



CRUISE

WEEKLY

delivered daily!



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Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

Reuniting at sea

SILVERSEA has announced a new Venetian Society Reunion voyage for next year, which for the first time will sail with new President, Bert Hernandez.

The itinerary, voted on by guests for the first time, will sail aboard *Silver Spirit* in the Mediterranean next year.

The 17 Oct cruise will sail between Venice and Athens.

Guests will enjoy special onboard events and receptions, enriched entertainment, and specially curated shore excursions.

Venetian Society members can also attend an exclusive signature event ashore, and access a 5% saving on the fare.

CLIA restyles Cruise Month

CRUISE Lines International Association's Cruise Month is returning in Oct, with a new look.

This year's Cruise Month will cycle through four weekly themes, covering ocean cruising (29 Sep-05 Oct), river cruising (06-12 Oct), expedition cruising (13-19 Oct) and luxury cruising (20-26 Oct).

Activities will include digital advertising aligned with the four weekly themes; Cruise Month coverage in major newspapers and specialist publications; Cruise Month promotions by CLIA cruise lines; and a competition in which the association's travel advisors who launch their own Cruise Month events can win a travel package to attend next year's CLIA Awards gala dinner.

The themes will be united under the banner #LoveCruise, with other activities planned this year, including an expanded

social media campaign targeting new-to-cruise consumers and established cruising fans.

Through a rolling program of imagery and videos on Facebook, LinkedIn and Instagram, the campaign will direct consumers to CLIA cruise specialist advisors.

The association has produced a new Cruise Month toolkit to support advisors to mount their own Cruise Month initiatives and amplify CLIA's social campaigns.

The toolkit includes Cruise Month logos, social media tiles, imagery, videos, digital banners, a customisable flyer, and more.

Advisors will also be able to take part in Cruise Month webinars hosted by CLIA cruise lines, allowing them to expand their product knowledge and take advantage of the latest initiatives.

CLIA members can view a video guide on the Members Hub for more Cruise Month info. *MS*

Riviera's new ship

RIVIERA Travel has announced it will expand its river cruise fleet in 2026 with new ship, *River Resplendence*.

The vessel will be a sister ship to *Riviera Radiance*, which is set to debut next year (**CW** 15 Feb 2024).

More details about the upcoming ship will be revealed over the coming months.

Pandaw combos

PANDAW has launched two new combination cruises in India, which include domestic flights and a one-night hotel stay in Kochi between sailings.

Travellers can choose from the 15-night 'The Mighty Brahmaputra & Kerala Backwaters' and the 22-night 'The Ganges & Kerala Backwaters' itineraries - book soon, as spots are limited.



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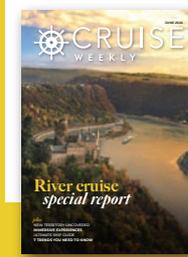
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Chase for net zero

CLIA Global has detailed its checklist of policy outcomes required to ensure the global shipping industry remains on track to hit net-zero by 2050.

In line with the International Maritime Organisation's (IMO) commitment and building on its 2023 strategy, CLIA says "significant work remains" and IMO members must continue to build on gains made so far.

To ensure this happens, CLIA is urging global governments to support its efforts through "realistic, goal-based" targets that are "data-driven and fuel and technology neutral".

CLIA said it acknowledges the complexities and impacts attached to an accelerated energy transition and added it is committed to providing meaningful input to "develop workable regulatory measures while minimising the risk of unintended consequences".

The association said flexible compliance mechanisms will be needed to attract investment into the areas where the most benefits can be realised.

Further, CLIA called for cost gaps between zero and near-zero emission fuels to be reduced or eliminated, saying technological retrofits to enable ships to operate with less GHG-intense fuels, such as LNG, are critical to decarbonising existing fleets.

NCL Burns the Floor



A SMALL number of lucky members of the travel industry experienced Norwegian Cruise (NCL) Line's iconic production *Burn the Floor* at the Sydney Opera House on Sat.

The high-energy spectacle of Latin and ballroom dance - which was born in Australia back in 1999 - was just added to *Norwegian Prima*, one of NCL's newest ships.

Burn the Floor is now available to see on three NCL vessels, and has been a partner with the cruise line for many years.

Guests enjoyed drinks and nibbles at Opera Bar before the show, hearing from founder and producer Harley Medcalf on how it was conceived, and the partnership with NCL.

Attendees then paid witness to the last Sydney date of the show's 25th anniversary tour. *MS*

Pictured are Director Sales Strategy & Operations Damian Borg, Publications Relations Manager Leanne Fonagy, and Director Field Sales Angela Middleton with members of the *Burn the Floor* cast.

Luminosa sails SF

CARNIVAL Cruise Line will base *Carnival Luminosa* in San Francisco for the first time in 2026, with the ship to operate longer Carnival Journeys sailings to Alaska following its repositioning from Brisbane.

From 27 Apr to 10 Sep, the ship will offer 10-day voyages visiting Juneau, Skagway, Ketchikan, Prince Rupert and scenic glacier cruising through Tracy Arm Fjord, alternating with four-day long weekends to the Baja California coast.

Aurora's Big Ben

AURORA Expeditions' Founder, Greg Mortimer, is inviting fans of exploration and nature documentaries to check out an enthralling new film at a series of special screenings.

Titled *The Great White Whale*, the film tells the story of the first attempts to climb Big Ben, Australia's highest mountain, located on Heard Island, halfway between Australia and South Africa.

At 9,000 feet, the mountain is 500m higher than Kosciuszko and a snowy volcano described as "Australia's loneliest, most remote outpost".

CLICK HERE to see the trailer.

Aurora Expeditions has partnered with the film's director, Michael Dillon, to host screenings in major Australian cities and regional centres during Oct and Nov.

The series kicks off in Canberra on 13 Oct before moving to Sydney, Ballina, the Sunshine Coast, Brisbane, Gold Coast, Sawtell, Bowral, Albury, Melbourne, Hobart, Adelaide and Castlemaine.

As a special bonus, each event will feature a Q&A session with Dillon.

Movie-goers at each event will also have the chance to learn more about Aurora Expeditions' upcoming range of polar expeditions and see the line's latest brochure.

CLICK HERE to grab tickets.

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PORTHOLE

SYDNEY'S Brent Street performing arts group, who have entertained the cruise industry for the last two years at the Cruise Lines International Association (CLIA) Awards, recently had the incredible opportunity to perform on *America's Got Talent*.

The dance group teamed up with Sydney-based choreographer and dancer, Paris Cav, to take a group of 30 students to audition for the popular TV show, which is watched by more than 10 million people each season.

After months of rehearsal, the 'Project30' crew flew to Los Angeles to give it their all on stage, with their performance earning a Golden Buzzer from the judges - including the famously hard-to-impress Simon Cowell.

Brent Street is now gearing up to return to LA for the live shows later this year.

Azamara goes big in Australia



AZAMARA is returning to Australia, following its successful 2023-24 season.

The cruise line's *Azamara Pursuit* and *Azamara Onward* will sail a season of eight country-intensive sailings.

Pursuit docks in Fremantle on 18 Dec 2024 after a nine-night cruise from Singapore, and sets sail on a heavily booked 14-night voyage around Western Australia and South Australia on 20 Dec.

Guests will celebrate Christmas at sea and dock overnight in Sydney for the city's always spectacular New Year's revels.

Pursuit will sail two more country-intensive voyages

between Australia and New Zealand, along with two new shore excursions, 'Oysters In Eden' and a 'Rickshaw Tour Of Fremantle', before the ship leaves for Asia in Mar.

Meanwhile, *Onward*, Azamara's newest ship, will make her second voyage to Australia, after she arrives in Auckland on 15 Feb on her world cruise.

Onward will visit seven sought-after destinations in New Zealand and call on popular ports, Hobart and Eden, on her way to Sydney, before embarking on a 22-night voyage from Sydney to Singapore, via Victoria, South Australia and Western Australia. *MS*

Protests hit France

ENVIRONMENTAL activists have moved their protest action targeted at the cruise industry from Amsterdam to the French city of Marseille.

Activist group Extinction Rebellion was this time joined by a local French organisation, employing a canoe blockade to disrupt cruise traffic for several hours this past weekend.

The action blocked access to the French port for several hours, forcing one ship to divert to a different berth and delaying others until the port reopened later that morning.

A spokesperson from CLIA Europe told **Cruise Weekly** the association respects the right of people to hold different views but not when those views create safety and security concerns.

"We welcome responsible, productive engagement on achieving mutual objectives for sustainability - and believe the most effective path is a collaborative approach rather than sensationalised tactics that impede on the rights or safety of holiday-goers."

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