



cruiseweekly.com.au cruiseweekly.co.nz Monday 15th May 2023





Virgin debuts third ship Resilient Lady

Cruise Weekly today features two pages of all the latest cruise industry news.

Cruise Weekly today

NCL Asia webinar

JOIN a dedicated Asia webinar with Norwegian Cruise Line (NCL).

The destination and product webinar takes place on Wed, and also counts toward the NCL Class of 2023 assignments.

It will highlight the newly revitalised Norwegian Jewel and her selection of 16 portrich itineraries she will cruise on when she makes her longawaited return to Asia from Oct this year.

Travel advisors will also learn about NCL's current promotions, trade resources, and more.

Registration is essential -**CLICK HERE** to sign up today.

VIRGIN Voyages has debuted its third ship Resilient Lady (pictured), welcoming her to her new homeport in Athens.

Resilient made her debut last night, sailing her "MerMaiden" voyage, which will stop in Santorini, Rhodes, Bodrum, and overnight in Mykonos, before returning to Athens.

She will also debut the Adriatic Sea & Greek Gems itinerary this season, which cruises for seven nights from Athens, calling on Split, Kotor, Corfu, and including a late-night stay in Dubrovnik.

Her inaugural summer season in Greece will also feature brandnew entertainment and refreshed menu items & food concepts.

Resilient will debut five new shows, two all-new soirees, exclusive on-board parties, more live music acts, and a festival stage of rotating performances.

Alongside entertainment, Virgin



is also unveiling new food and beverage offerings including Razzle Dazzle After Dark, a menu curated in partnership with Chef Eric Haugen.

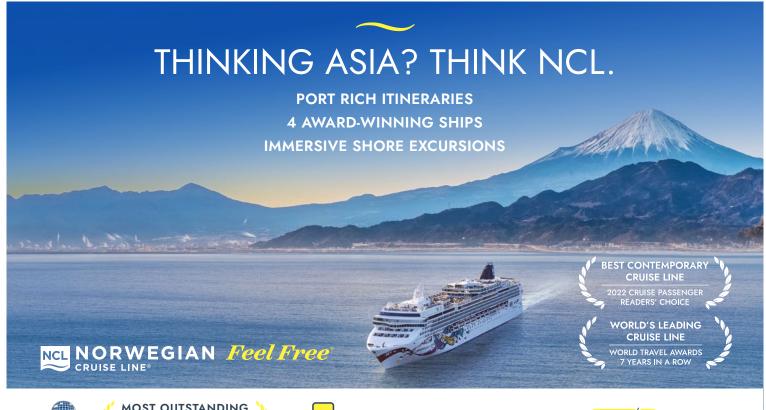
Virgin is also introducing "Opa Hour" on all three of its ships to celebrate Resilient's launch.

This ode to the Greek culinary tradition will be held in the Dock and the Dock House, and will feature a Greek-inspired food and beverage menu.

"I'm thrilled this day is finally here and that Resilient Lady has officially joined our awardwinning fleet," Chief Executive Officer Tom McAlpin said.

"Since our launch just a few years ago, we have received the travel industry's top awards and have experienced a very high rate of return with up to 40% of our Sailors rebooking their next cruise while they're still on board.

"I know people are going to love voyaging with Resilient Lady as much as they have with Scarlet and Valiant Lady, and I look forward to sharing this fivestar experience with even more Sailors this summer."









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CELEBRATING Mother's Day yesterday aboard Carnival Cruise Line was a number of mother-daughter and motherson duos.

Madelein Marais and her daughter Charne are from South Africa, with the mother working in guest services on Carnival Valor, and her daughter in human resources on Carnival Magic.

Charne said she decided to follow in her mother's footsteps after hearing about all the amazing places she was visiting.

Loreta Torres and her son Psalm, from the Philippines, work aboard Mardi Gras and Carnival Dream respectively.

Both mother and son professed about the impact Carnival has made on their lives, including helping Psalm graduate with his bachelor's degree.

Creative + Silversea

CREATIVE Cruising is hosting a trade incentive offering a \$300 eGiftcard for bookings made for a Silversea Cruises Suite Upgrade voyage.

With 130 cruises to choose from, the incentive is valid for bookings made and deposited by the end of the month.

It is limited to the first 15 bookings - visit creativecruising.com.au.

Princess' Star is born

PRINCESS Cruises has named its second Sphere-class ship Star Princess, which will sail her inaugural season in the Mediterranean in 2025.

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Currently under construction at the Fincantieri shipyard in Italy, Star will join Sun Princess as the largest ships ever built for Princess, carrying 4,300 guests -20% larger than any of the cruise line's existing vessels.

Star will feature The Dome, a transformational entertainment venue inspired by the terraces of Santorini; a "next-level" Piazza featuring a glass sphere, the Princess Arena, a configurable, technologically advanced main theatre; and an aft-positioned dining room.

This second Sphere-class ship will also offer an array of exciting new food and beverage concepts; an expanded casino; a two-storey Lotus Spa; and entertainment headlined by Cirque Eloize (CW 12 May).

Star will also be the second ship in the Princess fleet to be powered by LNG fuel technology.

She will debut on 04 Aug 2025, sailing a nine-day Inaugural Italy & Greece roundtrip voyage from Rome, featuring Corfu, Kotor, Mykonos, Santorini, and Naples, followed by a variety of nine- and 10-day cruises sailing from Rome, Athens, or Trieste.

Star's full Europe 2025 program release will take place on 01 Jun.

"There's much to be admired about Star Princess - her sleek, eye-catching design, spacious interiors, and of course, the remarkable views of the sea and sky, just like the features found on Sun Princess that have prompted cruise lovers to snap up inaugural year bookings," said President John Padgett.

"We've carefully designed these ships to feel familiar to our guests yet significantly advanced with lots of exceptional new and expanded experiences to embrace and explore."

Star will be the third ship in the Princess fleet to carry her name, with the first launched in 1988 as Sitmar Fair Majesty, cruising for Sitmar Cruises.

With the merger of Sitmar into Princess later that year, she entered service as Star Princess in 1989, christened by British actress Audrey Hepburn.

The second Star launched in 2002, as the third Grand-class vessel

She played an instrumental role in Princess' evolution, with popular offerings like Anytime Dining, the only dining program in the industry at the time to give guests freedom to dine where, when, and with whom they wish.

Further details about Star will be shared in the coming months.

Japan package

CRUISE Traveller is offering a saving of more than \$6,000 on a rare voyage to the remote islands of Japan.

The package with Ponant in Mar will unveil the pristine beauty of Okinawa, the Yaeyama Islands, the Ryukyu Islands, and the Kerama Islands.

The 10-night 'Wild Japan' package features a sevennight, luxury expedition cruise in southern Japan aboard the 184-guest Le Jacques Cartier.

The voyage calls on Iheya Island, where guests can visit a traditional village to experience an ancient drumming show; the towns of Zamami and Kumejima with their turquoise waters, chalk-white beaches and lush forests; the emerald-blue bays of Ishigaki, and the wilds of Taketomi Island and Iriomote Island.

Solos can book the cruise for less than half-price, while couples can save \$6,440 when making a reservation by the end of May - CLICK HERE.

traveBulletin

Why the travel industry should "cancel" influencers

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