



### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news, plus a full page from **Windstar Cruises**.

### Windstar groups

A **NEW** group offer is available with Windstar Cruises, allowing travel advisors to earn tour conductor (TC) credit faster than ever.

Travel advisors can earn a TC credit for every seven guests booked, for a limited time, while cruisers can score 10% group savings, and get Windstar's "Best Available Offer", among others.

They can also get USD\$100 per guest onboard credit and a complimentary cocktail party with hors d'oeuvres - for more information, see **page 3**.

## Aussie market surging for Silversea

**EXCLUSIVE**

**SILVERSEA** Cruises has grown its business in Australia more than 70% this year, Senior Vice President & Managing Director Adam Radwanski has told **CW**.

The result marks a monumental 12 months for Silversea in Australia, with the Down Under market entrenching itself as the cruise line's second-highest-selling destination.

Silversea is continuing to invest in the local region, through support for its team and its market offers, as demand for its product remains strong.

The cruise line late last week announced the promotion of Casandra Kerr (**pictured**) to Director of Sales (**CW** breaking news Fri) among a raft of appointments, and is also preparing a "serious and robust offering" for the market.

"We don't see a slowdown,



especially in luxury cruising, we have had fantastic Oct and we just closed Nov on a high, achieving all our KPIs given to us by head office...we anticipate a very strong wave [season]," Radwanski told **Cruise Weekly**.

Reverberating strongly with the market is Silversea's recently announced circumnavigation of Australia with its new ship *Silver Nova* in late 2025 (**CW** 20 Oct),

as well as its transformed 2025 Kimberley program (**CW** 21 Sep).

"Bringing *Nova* and opening up some of the new ports in Australia for us, and having new product on land for that ship is resonating with the market," Radwanski said.

"Kimberly has exceeded all expectations with the deployment of [*Silver*] *Cloud* next year," he added.

Radwanski also said Silversea's pre-/post-luxury program in Australia (**CW** 29 Sep) has been very well received, and the cruise line will be looking at expanding it in the coming months and years.

The strategic direction of Silversea's sales development will be led by Kerr, who will be joined in her new-look team by new National Account Manager Anoushka Kudav, and promoted Sales Manager for NSW/ACT Nicole Buzelin. **MS**

# Celebrity Rewards

DOUBLE POINTS ON ALL EDGE SERIES  
NEW PLACES. NEW SPACES.



Celebrity **X** Cruises®



## Edge docks in Darwin



**CELEBRITY** Cruises' *Celebrity Edge* made her Down Under debut in Darwin on Sat, with the vessel and her 2,800 passengers receiving a warm welcome from Tourism Top End ambassadors.

*Edge* (pictured) arrived from Singapore on the final leg of her repositioning cruise to the South Pacific, and is now heading south via Yorkeys Knob and Airlie Beach before completing her journey in Sydney on Sat.

Celebrity Vice President & MD Tim Jones, who is pictured inset with NT Tourism & Hospitality Minister, Joel Bowden, said the first-time arrival of an Edge-class ship in Australia was a milestone for the brand.

**MEANWHILE** Celebrity has also celebrated the christening of *Celebrity Ascent* in Miami, with Below Deck's Captain Sandy Yawn and her sister officiating as joint godmothers. *BP*

### Four Seasons steel

**CONSTRUCTION** of the first Four Seasons Yachts vessel is now underway at Fincantieri's Ancona shipyard, with the first steel cut late last week.

Larry Pimentel, CEO of operator Marc-Henry Cruise Holdings, confirmed she will feature just 95 suites with a priority access reservations model for Four Seasons loyalists, along with a wait list at [fourseasonsychts.com](http://fourseasonsychts.com).



**NORTH** America's Great Lakes are full of fresh water, offering a unique cruise experience without the characteristic briny breeze, with operators including Viking, American Queen, Ponant, and Hapag-Lloyd.

The wildlife on offer is also unique - not least because the aquatic environment provides the perfect place for goldfish to grow, with authorities citing a spate of "feral monsters" (pictured) as former pets are discarded into the waterways.

A new scientific article published in the *Journal of Great Lakes Research* details work done at Canada's Great Lakes Laboratory for Fisheries & Aquatic Sciences in Burlington, Ontario, where researchers captured 19 of the large goldfish and fitted them with trackers.

They were able to predict when their tagged fish would move to spawning areas based on water temperatures, with the data used to "inform control strategies...including active removal".



## Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	04 Dec
<i>Viking Orion</i>	04 Dec
<i>Resilient Lady</i>	04 Dec
<i>Viking Orion</i>	05 Dec
<i>Seabourn Odyssey</i>	07 Dec
<i>Brilliance of the Seas</i>	08 Dec
<i>Seabourn Odyssey</i>	08 Dec

MELBOURNE	
<i>Pacific Explorer</i>	04 Dec
<i>Seabourn Odyssey</i>	05 Dec
<i>Noordam</i>	06 Dec
<i>Pacific Explorer</i>	08 Dec
<i>Viking Orion</i>	08 Dec

PENNESHAW	
<i>Pacific Explorer</i>	06 Dec
<i>Silver Whisper</i>	07 Dec
<i>Pacific Adventure</i>	08 Dec

BRISBANE	
<i>Coral Princess</i>	04 Dec
<i>Pacific Encounter</i>	05 Dec
<i>Quantum of the Seas</i>	06 Dec
<i>Le Soleal</i>	07 Dec
<i>Disney Wonder</i>	08 Dec

AIRLIE BEACH	
<i>Celebrity Edge</i>	06 Dec
<i>Pacific Encounter</i>	07 Dec
<i>Quantum of the Seas</i>	08 Dec

HOBART	
<i>Pacific Adventure</i>	05 Dec
<i>Noordam</i>	08 Dec

AUCKLAND	
<i>Disney Wonder</i>	04 Dec
<i>Grand Princess</i>	05 Dec
<i>Silver Muse</i>	07 Dec
<i>Coral Princess</i>	08 Dec

CHRISTCHURCH	
<i>Royal Princess</i>	07 Dec
<i>Grand Princess</i>	08 Dec

WELLINGTON	
<i>Grand Princess</i>	07 Dec
<i>Queen Elizabeth</i>	08 Dec

# NEW GROUP OFFER EARN A TC FASTER THAN EVER

OPEN A NEW STAR ADVANTAGE CONTRACT  
BY DECEMBER 31, 2023



## Windstar is Perfect for Your Groups!

- For a limited time, earn a Tour Conductor Credit for every 7 guests booked.
- Your exclusive group offer is combinable with the lowest available fare plus a 10% group savings.\*
- Final payment is not due until 120 days prior to sailing.
- Low deposit of only 15% of Cruise Fare.
- Clients choose from Cruise Only or All-Inclusive Fares.
- Spacious, well-appointed staterooms starting at 188 sq ft and suites starting at 277 sq ft.
- Exclusive experiences that are 180 degrees from ordinary.
- Many departures with reduced or waived solo supplements!



### For a LIMITED TIME:

Earn a TC for every 7 guests booked  
PLUS US \$100 per Guest Bonus  
Commission (with earned TC)

### For Your Clients:

- 10% Group Savings\* plus Best Available Offer
- US \$100 per guest Onboard Credit
- Complimentary Cocktail Party with Hors d'Oeuvres
- Cruise Tours are available

For group enquiries, contact us on  
1300 749 097 or [groups@windstar.com.au](mailto:groups@windstar.com.au)

\*Offer is valid on new bookings only for select fares and subject to availability. Offer is not combinable with any other programs, promotional fares, discounts, or shipboard credit offers.

**WINDSTAR**<sup>®</sup>  
CRUISES  
180° FROM ORDINARY<sup>®</sup>