

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Oceania record

OCEANIA Cruises set a new single-day booking record last Thu, its third in 12 months, for the sales launch of its new ship *Vista*.

The opening of bookings for the ship, which is slated to debut in Apr 2023, broke Oceania's all-time record within hours, surpassing the prior record by nearly 60%.

The old mark also encompassed a full season of sailings across six ships, while the new record covers just one ship, primarily for just half a year of cruises.

Oceania's sister brand RSSC has also broken a number of booking records this year.

Le Commandant Charcot charts the ice

PONANT has launched sales for Antarctica 2022-23 on *Le Commandant Charcot*.

For her second season in Antarctica, Ponant's new flagship (**pictured**) will offer a new range of voyages, including two semi-circumnavigations of the continent.

'Unexplored Antarctic between Two Continents' will take guests in the footsteps of the great Antarctic explorers, linking the southern end of the Americas to New Zealand.

This expedition into the heart of the icefields explores the Bellingshausen, Amundsen and Ross seas, the world's largest marine sanctuary, which houses whales, orcas, seals and more.

Guests will also lay eyes on Marie Byrd Land, the last *terra nullius* (land deemed to be unoccupied) on our planet.

The Ushuaia-Dunedin cruise



travels across 30 days from 15 Jan to 13 Feb 2023, from \$60,545 per person - **CLICK HERE** to find out more about the expedition.

'From Dumont d'Urville to Mawson: retracing Heroic Age expeditions' rediscovers the steps of early explorers to Antarctica.

The second semi-circumnavigation of the continent will see guests discover Adelie Land, Victoria Land and Marie Byrd Land, as well as Macquarie Island, a sub-Antarctic Australian island, classified a UNESCO World Heritage Site for its extraordinary

biodiversity.

This Dunedin-Ushuaia cruise travels across 28 days from 13 Feb to 12 Mar 2023, from \$57,261 per person - **CLICK HERE** to find out more.

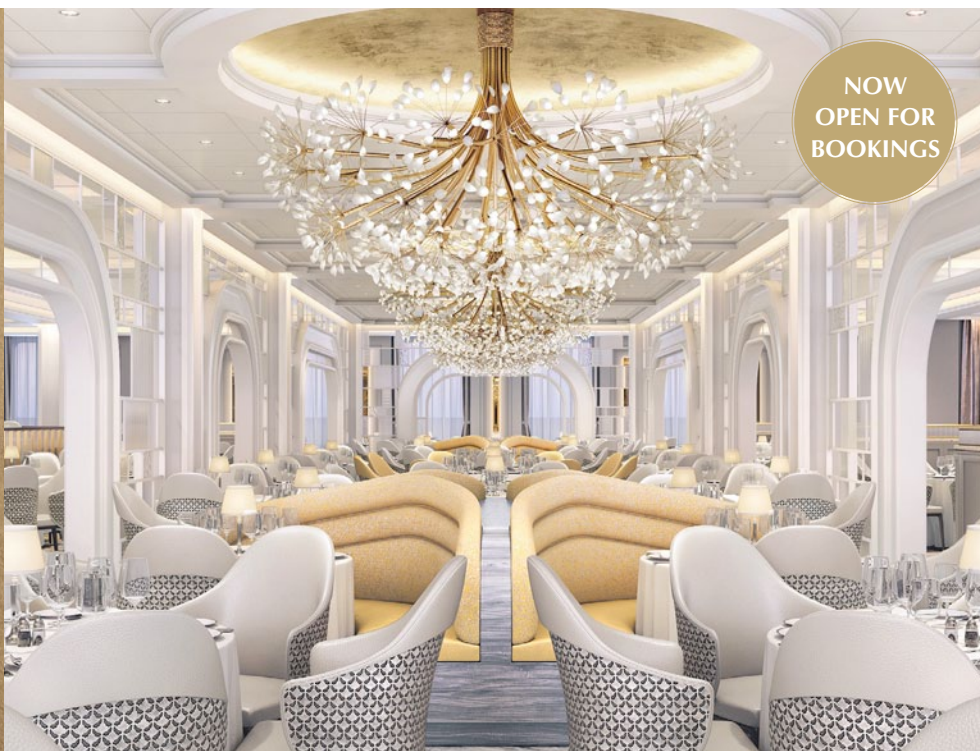
MEANWHILE, the line is offering an exclusive first look at its newest ship on Fri at 4pm.

The trade-only event will provide an exclusive first look at *Le Commandant Charcot*, hosted by Global Sales Ambassador Frederic Jansen and National Business Development Manager Craig Farrell - get registered **HERE**.



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Crystal World Cruise

CRYSTAL Cruises is inviting travellers to discover the line's epic 2024 world cruise.

The sailing visits 49 ports and 22 countries (including Australia), with 14 overnight calls across a 105-night adventure aboard *Serenity*.

Celebrated Cultures & Treasured Temples departs from Miami to Rome, from 05 Jan - 20 Apr 2024, and marks Crystal's 27th world cruise.

Embarking on a near circumnavigation of the globe, destinations visited include the Panama Canal, Mexico, French Polynesia, the South Pacific, Indonesia, Sri Lanka, India, the Red Sea, the Suez Canal, Cyprus, Crete, and Sicily.

Guests who were booked on Crystal's cancelled 2022 World Cruise will enjoy an exclusive booking window from 21-30 Sep - [CLICK HERE](#) for more.

RSSC returns to the seas



REGENT Seven Seas Cruises (RSSC) has returned to sailing, beginning its first voyage in almost 18 months on 11 Sep.

New ship *Seven Seas Splendor*, cruising from Southampton, has begun sailing with RSSC's enhanced SailSAFE Health and Safety Program, which includes 100% vaccination of both guests and crew members.

Helmed by Captain Diego Michelozzi, the inaugural sailing circles the United Kingdom with ports of call including Edinburgh, Belfast, and Liverpool.

Splendor returns to Southampton on Wed, after which she will sail a 14-night voyage to Barcelona, visiting Bordeaux and Lisbon, among other destinations.

She will then spend the next two months exploring the Med before crossing the Atlantic for a season in the Caribbean.

Pictured, President & Chief Executive Officer Jason Montague and Chief Sales & Marketing Officer Andrea DeMarco Seiger on board *Splendor* with Seven Seas Society Members.

Wonder to the US

ROYAL Caribbean International's (RCI) *Wonder of the Seas* will set course for the United States and Europe from Mar, instead of its originally planned debut in Asia.

The highly anticipated *Wonder* - RCI's biggest vessel - is set to sail from her homeport in Fort Lauderdale to the Caribbean on 04 Mar before making her way to Barcelona and Rome to kick off northern summer vacations in May.

Wonder will boast eight distinct neighbourhoods - an Oasis class first - including the Suite Neighbourhood, a cantilevered pool bar named The Vue, and Wonder Playscape - an interactive, open-air kids' play area.

President & CEO Michael Bayley said RCI's booking momentum was "significant".

NCL NORWEGIAN CRUISE LINE®

THE GREAT CRUISE COMEBACK!

Norwegian Cruise Line is one of the fastest growing global cruise brands and is recognised as the most innovative brand in cruise travel. With the great cruise comeback now underway, they are keen to invest now in three key roles to deliver growth.

BUSINESS DEVELOPMENT EXECUTIVE | SYDNEY

Reporting to the Director of Sales and with two direct Sales Coordinator reports, the purpose of this role is to oversee the sales support team in servicing trade partners to achieve sales targets, maintain business relationships, implement local marketing and promotional programs and deliver unforgettable events. The ideal candidate will be well organised with a strong attention to detail, a minimum 3 years' sales support experience, leadership, the ability to multi-task in a fast-paced environment and have experience with Salesforce or other CRM software.

MARKETING EXECUTIVE | SYDNEY

Reporting to the Marketing Manager Asia and working collaboratively with the global marketing team, this hands-on role would provide a great opportunity for an established Marketing Coordinator looking to step up to become a stakeholder in marketing planning and take accountability for executing end-to-end integrated marketing campaigns. Proven experience in executing marketing campaigns, the ability to work under pressure and exceptional communication, project & time management skills are essential.

PERSONAL CRUISE CONSULTANT | SYDNEY

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Monday 20th September 2021

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Travel Daily



THE world's first 3D-printed boat *Beluga* (pictured) has set sail during Milan Design Week.

Advanced manufacturing solution company Caracol and green chemistry & energy firm NextChem brought the prototype *Beluga* to life with recycled materials.



Seabourn enhances

SEABOURN Cruise Line has elevated the on-board guest experience with eight enhanced services.

The cruise line is developing new and enhanced amenities, including strengthened food & beverage offerings, new & amplified entertainment, the Seabourn Source application, new all-inclusive complimentary wi-fi, new housekeeping teams, a streamlined embarkation process, e-mustering, and improved health & safety.

"We are always thinking of new and more innovative ways to ensure we provide the best luxury hospitality experience to our guests," said VP Guest Operations Gerald Mosslinger.

Spirit joins in the chorus



SPIRIT of Tasmania has extended its partnership with the North Melbourne Kangaroos AFL club for next season.

The new deal will see the Kangas play four games in Hobart next year - the 11th season in a row the club will play home games in the Apple Isle.

Spirit of Tasmania Chief Executive Officer Bernard Dwyer, said he was delighted the operator was able to extend its relationship with the Kangaroos.

"The arrangement has delivered significant brand recognition for Spirit of Tasmania into key markets interstate, particularly Victoria," he said.

"Supporting AFL games in Tasmania also positively impacts the broader Tasmanian economy.

"We are hopeful that they will also be able to be supported by interstate visitors, in particular Victorians, when our borders eventually open."

This season was the second in a row the Spirit of Tasmania logo appeared on the back of North Melbourne's jersey.

Kangaroos Chief Executive Ben Amarzio said the club was excited to return to the state next year and continue to bring football to its Tasmanian devotees.

"Our Melbourne-based fans will relish the opportunity to not just watch games at Marvel Stadium in 2022, but also be able to head down on Spirit of Tasmania and see our AFL team in action in Hobart," he said.

"The club is very thankful... to Spirit of Tasmania, as our platinum partner, in helping us continue our great relationship with the people and community in Tasmania."

Pictured, some of the ferry impressive North Melbourne players: Ben Cunnington, Jaidyn Stephenson, Jack Ziebell, Robbie Tarrant and Tarryn Thomas.



Bake along with us in September, with different recipes each week.

Send us a picture of your baked goods, along with any extra tips or secret ingredients or variations, and the best one will win a \$50 gift voucher. Email bakeoff@traveldaily.com.au

This week's recipe:

CHOC CHIP COOKIES



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