



# Archbold out in Carnival restructure

### EXCLUSIVE

**TONY** Archbold, the long-time head of Holland America Line (HAL) and Seabourn Cruise Line in the Australian and New Zealand markets, is no longer with the company, after a restructure within Carnival Australia saw him depart the business two weeks ago.

Carnival Corporation corroborated the shock news on Fri, with a spokesperson telling *Cruise Weekly* "as cruising emerges confidently from the two-year pause in operations, we can confirm a change in brand leadership arrangements to best serve the market in which Tony Archbold, Holland America Line and Seabourn Senior Director for Marketing and Sales in Australia and NZ has been farewelled at the beginning of the month".

"Over the past 11 years, Tony made a significant contribution



in successfully launching and embedding the two distinctive cruise lines under the Carnival Australia house of brands in this region, for which we thank him."

Archbold's team will now report to P&O Cruises Australia and Cunard Line Vice President of Sales & Marketing Ryan Taibel, "to continue to grow Holland

American Line and Seabourn in this market."

Archbold (pictured) became Director of Sales for Holland America Line in mid-2011 (*Travel Daily* 30 Jun 2011), heading up a newly established office which replaced the brand's previous long-running GSA arrangement.

Shortly thereafter his remit also expanded to cover Seabourn (*TD* 04 Aug 2011), which became part of a combined local team of dedicated sales and reservations specialists across both brands.

Archbold told *Cruise Weekly* he had "an amazing 11 years with HAL and Seabourn...nothing but fond memories of great brands, an incredible team and a real sense of satisfaction in what was accomplished".

Archbold said he is going to take a short break now while he considers his next move within the industry.

### Cruise Weekly today

*Cruise Weekly* today features two pages of all the latest cruise industry news.

### P&O "outbreak"

P&O Cruises Australia has told *Cruise Weekly* the Eastern Seaboard Cruise Protocols, developed by federal and state authorities in conjunction with the cruise industry, have worked effectively in managing COVID cases aboard its *Pacific Explorer* this week.

More than 100 people on board the ship tested positive for COVID-19, according to reporting by *9News*, following cases last week aboard *Coral Princess* of Princess Cruises, P&O Australia's sister brand.

Reflecting the COVID experience in the wider community, *Explorer* operated at "amber level" aboard its most recent cruise.

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**THEY** say 'never meet your heroes', but a European fellow is not heeding such advice, as he builds himself a boat to sail across the Atlantic Ocean to see Elon Musk.

The man (pictured) has transformed his apartment in Manchester into a shipyard, and when he's not working as a machine operator, he works on his boat, *LADbible* reports.

The longest stint the explorer has spent on one of his vessels so far is five hours, through the canals in Manchester.

However, the chap, who has no engineering qualifications, will have to manage two months across the Atlantic, where he plans to sail to Musk's SpaceX Starbase in Texas.

The man hopes to accomplish the feat before the year is up.

He has set up a GoFundMe in a bid to bring in the cash needed to build his boat - setting a goal of £69,000.



## P&O says "let the drinks be-gin"

**P&O** Cruises Australia is raising a toast to its new-look bars aboard *Pacific Encounter*.

The cruise line is once again "raising the bar" revealing a sneak peek of the guest beverage experience on board, ahead of *Encounter's* inaugural season commencing next month.

Experiences include the new lobby precinct on deck 5, which is home to several bars and cafes, including Avalon Cafe for a morning coffee fix and all-day casual dining; Charlie's Bar for cocktails; and Lilly's, which features oversized windows and sweeping views, and is the ideal spot to unwind with an afternoon cheese platter and glass of wine.

Once the sun goes down, Lilly's transforms into a Piano Bar, where song requests and singalongs are encouraged.

Other new experiences also include the brand new Encounter Hotel (pictured), which sits at the heart of the ship on deck 7.

The "super pub's" renovations have been inspired by Sydney's vibrant pub scene, and bring together a combination of locally sourced art, banquet seating, custom fabrics and a fresh colour scheme.

Encounter Hotel is a modern, welcoming venue and will serve as the go-to pub for guests

who enjoy trivia, karaoke, and sampling its extensive menu of draft beers, boutique ales, and ciders.

The live music bar, The Blue Room, also returns, in a venue inspired by a New Orleans speakeasy.

The venue has been meticulously detailed with luxe velvet brass finishings, and dim lighting for dramatic effect.

Complete with art detailing



musical instruments, The Blue Room will showcase some of Australia's best live musicians - appealing to those with a penchant for blues, R&B, funk, soul, and jazz.



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