

### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

### Celebrity Alaska '23

**CELEBRITY** Cruises has announced its 2023 Alaskan northern summer sailings.

The cruise line will offer seven-night itineraries filled with stunning ports, luxurious onboard experiences and cruisetour extensions.

Sailings will begin on 03 May 2023, and run through mid-Sep, visiting destinations, including the glaciers of the Inside Passage on every itinerary.

Every journey will give guests the chance to learn more about the culture and history of the Last Frontier, from the Tlingit indigenous peoples of the Pacific Northwest Coast, to the gold rush days that brought adventurers and fortune seekers to the wilds of Alaska.

Also offering nine- to 13-night cruisetours, Celebrity's guests will be able to stay in first class lodging, ride the Wilderness Express and visit incredible destinations such as Homer, Anchorage and Fairbanks.

The new 2023 Alaska sailings open for sale to the general public today.

More information is available [HERE](#).

## New Aussie call for Azamara



**AZAMARA** has unveiled its 2023 and 2024 itineraries across its four-ship fleet, including a new Australian visit to Portland, Victoria aboard *Azamara Journey*.

The ship will embark both Down Under and from Asia, with a highlight the 14-night Australia Intensive Voyage departing 05 Feb 2024.

The cruise will take travellers from coast to coast, visiting fabulous beaches, natural attractions, extraordinary wildlife, and famous wineries, with calls including Sydney, Melbourne, Portland, Kangaroo Island, Adelaide, Esperance, Albany, Margaret River and Perth.

Other season highlights will include *Azamara Pursuit* embarking from South Africa, *Azamara Quest* (pictured) from South America, and *Azamara Onward* from the Mediterranean and Caribbean.

Almost 40 cruises will be on offer, as well as pre- and post-cruise land programs, shore excursions, and AzAmazing Evenings for guests.

Exclusive to Azamara and offered during late-nights and overnights in port, AzAmazing Evenings are designed to connect guests to the local culture of a destination and are uniquely tailored to each location.

This season will see guests discovering the living past of the Amazon Rainforest in Manaus, watch as multiple traditional Korean art forms are combined to create a spectacular show in Busan, and listen to classic arias made popular by soprano Maria Callas in Ravenna.

For travellers looking to explore a destination beyond their voyage and immerse themselves further, highlights of the pre- and post-cruise land programs include a two-night local stay in Hong Kong, and the four-night Experience China's Treasures extension.

There is also a diverse range of new shore excursions in Santarem, Dakar and Tinos.

Azamara guests can also currently take advantage of the Early Booking Bonus with the 2023/2024 deployment.

## Silversea webinars

**THANKS** to an overwhelmingly positive response from trade partners to Silversea's recent webinar series (**CW** 20 Aug) the cruise line will host a follow-up, Tea Time with Silversea Part 2.

Beginning on Wed at 1:00pm AEST and running for five consecutive weeks, attendees of each webinar in the series will have a chance to win \$2,000 to put toward marketing for their business.

A total of \$12,000 of marketing funds is available to be won.

**CLICK HERE** for information and to register.

## Cayman canx cruise

**THE** Cayman Islands has said no to cruise lines until next year, despite plans to open up further for international tourism.

The government ban now ends on 31 Dec, but chances are the Caymans will be in no hurry to resume receiving cruise ships as it rethinks its tourism strategy.

The Caymans made a quick turnaround from its initial cruise openness when the pandemic hit.

The country is reportedly now choosing to focus its energy on welcoming tourists that stay for more extended periods of time.



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## Cruise to Duluth?

A **STUDY** by Duluth State University in Minnesota has indicated the town could prosper as a port of call for cruise ships.

The impact study was designed to help local officials make informed decisions, as they weigh the merits of investing in a new terminal, with cruise tourism booming in the Great Lakes region.



## COLOUR YOUR WORLD

ADULT COLOURING BOOK

It's time to embrace your inner artist with NCL's mindful adult colouring book, "**Colour Your World**".

Because wellness means different things to different people, during NCL's Walk for Wellness challenge this October, the line has partnered with *Cruise Weekly* to encourage readers to take a moment for mindfulness.

Simply colour your favourite illustration from the new colouring book and submit it for your chance to go into the running to win a \$200 wellness hamper.

Request your complimentary copy [HERE](#)

Download pages from Marketing HQ: [HERE](#)

[SUBMIT ENTRIES](#)

#NCLMindfulMoments  
#NCLWalk4Wellness

## P&O flies the flag



**P&O** Cruises Australia made a powerful case for cruise to return last night when the line broadcasted its Fly the Flag for P&O Live event (**CW** 28 Sep) direct from *Pacific Adventure*.

Popular entertaining duo Julie and Leeron (**pictured**) hosted the night, which was packaged in a fast-paced chat show format.

The evening event on 14 Oct was a virtual take on P&O's popular entertainment program with family-friendly comedy, music, interviews, celebrities as well as other guest appearances.

P&O celebrity chef Luke Mangan, radio presenter Kat Davidson and Glandore Estate vintner Duane Roy were just some of the names to appear from the entertainment, travel, and hospitality world in support of P&O Australia.

The cruise line also teamed up with Archie Rose Distillery for a Virtual Cocktail Masterclass as part of the event, with **Cruise Weekly** invited to mix up the Sunnyside cocktail themselves by way of a special ingredients delivery.

## Padgett appointed Princess President

**JOHN** Padgett has been appointed Princess Cruises President, overseeing all performance and operational functions of the brand and its fleet of 14 ships.

"The opportunity to lead the iconic Princess brand and to help take the cruise content - including hotel, food & beverage, entertainment, merchandise and destination

experiences — to new levels is an absolute honor," he said.

He will report directly to Holland America Group President Jan Swartz, who spoke glowingly of Princess' new President.

"John is the mastermind behind our state-of-the-art OCEAN platform and was a key player in our fleet transformation," she said.



**DESTINATIONS** unearth a wide variety of ways in which to market themselves, but Colorado Governor Jared Polis has chosen an interesting way to push his state.

Polis boasted earlier this week Colorado has recorded the fewest shark attacks in the US.

Over what period of time, it is not known, and the stat is perhaps less impressive given the inland state's lack of coastline.

That said, New Mexico, another state with no coastline, recorded 1 attack, so perhaps not so unimpressive after all.

## Princess comp

**PRINCESS** Cruises has launched a 'Why We Travel' campaign aimed to inspire industry optimism.

Targeted to Australian travel advisors and partners, the content series features Princess Shoreside Team members sharing their personal travel stories, including the line's own Key Account Manager David Craven.

The campaign has been extended, with Princess asking advisors to submit their own travel experiences to go into the running to win one of 10 \$1,000 Visa gift cards.

Upload your "Why I Travel" story in 50 words or less and an accompanying image [HERE](#).