



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, including a **photo page** from **Norwegian Cruise Line**.

Travelmarvel 2025

TRAVELMARVEL'S Canada and Alaska 2025 season is now on sale, with some of the tour operator's cruise options expected to be among the most sought-after itineraries of the program.

One of the highlights will be the 21-day 'Reflections of the Rockies & Alaska Cruise', starting from \$10,995 per person twin share, featuring a scenic journey through the Rockies via Whistler, Sun Peaks, Jasper, Lake Louise, Banff, and Vancouver, followed by a seven-night cruise through Alaska with Holland America Line.

NCL, Take 3 hail successful partnership

EXCLUSIVE

NORWEGIAN Cruise Line (NCL) and environmental organisation Take 3 for the Sea wrapped up the successful second season of their partnership yesterday with their first international Beach Clean Up shore excursion at Wailoaloa in Fiji.

The well-attended day, which **Cruise Weekly** was present for, saw around 50 passengers pull on gloves and pick up a gunny sack to salvage trash off Wailoaloa Beach, with the group collecting more than 500kg of rubbish.

The excursion, which started last season in Eden, has this year expanded to Brighton, Victoria, and now Fiji, with Norwegian also hosting clean up days with its travel partners around Australia.

NCL Vice President & Managing Director Ben Angell told **CW** the response to the excursions has been overwhelming, with the line

even chartering a second coach in both Fiji and Brighton.

"We are thrilled with the impact of our Take 3 for the Sea partnership thus far; NCL is committed to preserving the natural beauty of the destinations that we sail to and this is a practical way that together with our guests we can give back to these beautiful ports and their community," he said.

"Looking ahead to the 2024/25 season, especially with *Norwegian Sun's* arrival into Australia, we will continue to evaluate opportunities to explore fresh avenues to engage, evolve and enrich our partnership, building upon this year's success."

Take 3 for the Sea Head of Business Partnerships Jenny-Lee Scharnboeck told **CW** its partnership with NCL has amplified its message.

"Partnering with an organisation

like Norwegian Cruise Line has really opened doors for the Take 3 for the Sea message," she said.

Scharnboeck said the potential for the shore excursion to grow to other destinations, such as New Zealand, and to expand in Australia, has Take 3 excited about what is possible.

Tourism Fiji Chief Executive Officer Brent Hill, who also filled up a bag of trash on the day, said Fiji is the perfect destination for the expansion of NCL and Take 3's partnership, with tourists to the country visiting because of its reputation for natural beauty.

"Our ambition with sustainability is to involve tourists, and we've just always felt so much support from tourists, they really get it.

"Tourists are coming to Fiji because it's pristine and lovely, so we want to keep it that way," Hill told **CW** - more on **page 2**. *MS*

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More than 500kg of trash hauled off the beach

Thursday 4th Apr 2024

NORWEGIAN Cruise Line's highly successful inaugural Beach Clean Up in Fiji yesterday saw more than 80 participants, including almost 50 passengers, give up their time on vacation to help clear one of Nadi's beaches of trash.

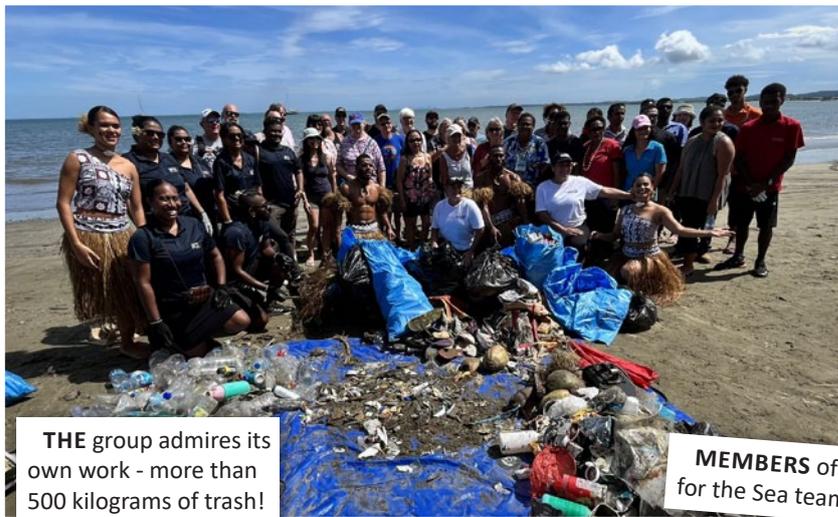
The group collected a huge 514kg of litter from the beach, including 180kg of tyres, loads of large glass bottles, almost 500 plastic bottles, 242 aluminium cans, 47 shoes, and 851 pieces of plastic and remnants.

The haul also included a pool pump, building materials, and 157 pieces of polystyrene.

Cruise guests were joined on the Clean Up by Norwegian employees, and volunteers from Ramada, Smugglers Cove, Althia Tours, Mamanuca Environment Centre, and even the Nadi Police Station.

Also pitching in was The Beach Club Wailoaloa, where the group assembled for the excursion, with the venue also generously providing refreshments for participants.

The group clearly provided inspiration for others along the way, with three visitors staying in different local resorts along the beach also picking up a bag and donning a pair of gloves to help with the Clean Up.



THE group admires its own work - more than 500 kilograms of trash!

MEMBERS of the Tourism Fiji and Take 3 for the Sea teams.



TOURISM Fiji Chief Executive Officer Brent Hill and his team with the trash they collected.



THE group assembles at The Beach Club Wailoaloa for the Clean Up.



EVEN Spirit's General Manager Vuk Malobabic joined in.



THIS cruiser ditched his walking stick to help Take 3 for the Sea.



HILL takes 3 for the sea.



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WHILE Norwegian Cruise Line and Take 3 for the Sea focus on grassroots elimination of ocean plastic pollution, the Ocean Cleanup Project is honing in on far more novel ways to tackle the program - from space.

The Ocean Cleanup Project is focusing on finding plastic fingerprints from space, with hyperspectral sensors able to detect plastic from orbit.

The non-profit environmental engineering organisation has just published an important dataset in collaboration with researchers from a range of universities to aid with space-led plastic detection.



CRUISE WEEKLY

On Board: Norwegian Spirit Windows

Windows is one of two main dining rooms aboard *Norwegian Spirit*, which is free for all passengers. Unlike its neighbour 'Taste', 'Windows' serves more traditional fare - modernised with its own contemporary flair. The restaurant is so named for its large windows, which take in the entire aft of the ship, providing passengers with a magnificent view while they dine.

Hall pays visit to Australia



PONANT recently hosted CEO events with some of the industry's leading trade partners in Sydney and Melbourne.

The events saw Chief Executive Officer Chris Hall, who was back in Australia for a short visit, share insights into Ponant's global ambitions for both product and business developments, with a focus on the environment.

Hall has been based at Ponant's headquarters in Marseille since Oct, and took the opportunity

to update the cruise line's key partners on the technology project he is leading.

This will see the replacement of the global reservations system, working with the broader business on new product development, and advising on various opportunities to expand its luxury offering.

Ponant's State Managers also presented product opportunities for the line, as well as its sister brand Paul Gauguin Cruises, and newly launched Paspaley Pearl by Ponant (**CW 07 Feb**). *MS*

River cruise crash

A BULGARIAN cruise ship crashed into a wall on the Danube in Austria late last week, injuring 11.

The crash took place in a sluice near the Austrian town of Aschach an der Donau.

The vessel, which is yet to be identified, was carrying 160 passengers, according to a local police spokesperson, with the injured taken to hospital.

The ship was able to continue onwards after the accident.

Antara's new GSA

CRUISE Traveller is welcoming Indian brand Antara River Cruises to its stable of small ship operators.

The luxury line operates five ships, exploring destinations including Varanasi, Kolkata, Dibrugarh, Bangladesh, and Bhitarkanika National Park.

Cruise Traveller has put together a package, 'Body, Mind & Soul - An Indian Indulgence', to celebrate Antara coming on board.

The 13-night trip to India next year travels from Delhi to Kolkata, and includes a cruise in West Bengal aboard the *Ganges Voyager I*.

The cruise is combined with a five-night stay at Six Senses Vana resort, where passengers will enjoy two private treatments per day and a full wellness program.

Also included are return transfers in Delhi, a one-night hotel stay in Delhi with breakfast, a one-way economy airfare to Dehradun, and more.

Bye to Luminosa

CARNIVAL Cruise Line's *Carnival Luminosa* has set sail for Seattle after a successful second Brisbane season.

The 169-day program saw *Luminosa* carry 70,000 passengers in her second year in Australia.

Luminosa will return in Oct.