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# CRUISE

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Monday 16th Jan 2023

## Oceania 20th bday

**OCEANIA** Cruises has announced its 20th anniversary sale, as the brand celebrates the milestone this year.

The sale offers up to \$800 shipboard credit per stateroom on 110 voyages across Oceania's seven ships, sailing to the Caribbean, the Mediterranean, the South Pacific, Alaska, Asia, and more.



## Viking's biggest campaign ever is here

Viking's Explorer Sale could save your clients up to \$9,000 per couple on their most popular river, ocean & expedition voyages. This is their largest marketing campaign to date and they've invested heavily in activity that includes television, radio, newspaper, magazine, and digital advertising – all to help drive business into your store. Plus, make sure you check out their new campaign catalogue which can also be customised with your store logo and contact details.

[View online here.](#)



## Delta in new Cunard TVC



**SINGER** Delta Goodrem (pictured) is starring in Cunard Line's new television commercial, its biggest campaign to date, named "Waltzing Australia".

The push is an ode to Cunard's return to Australian shores and the country itself.

The TVC was shot on the bow of *Queen Elizabeth* as she sailed into Sydney Harbour for the first time since the pandemic.

The commercial features Goodrem performing iconic bush ballad *Waltzing Matilda*, accompanied by a string quartet and flanked by Cunard officers & bellboys in their uniforms.

The campaign launches to coincide with the start of the Australian Open today, and will see a 30-second TVC running across various channels, VOD; and a full 100-second version on social media and YouTube for three months.

"I've performed in many locations around the world but performing on the bow of *Queen Elizabeth* as she sailed through Sydney Harbour was one of my

highlights," Goodrem said.

"As we neared the Opera House and Harbour Bridge, performing *Waltzing Matilda* was truly a magical moment."

Cunard Vice President Commercial Matt Gleaves said "we wanted to show our Australian audience how special Australia is for Cunard, particularly after our long two-and-a-half-year absence.

"It would be remiss of us to not take advantage of one of the world's most breath-taking harbours to be centre stage of our new campaign.

"Adding superstar Delta Goodrem's performance into the mix makes this commercial one of the most iconic our brand has ever produced."

Goodrem is the latest celebrity to link herself with Cunard, as the cruise line celebrates a century of welcoming stars on board, such as Cary Grant and Elizabeth Taylor, in its new 'Sea Views' photography exhibition (CW 11 Jan).

To view the TVCs, [CLICK HERE.](#)

## Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise news plus a cover wrap from **Royal Caribbean**.

## Last chance deals

**ROYAL** Caribbean International is offering last chance deals, with an eight-night cruise available from \$699 per person - [cover page.](#)



## New flexible deposit will make selling easier

Viking's Flexible Deposit Offer adds a new level of assurance and peace-of-mind. For the campaign period, your clients only need a \$1,000 per person\* deposit to secure their booking and take advantage of the Explorer Sale offers. Should your clients wish to cancel their travel plans, Viking will refund their deposit in the form of a future cruise voucher. But hurry, some of their most popular 2023 itineraries have already sold out and new 2024-2025 sailings are filling fast.

[Learn more here.](#)



## NEW YEAR SALE

TAKE

UP TO **75% OFF**  
2ND GUEST\*

SAVE

UP TO **\$600 OFF**  
PER STATEROOM\*

GET

UP TO **\$400 ONBOARD CREDIT**  
PER STATEROOM\*



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\*Terms and Conditions apply



## Resorts World to charter Explorer

**RESORTS** World Cruises (RWC) will charter a second ship *Explorer Dream* to operate its short cruises to nowhere from Hong Kong, starting in Mar.

*Explorer* was most recently operated by the now-defunct Dream Cruises (**CW** 01 Mar 2022), and will now be chartered by RWC from an unknown buyer, and renamed *Resorts World One*.

She will sail two- and three-night cruises from Hong Kong on a Fri, Sun, and Wed rotation from 10 Mar.

*One* will also replace RWC's first ship *Genting Dream*, another former Dream ship, on her two- and three-night sailings from 17 Feb to 01 Mar, as she dry docks for routine maintenance.

RWC has been sailing from Singapore and Port Klang since last Jun and Jul respectively with *Genting*, which it charters from a consortium of banks which



acquired the ship in 2020.

*One* is now expected to become the first cruise ship to homeport in Hong Kong since 05 Jan 2022 when local officials imposed widespread measures to stem the spread of COVID-19.

Before that, cruises to nowhere carrying only locals had been operating for half a year, starting

in Jul 2021 with Dream and Royal Caribbean International (**CW** 03 Aug 2021).

It has not been all smooth sailing since RWC's start however, with a number of passengers unable to board *Genting* late last year after the cruise line overbooked one of its cruises (**CW** 14 Sep 2022).



**A ROYAL** Caribbean International ship has rescued more than a dozen people from a tiny boat in the Bahamas on the weekend.

*Liberty of the Seas* rescued 17 people thought to be Cuban migrants on their way to the Bahamas.

The ship had actually skipped a planned trip to CocoCay, its private island in the Bahamas, due to heavy winds, which put *Liberty* on a lucky path to intercepting the migrants.

The boat had been adrift for weeks, *Liberty's* Captain said.

The rescue took about 45 minutes, and is the latest in a series of cruise-migrant encounters in the Atlantic.

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## Secret Atlas' secret revealed



**SMALL** ship expedition company Secret Atlas is welcoming a new member to its fleet the new *Vikingfjord* (render pictured).

The new ice-strengthened ship can host 12 guests in nine en suite cabins, and is powered by a modern, fuel-efficient engine, which is able to achieve a 95% reduction in nitric oxide emissions.

Sailing in May, guests can join *Vikingfjord* on one of Secret Atlas' micro-cruises, photo tours, or a private expedition in Svalbard.

*Vikingfjord* features an open-plan saloon with rear-facing windows, a hot tub, and a sauna.

There is also a large guest area with lounge, dining, and seating located at the stern.

The space is equipped with a television for presentations, a minibar, and hot drink service.

She is equipped with two Zodiac landing crafts for shore landings, and is fully staffed with

expedition leaders.

Guests can enjoy an observation lounge area, and prepare for their expeditions in a large mudroom and storage space for skis and equipment.

For more on *Vikingfjord* and for charter information, [CLICK HERE](#).

### Azamara package

**A NEW** back-to-back voyages package in the Mediterranean next year is available from Cruise Traveller.

Travellers can currently save \$2,20 per couple before the end of Mar, and enjoy a complimentary stay before and after the cruise, with the package including flights from Australia.

The 25-night package with Azamara, In Pursuit of Mediterranean Moments, features back-to-back voyages aboard *Azamara Pursuit*.

### Coral's Tas summer

**A RECORD** summer season is on the horizon for Coral Expeditions in Tasmania, including circumnavigations, coastal treks, golf, and cycling.

The new voyages are creating new demand for expeditions, with a record 12 voyages between Jan and Mar.

Coral will carry more than 800 guests during the summer, which launched with *Coral Adventurer* making a series of stops in Tasmania, including Stanley, Hobart, Bruny Island, Maria Island, and Flinders Island, on her iconic 60-day Circumnavigation of Australia voyage.

Meanwhile, *Coral Discoverer* is currently on expedition with 70 guests on the season's first 16-night Tasmania Circumnavigation.

Coral is also working with international partners for the first time for new themed charter voyages, which are the perfect fit for Tasmania's tourism strategy of experiential high-end visitors.

This includes a special charter for golfers visiting courses on King Island, Barnbougle, and Hobart, over the eight-day Feb expedition.

### PGC 2024 brox

**PAUL** Gauguin Cruises (PGC) has released its 2024 voyages brochure, with new itineraries and maiden ports featured.

Of PGC's seven unique itineraries next year, two are new, including the seven-night More Society Islands & Tahiti voyage, and the 14-night Islands of the Marquesas & Tuamotus itinerary.

The new cruises feature experiences such as a return to Raiatea, and maiden calls to Hatiheu and Hakahua.

[CLICK HERE](#) to view the brochure.

## Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Majestic Princess</i>	16 Jan
<i>Oceania Regatta</i>	16 Jan
<i>Carnival Splendor</i>	17 Jan
MELBOURNE	
<i>Silver Muse</i>	16 Jan
<i>ms Noordam</i>	16 Jan
<i>Pacific Explorer</i>	17 Jan
<i>Norwegian Spirit</i>	17 Jan
BRISBANE	
<i>Coral Princess</i>	16 Jan
HOBART	
<i>Coral Discoverer</i>	17 Jan
BURNIE	
<i>ms Noordam</i>	17 Jan
AUCKLAND	
<i>Queen Elizabeth</i>	16 Jan
<i>Le Laperouse</i>	16 Jan
CHRISTCHURCH	
<i>Seven Seas Explorer</i>	17 Jan
WELLINGTON	
<i>Seven Seas Explorer</i>	16 Jan
BAY OF ISLANDS	
<i>Queen Elizabeth</i>	17 Jan
DUNEDIN	
<i>Star Breeze</i>	16 Jan
<i>Viking Mars</i>	16 Jan
<i>National Geo Orion</i>	17 Jan
<i>Silver Shadow</i>	17 Jan
FIORDLAND	
<i>Silver Shadow</i>	16 Jan
<i>Coral Adventurer</i>	17 Jan
KAIKOURA	
<i>Seabourn Odyssey</i>	17 Jan
NAPIER	
<i>Grand Princess</i>	16 Jan
<i>Viking Orion</i>	16 Jan
<i>Azamara Quest</i>	17 Jan
PICTON	
<i>Azamara Quest</i>	16 Jan
STEWART ISLAND	
<i>Le Soleal</i>	16 Jan
<i>National Geo Orion</i>	16 Jan
<i>Star Breeze</i>	17 Jan
TAURANGA	
<i>Grand Princess</i>	17 Jan
<i>Viking Orion</i>	17 Jan
TIMARU	
<i>Seabourn Odyssey</i>	16 Jan