is holding with Singapore Airlines across the next two months. The promotion runs until the

end of Aug - see page 4.

### Last chance!

Book early and save up to 30% on voyage fare on select Australia & New Zealand sailings!\*

Be quick! Available to book through 25 July!





Book now through your preferred cruise wholesaler!

\*T&Cs apply. @2025 Disney Ships' Registry: The Bahamas

NORWEGIAN CRUISE LINE®



## Experience **MORE** of the world with NCL

Join us on a 6-week journey to explore NCL's key

**REGISTER YOUR INTEREST** 



\*Conditions apply.



Thursday 10th July 2025

# Regent's Prestige record



**REGENT** Seven Seas Cruises (RSSC) has celebrated a recordbreaking launch for its brandnew ship *Seven Seas Prestige*, which netted the line the biggest booking day in its history.

Reservations exceeded RSSC's previous record ship launch day in 2018, when *Seven Seas Splendor* went on sale, by 26%.

The Skyview Regent Suite, which starts at \$40,000 per night (*CW* 12 Jun) has already sold out on six of the 13 available sailings in its inaugural season, which RSSC said is the best-ever performance of a top tier product on an opening day.

"I'm absolutely thrilled, but not surprised, by the phenomenal results that *Seven Seas Prestige* has produced," Chief Luxury Officer Jason Montague declared.

"We knew that luxury travellers were extremely eager to reserve their suite on this incredible ship...*Prestige* promises to begin a new legacy for the entire ultra-luxury cruise sector, and we cannot wait until she joins the fleet in Dec 2026.

"I'd like to thank our valued guests and travel partners, as well as RSSC's highly talented and professional teams around the world who all contributed to this fantastic achievement."

Prestige is set for delivery late next year, beginning a new legacy for RSSC's as the brand's first new ship class in a decade. The Fincantieri-built vessel is 40% larger than previous ships, yet accommodates just 10% more guests, hosting 822 pax. *MS* 

Pictured: Prestige's Atrium.

#### Trodd checks in

**FOUR** Seasons Yachts has appointed Ben Trodd as its new Chief Executive Officer.

The 25-year veteran of Four Seasons Hotels & Resorts will oversee the new luxury yacht line, set to launch next year.

He was described by the cruise line as "a seasoned hotelier with a keen understanding of luxury" who cultivates "long-standing relationships across both sales and operations."

Trodd most recently served as Aman Chief Operating Officer, prior to which he worked for many decades at Four Seasons.

He began his new role this month, bringing operational and commercial expertise to the role, shaped by a career that has spanned regional and global oversight.

CEO of Four Seasons, Alejandro Reynal, said Trodd brings a combination of brand and luxury insight, operational rigour and leadership vision.

Four Seasons' flagship, Four Seasons I, will debut with 95 suites and 11 restaurants.



## Discover our River Cruise Special Report

Click here

# CRUISE

FATURE

## **Experience MORE with NCL:**

A message from Angela Middleton, Director Field Sales, Australia & New Zealand

Experience MORE of the world with NCL



THERE'S never been a better time to be a travel advisor - and never a better time to partner with Norwegian Cruise Line.

Starting from Monday 14 July, I'm inviting you to join me on a six-week virtual journey that's all about helping you learn, earn, and win.

Our new campaign, Experience MORE of the World with NCL, is designed to be fun, fast, and full of rewards.

Each week, we'll unlock a new destination - South Pacific, Asia, Hawai'i, Alaska, Europe, and Australia/New Zealand - and all you need to do is complete a short quiz to earn a virtual passport stamp.

Collect all six, and you'll go into the draw to win one of two 2026 cruises - near or far. You can't miss a week – so make sure you mark your calendar for the 14th of July!

But this campaign isn't just about prizes.

It's about **equipping you** with the knowledge and confidence to match your clients with the perfect holiday.

With 21 ships and over 400 destinations, we truly have something for every traveller - whether they're dreaming of the sun-kissed Mediterranean, the wild beauty of Alaska, or a relaxing escape close to home in the South Pacific.

Cruising through Alaska on Norwegian Bliss® with my family was like stepping into a living postcard - towering glaciers, crisp mountain air, and the wild charm of Skagway made it truly special.

In Northern Europe aboard Norwegian Prima®, Reykjavik completely captivated me.

Its volcanic landscapes and midnight sun felt like another planet.

The Mediterranean on Norwegian Escape® was unforgettable, especially our overnight in Livorno - a perfect gateway to explore both Florence and Pisa.

But one of the most unforgettable moments?

Sailing into Sydney Harbour on Norwegian Spirit® - there's nothing quite like watching the Opera House and Harbour Bridge come into view from the deck - it's pure magic.

Each Monday during the campaign, I'll be live on our NCL Partners First Facebook Group at 11am AEST for a quick update where I'll highlight the week's featured destination and share the bonus keyword you'll need in order to earn up to 1,200 Partners First Rewards points over the campaign.

So, what are you waiting for? **Register now** at **experiencemorewithncl.com** and join us on this exciting journey.

Let's help your clients experience MORE of the world with NCLbecause whether they're cruising near or far, we've got the perfect holiday waiting.

See you on 14 July!



NORWEGIAN CRUISE LINE



Thursday 10th July 2025



**Stay Updated** 

Follow Cruise Weekly on social media to get your cruise news first









IT'S natural to feel a little bit jealous when someone in your life goes on a dream cruise, but this is ridiculous.

One man has been found to have phoned in a bomb threat to the cruise ship his partner was on over his disappointment at being made to stay home.

The American man will now serve eight months in prison for his scheme, which he reportedly hatched due to being made to look after his partner's cats.

As they say, the best kind of revenge is living well - you should've just booked your own cruise, mate.

## G sets sail again

**G ADVENTURES** has relaunched its sailing adventures in Sri Lanka along the country's southern coast.

The first catamaran-led departure will take place in Dec, across seven days, on the tour operator's 'Sri Lanka Sailing - South Coast' cruise.

The trip can also be combined with G's land-based Sri Lanka itineraries to create a voyage of up to two weeks.

G said the sailing relaunch comes following a five-year pause due to the COVID-19 pandemic and a 29% increase in demand for Sri Lanka over the past 12 months.

# HX's grants bonanza



THE HX Foundation has awarded more than €222,000 (A\$398,000) to support ocean conservation and polar community-focused projects worldwide, as part of its second grant cycle (CW 20 Dec).

The first round of funding for the year saw seven different projects awarded thousands of dollars each, selected by the Foundation's board from more than 20 applicants.

This round's recipients included Universidad Nacional de Mar del Plata in Argentina, selected for its project assessing the interactions between gillnets and endangered La Plata dolphins, particularly evaluating the effectiveness of acoustic deterrents.

Sitka Trail Works (pictured) in the United States was also selected for supporting local teams in maintaining critical hiking infrastructure and trail accessibility in one of the world's largest temperate rainforests.

"This second round of standalone grants continues our dedication to fostering practical scientific solutions and crosssector partnerships in polar

and oceanic regions," the HX Foundation's Managing Director Henrik Lund said.

"We're proud to support both new applicants and returning partners, as they carry out meaningful work on the ground, in communities, and at sea," added Lund, MS

## Heading up north

ATLAS Ocean Voyages has announced its maiden cruise to Canada's Arctic Archipelago for next year.

The groundbreaking voyage from Greenland to Newfoundland is now available as part of an exclusive, 18-night cruise and stay package from Atlas' Australian GSA Cruise Traveller.

The new voyage aboard Atlas's 198-guest expedition ship World Navigator offers expedition experiences including expert-guided Zodiac safaris in Disko Bay in Greenland and the Button Islands in Canada.

The region is prime habitat for polar bears, walrus, and whales, while passengers can also enjoy along with scenic ice cruising.



ABERCROMBIE & KENT

































cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of

Cruise Weekly is Australasia's leading travel industry cruise publication.

**EDITORIAL** 

Editor - Myles Stedman Deputy Editor - Matt Lennon Journalists - Adam Bishop, Janie Medbury Editor-at-large - Bruce Piper Editorial Director - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

info@cruiseweekly.com.au

ADVERTISING & MARKETING Head of Sales & Marketing - Sean Harrigan advertising@cruiseweeklv.com.au

**GENERAL MANAGER & PUBLISHER** Matthew Vince

#### **ACCOUNTS**

accounts@traveldailv.com.au

Suite 1 Level 2 64 Talayera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial commissions to published in good faith to stimulate independent investigation of the matters canvassed.





# SHOOT FOR THE STAR

WITH PRINCESS CRUISES & SINGAPORE AIRLINES
BOOK BETWEEN: 1ST JUNE - 31ST AUGUST 2025

TO CELEBRATE THE LAUNCH OF THE NEW STAR PRINCESS, WE'RE GIVING OUR TOP AGENTS THE CHANCE TO WIN A ONE WEEK MEDITERRANEAN GETAWAY

Simply sell Princess Cruises and Singapore Airlines within the offer period and the top 7 agents will earn the chance to enjoy return flights with Singapore Airlines to Barcelona and 7 nights on the brand new *Star Princess*<sup>®</sup>!

### **MEDITERRANEAN WITH FRANCE & SPAIN**

BARCELONA RETURN ON STAR PRINCESS®
CRUISE DEPARTS: 15 OCTOBER 2025









\*Conditions apply. This promotion is exclusive to Helloworld Travel Limited agents and any Australian travel agents booking via through Cruiseco or Creative Cruising. Bookings made and deposited for any Princess Cruise sailing, booked between 1 June and 31 August 2025 are eligible. The travel consultant generating the highest revenue within the offer period will earn 1 x spot on Star Princess sailing Barcelona return on 15th October 2025 including return flights with Singapore Airlines. Limit one per agency. Cruise includes ea and taxes. Participation fee of \$1000 will be required to confirm your place. The winner will be announced by Monday 19 September 2025. The agency must have booked and ticketed Singapore Airlines during the incentive period to be eligible. Offer is subject to availability, cancellation and change without prior notice at any time. Changes to bookings may result in removal of offer. Prize cannot be sold, is non-transferable, and has no cash value. Fringe benefits tax (if any) is the liability of the legal employer of the employee. We recommend that you seek your own independent taxation advice to assess any impact of these prizes on your circumstances. Princess Cruises, Singapore Airlines, Helloworld and Cruiseco website terms & conditions apply. Contact us for more details.



