



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news plus a full page from **Norwegian Cruise Line**.

RWC adds Taiwan

THE phoenix-like Resorts World Cruises (RWC) has confirmed the Taiwan deployment of *Resorts World One*, the vessel formerly known as *Explorer Dream*.

The move follows the lifting of Taiwanese restrictions on residents of Hong Kong and Macao, with the vessel to operate from Kaohsiung both as a destination (for cruises ex Hong Kong) and a homeport.

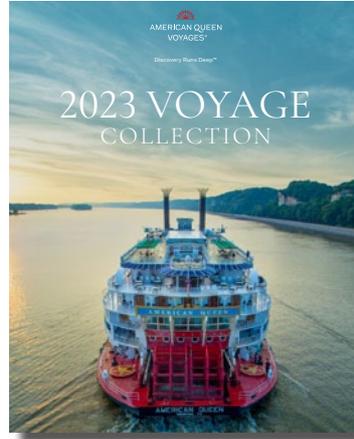
Cruisers departing Hong Kong will have the option to disembark in Taiwan for a three-night stay before joining the ship again later in the week.

Journey Beyond's American Queen deal

PROMOTION of US-based river cruise, small ship and expedition voyage operator American Queen Voyages is expected to ramp up in the local market as a result of its new representation by Journey Beyond (**CW** breaking news).

Previously part of the Cruise Traveller portfolio, American Queen Voyages (AQV) is owned by Hornblower Group, the conglomerate which purchased Journey Beyond last year (**CW** 16 Nov 2022).

AQV becomes Journey Beyond's 14th brand and the first to be based outside of Australia, complementing the rest of the portfolio which includes rail journeys like The Ghan and the Indian Pacific; aquatic operations Cruise Whitsundays, Rottneet Express, and Journey Beyond Cruise Sydney; small group outback operator Outback Spirit; Melbourne Skydeck, and more.



The move was announced yesterday in Sydney by Journey Beyond CEO Chris Tallent, who also now heads up Hornblower's global Overnight Division.

AQV's offering includes river cruises, with Tallent saying "the romance of rail and the renaissance of US river cruising go hand in hand...at the core of every Journey Beyond experience

is a strong sense of place".

"Our overnight rail and lodging brands hero the destinations in which they operate, and American Queen Voyages shares the same philosophy."

As well as voyages on America's Mississippi, Columbia, Snake, Cumberland and Tennessee rivers, the AQV portfolio includes two boutique 202-passenger coastal vessels and the recently-launched *Ocean Victory* polar class expedition ship, which currently operates in Alaska.

Tallent noted that "the primary distribution strategy for American Queen Voyages within the Australian market will be Journey Beyond's network of valued trade partners".

A new brochure with pricing in Australian dollars (**pictured**) is now available, and there's also a new local website which is live at www.aqvoyages.com.au.

Regent

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Sylvia Earle christens *Sylvia Earle*

AURORA Expeditions has introduced its new ship *Sylvia Earle* to the woman she was named after, American marine biologist Sylvia Earle, during the vessel's christening.

The honours took place recently in Cierva Cove in Antarctica, with Earle joined by Aurora's Chief Marketing Officer Hayley Peacock-Gower and Chief Executive Officer Michael Heath (pictured).

In addition to her duty as godmother of her namesake ship, Earle is leading a world-first Antarctic Climate Expedition aboard the vessel to raise public and government awareness of the environmental importance of the Antarctic.

This unique voyage aims to deliver resolutions to inspire transformative changes from an ocean perspective for global net-zero emissions by 2035.

"Thank you, Aurora for the



approach that you use to keep people inspired about the ocean," Earle commented.

"Exploring the ocean, using knowledge to take care of all this on our planet.

"This is an experience that I am happy to share with everyone here and I'm looking at Aurora as the voice of the ocean."

Heath said having Earle as the ship's ambassador is an honour.

"We are privileged to have Dr Earle as the namesake of our stunning second purpose-built expedition ship," he said.

"I thank Sylvia for joining us on board to officially christen the ship and be on board," Heath added.

Escape To... episode three

FRESH from the successful launch of new digital travel show 'Escape To...' (CW 08 Feb), the upcoming third episode will again feature Emerald Cruises, this time exploring the Rhone.

The episode is live on Sun, and will be hosted by comedian Merrick Watts, intrepid reporters Tyson Mayr and Lizzy Hoo, and Escape Editor-in-Chief Kerrie McCallum.

It will showcase Emerald's eight-day 'Sensations of Lyon & Provence' river cruise.

Filmed on board *Emerald Liberté*, the episode follows the ship's journey from Arles to Lyon, via Avignon and Viviers.

Watch the new trailer for episode three [HERE](#), and tune into the show [HERE](#).



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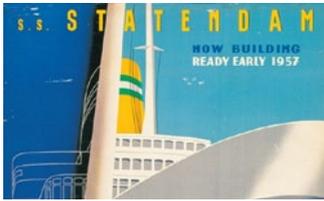


HOLLAND America Line has launched a poster design contest to commemorate its 150th anniversary on 18 Apr. The winning poster-designer will receive a seven-day Alaska cruise for two.

Artists can enter the poster design contest through Holland America Line's Facebook page and Instagram account.

The poster can be hand-drawn or digitally created, but unfortunately, is presently not open to Australians.

Holland America was synonymous with having iconic advertorial posters (**pictured**) back in cruising's golden age.



Ama socials project

AMAWATERWAYS has partnered with "creator marketplace" Jerne to launch an innovative influencer marketing strategy.

Approved creators now have access to apply for, experience, create content for, and promote AmaWaterways river cruises to new audiences around the world.

Creators interested in working with AmaWaterways can begin the process **HERE**.

Ponant's Melbourne dinner



PONANT Business Development Manager Annabelle Brown recently hosted key trade partners for a degustation menu in Melbourne to promote the cruise line's food and wine-themed voyages.

Brown and seven key agents were joined by Australian wine writer & critic James Halliday and chef Jacques Reymond.

Pictured are Shelley Jacquemin, Toorak Travel Associates; Kay Franklin, The Travel Agency; Sally Stockdale, Travel Associates Hampton; Janene Ferguson, Helloworld South Melbourne; Halliday; Sue Heine, Toujour Francaise; Judy Tanner, Aurora Travel; and Samantha Sly, Travel Avenue.

Inset: Brown and Reymond.

Travelmarvel '24 Europe prog is out

TRAVELMARVEL has released its Europe preview for its cruises next year, with two new itineraries in the Netherlands and Belgium.

Earlybird & early payment offers are available for bookings made by 30 Apr, with the two European countries to headline the expanded range.

Some of the deals featured include 14-night river cruises with flights, as well as an early payment discounts of up to \$1,000 per couple.

Bookings on Croatia Coastal Cruises, seven-night river itineraries, and rail journeys, are eligible for savings of up to \$1,000 per couple and there are also solo traveller savings.

Call 1300 300 036 for more information, or visit www.travelmarvel.com.au.

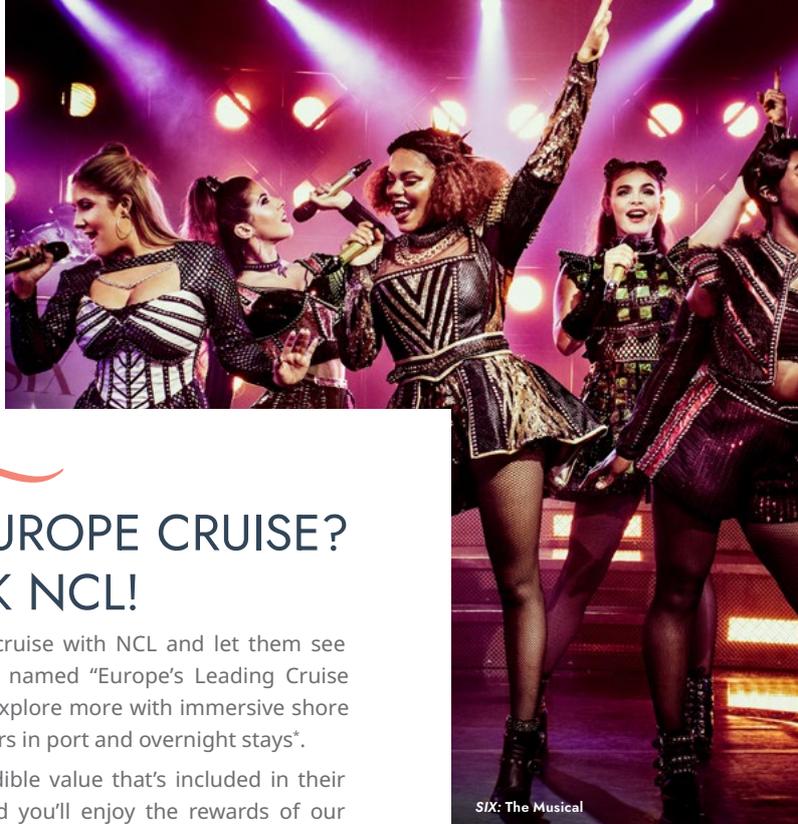
Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	23 Feb
<i>Majestic Princess</i>	24 Feb
<i>Silver Whisper</i>	24 Feb
MELBOURNE	
<i>Grand Princess</i>	23 Feb
<i>Viking Mars</i>	24 Feb
PENNESHAW	
<i>Pacific Explorer</i>	23 Feb
PORT ADELAIDE	
<i>Pacific Explorer</i>	24 Feb
BRISBANE	
<i>Quantum of the Seas</i>	23 Feb
AIRLIE BEACH	
<i>Arcadia</i>	24 Feb
CAIRNS	
<i>Island Princess</i>	23 Feb
<i>Coral Princess</i>	23 Feb
DARWIN	
<i>Seven Seas Mariner</i>	24 Feb
AUCKLAND	
<i>MSC Poesia</i>	23 Feb
<i>Seabourn Odyssey</i>	23 Feb
<i>Queen Victoria</i>	24 Feb
<i>Oceania Regatta</i>	24 Feb
CHRISTCHURCH	
<i>Norwegian Spirit</i>	24 Feb
WELLINGTON	
<i>Norwegian Spirit</i>	23 Feb
GISBORNE	
<i>ms Noordam</i>	23 Feb
<i>Nat Geo Orion</i>	24 Feb
NAPIER	
<i>Celebrity Eclipse</i>	23 Feb
<i>Nat Geo Orion</i>	23 Feb
TAURANGA	
<i>Oceania Regatta</i>	23 Feb
<i>Celebrity Eclipse</i>	24 Feb
<i>Seabourn Odyssey</i>	24 Feb



Norwegian Getaway, Dubrovnik, Croatia



SIX: The Musical

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FROM REYKJAVIK
NEW SHIP NORWEGIAN PRIMA
MAY, JUL – SEP 2023 & MAY – SEP 2024

11-DAY MEDITERRANEAN:
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