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### Invite Your Clients — REGENT PRESENTS — LUXURY GOES EXPLORING EVENTS

Host your clients at *Regent Seven Seas Cruises*® newest event series, showcasing compelling offers on a captivating and extensive collection of itineraries through to June 2025.

CITY	VENUE	DATE	TIME
Perth	Westin Perth	Thursday 16 February 2023	11:00am - 1:00pm   5:30pm - 7:30pm
Brisbane	The Calile Hotel	Tuesday, 21 February 2023	6:00pm - 8:00pm

VIEW ALL EVENTS

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### TRAVEL ADVISOR INCENTIVE

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### Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news plus a cover page from **Regent Seven Seas Cruises**.

### Regent bonus

**REGENT** Seven Seas Cruises has announced a limited-time bonus offer of up to US\$1,000 shipboard credit per suite.

The special deal is valid for 2023 sailings booked by 15 Feb, and complements other promotional offers of up to 40% on select sailings, free two-category suite upgrades and 7.5% reduced deposits.

Regent is also showcasing two of its upcoming Luxury Goes Exploring events taking place at the Westin Perth on 16 Feb and then the Calile Hotel Brisbane on 21 Feb - more info on the **cover page**.

## CLIA LIVE to return next month

**CRUISE** Lines International Association (CLIA) has announced its popular CLIA LIVE cruise showcase is set to tour Australia and New Zealand again this year.

CLIA LIVE will focus on the theme "Cruising into the Future", and will bring together travel advisors from across Australia, with dates confirmed for events in Melbourne, Sydney, Adelaide, Perth, Brisbane and Auckland.

The series will be held between Mar and May, with two dates in each city - 29-30 Mar (Melbourne), 04-05 Apr (Sydney), 09-10 May (Adelaide), 16-17 May (Perth), 23-24 May (Brisbane) and 30-31 May (Auckland).

Each date will provide a chance for CLIA members to gain valuable sales insight into multiple cruise lines in a single forum, with agent participants having the option to attend one or both days in each city.



The sessions will provide a two-day seminar format in which representatives from CLIA member ocean, river, and expedition cruise lines gather to explain their latest initiatives and share product developments.

The events suit both new-to-cruise travel advisors as well as more experienced cruise specialists looking to update their knowledge, CLIA said.

Tickets for the first two events

in Melbourne (Oaks Melbourne on Market Hotel) and Sydney (Rydges World Square Hotel) are available now and cost \$55 including GST per day, exclusive to CLIA members only.

Attendees will receive 30 CLIA points per day of attendance.

"Cruise lines are constantly evolving and introducing new innovations across their fleets, so this year's CLIA LIVE is designed to help agents understand what's new and what the future of cruising will look like," CLIA Director of Membership & Events Marita Nasic said.

"It's an opportunity to learn about new on-board innovations and enhancements, changes to the guest experience, new ships and itineraries, and new environmental measures, and how they all create new sales opportunities."

**CLICK HERE** for more details.



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### CRUISE WEEKLY

On location aboard  
**Viking Orion**

Today's issue of *Cruise Weekly* is coming to you courtesy of **Viking**, which today embarks on a mini-famil aboard **Viking Orion**, sailing from Hobart to Christchurch.

**THIS** morning *Cruise Weekly* has embarked Viking's **Viking Orion**, on a mini-famil sailing across the Tasman Sea - part of the ship's larger cruise from Sydney to Auckland.

Guests will be on board **Orion** for five days, experiencing a small part of the larger 15-day cruise.

While on board, guests will experience all **Orion** has to offer, ahead of enjoying some of the most enticing ports in New Zealand's South Island.

## Princess unveils more of its new Sun

**PRINCESS** Cruises' next-generation ship **Sun Princess** will feature some of the line's most exciting and contemporary onboard spaces, with the brand yesterday revealing some first glimpses of the vessel announced last year (*CW* 16 Sep 2022).

A newly designed Piazza, a state-of-the-art Arena theatre-in-the-round (render pictured) a wide array of dining venues, and Princess' largest-ever casino will feature aboard **Sun**, scheduled to debut early next year.

A first for Princess, the Horizons Dining Room introduces an open and flexible three-storey venue with "options to suit every mood" including wake views and a spectacular decorative sculpture stretching from deck 6 to deck 8.

The three decks will each have their own personalities, offer different dining experiences, and range in levels of formality.



Meanwhile, the contemporary and versatile Princess Arena is the most technologically advanced of the line's theatres to date, with capacity for over 1,000 and multiple configurations.

"With the construction of any new ship, we have the incredible opportunity to design standout spaces with our guests' preferences in mind," said

President John Padgett.

"With the new platform and size of **Sun Princess**, we're uniquely able to refresh venues we know our guests love and expand upon, redesign and elevate them to the next level.

"We know our sun-inspired designs will exceed expectations and elevate the entire Princess experience."

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# Celebrity welcomes the industry

LAST night a rare overnight stay in Sydney Harbour for Celebrity Cruises' *Celebrity Eclipse* provided the perfect opportunity for the company to host some of its key trade partners for an onboard reception at the Overseas Passenger Terminal. Guests from travel agency and wholesale brands such as Creative Cruising, Link Travel Group, Helloworld/CruiseCo, Travel Associates, itravel, Virtuoso and TravelManagers were joined by several tourist board representatives and media for a delightful Italian spread at the onboard Tuscan restaurant, where all the pasta is hand made, the beverages are free-flowing and the hospitality is lavish and welcoming.

Attendees were welcomed onboard by the Celebrity team including VP Tim Jones, Marketing Director Emma Mumford, Sales Director Cameron Mannix, Head of Sales Trevor Thwaites and more, celebrating fruitful partnerships and looking forward with anticipation to the 2023/24 Down Under deployment of *Celebrity Edge*.





**SEA THE WORLD SAIL WAVE SEASON 2023**  
**2023 WAVE SEASON HAS OFFICIALLY BEGUN FOR CRUISECO**  
 ... and the benefits aren't just for the guests.  
[SEE DETAILS](#)



**IT CAN** be hard convincing cruise sceptics of the joy the industry provides, but Carnival Cruise Line has come up with a clever marketing scheme in the United States to encourage prospective “new to cruise” passengers not to judge a book by its cover.

Carnival has teamed up with NFL superstar, Cincinnati Bengals wide receiver Ja’Marr Chase to say “bon voyage” to rookie cruisers, offering the chance for someone to win their first-ever trip on one of the line’s ships.

The messaging is inspired by Chase’s rise from a humble college student, whose initial signing with Cincinnati was not well received by fans, to Rookie of the Year winner by the end of his first season.

“I know that being a rookie can come with its challenges but can also be inspiring – no matter the context,” Chase said.

“Take it to the next level and set sail on a new adventure!”

While the contest is only open to entries from the US, the message remains globally relevant - in local vernacular, don’t knock it till you try it!



## Azamara delights agents



**MORE** than 40 Sydney-based travel advisors (pictured inset) yesterday enjoyed a tour of *Azamara Onward* while

she was docked at the city’s White Bay cruise terminal - but they had to be off the ship straight after a delectable lunch to make way for a totally full departure later in the day.

The group was hosted by Azamara NSW/Qld BDM Kristina Sambaher and Director of Sales ANZ Victoria Chigwidden (pictured) who told *Cruise Weekly* she believes it’s the first of the line’s post-pandemic cruises to achieve 100% occupancy - driven in no small part by the Aussie and Kiwi market which is particularly strong for the line’s 2022/23 return season.

Prior to a tour of staterooms and public areas the visiting agents were also addressed by one of the onboard cruise



consultants, who highlighted Azamara’s policy of passing any bookings made during a cruise back to the clients’ originating travel agent.

Each Azamara cruise sees passengers collectively book as many as 100 future voyages, with onboard bookings a win-win because clients can avail themselves of a minimum 5% discount, on-board credit and more - with booking details passed onto agents within 72 hours to provide full visibility.

Chigwidden said changing travel patterns were also bolstering local bookings for 2024 and even 2025, with travellers increasingly spending longer abroad and the line’s “country-intensive” voyages focusing on a single destination proving very popular.

## Virgin new retailer

**VIRGIN** Voyages is now working with LVMH subsidiary Starboard Cruise Services as its at-sea retailer, replacing Harding.



Current ports of call in Australia and New Zealand.

<b>SYDNEY</b>	
<i>Seabourn Odyssey</i>	7 Feb
<i>Norwegian Spirit</i>	7 Feb
<i>Norwegian Spirit</i>	8 Feb
<i>ms Amera</i>	8 Feb
<b>MELBOURNE</b>	
<i>Azamara Quest</i>	8 Feb
<i>ms Noordam</i>	8 Feb
<b>PHILLIP ISLAND</b>	
<i>Seabourn Odyssey</i>	8 Feb
<b>BRISBANE</b>	
<i>Quantum of the Seas</i>	7 Feb
<b>HOBART</b>	
<i>Viking Orion</i>	7 Feb
<i>Queen Elizabeth</i>	8 Feb
<b>BELL BAY</b>	
<i>Coral Adventurer</i>	7 Feb
<b>DEVONPORT</b>	
<i>Coral Adventurer</i>	8 Feb
<b>AUCKLAND</b>	
<i>Silver Whisper</i>	8 Feb
<b>CHRISTCHURCH</b>	
<i>Pacific Adventure</i>	8 Feb
<b>DUNEDIN</b>	
<i>Pacific Adventurer</i>	7 Feb
<b>FIORDLAND</b>	
<i>Viking Neptune</i>	8 Feb
<b>GISBORNE</b>	
<i>National Geo Orion</i>	8 Feb
<b>TAURANGA</b>	
<i>Silver Whisper</i>	7 Feb