

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Hawaii out until '22

THERE will be no cruise ships in Hawaii until next year, the state's Department of Transportation (DOT) has revealed.

A spokesperson for the Department said it is anticipated the approval of port calls for cruise vessels with passengers in the time remaining this year is unlikely, given the preparations and coordination needed to ensure Hawaii residents feel confident in any plan.

The DOT said it anticipates completing an agreement which will allow the resumption of passenger cruises in early 2022.

The next step for cruise in Qatar

EXCLUSIVE
QATAR'S next mission as a cruise destination is to establish itself as a homeport rather than a port of call, Qatar Tourism Vice President International Markets Phil Dickinson has told **CW**.

The country took about 200,000 cruise passengers in 2019, and was visited on Middle Eastern itineraries by lines such as Costa Cruises, TUI Cruises, MSC Cruises, and AIDA Cruises.

However, the country is now hoping ships will call Doha home, where Qatar will be able to benefit from pre- and post-cruise spending, as the country aims at large to showcase itself as a destination in its own right rather than just an airplane stopover.

"The feedback that we got was (the guests) loved it, because, we put on a show, it was easy for people to get around, and the problem is we're only getting

it for eight hours, so it wasn't ideal," Dickinson said of Qatar's current cruise situation.

"So rather than just talking to cruise lines about shorex, we're asking 'hey, can we get into your itineraries in 22-23'."

"It doesn't matter what size of ship, and we were talking to some of the smaller, upscale expedition cruises because why not have a cruise around Qatar," he suggested.

Dickinson said the key to helping develop Qatar as an A-list cruise destination would be to get the "massively important" pillar of trade sales & marketing correct, among others.

"Let's get the consumer aware and engaged, PR is important, social media is important, we've got a lot of new incumbents, and we've appointed new rep offices around the world... we work closely with DMCs" he explained.

Part of attracting the more lucrative homeport market will be Doha's new cruise terminal (**CW** 19 Dec 2013), which will be in the heart of West Bay, nearby to the city's downtown, as well as shopping malls and hotels.

Featuring an aquarium, an observation deck, and more, Doha Grand Cruise Terminal will aim to be a tourist attraction unto itself, with Dickinson pointing out the desired effect was for it to have a similar impact on cruise tourism in the country to the effect Hamad International Airport has had on Qatar's tourism industry as a whole.

Soft opening in May, the Grand Terminal's first mission will be to host a number of ships to accommodate travellers for the 2022 FIFA World Cup, for which MSC has signed an agreement with the Government of Qatar (**CW** 20 Nov 2019).

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Endeavor inaugural

CRYSTAL Cruises' *Crystal Endeavor* departed Ushuaia on Fri for her first ever Antarctic expedition.

The departure is the first of eight round-trip voyages, sailing from 11 to 19 nights.

Endeavor's Antarctica voyages feature expedition adventures including Zodiac landings, sea kayaking and expedition hikes to experience the world's southernmost continent.

Guests will journey the famed Drake Passage and visit the South Shetland Islands, the Weddell Sea, the Falkland Islands, and South Georgia, and will explore the Antarctic Peninsula, home to penguin colonies, seals, and more.

Endeavor's Antarctica season runs through Feb, with all voyages led by an expedition team.

Return to Antarctica



SILVERSEA Cruises has led the return of its expeditions to Antarctica, with *Silver Explorer* setting sail from Puerto Williams on 10 Nov - a new departure port for the cruise line.

She was joined by her fleetmate *Silver Cloud*, which sailed from Punta Arenas on 14 Nov.

Antarctic Airways will provide Silversea's guests with private, round-trip flights between

Santiago and Puerto Williams, and will also service the cruise line's Antarctica Bridge, fly-cruise program which allows travellers to skip the Drake Passage and fly Business class straight to the continent.

Offering a diverse range of itinerary options, *Explorer* and *Cloud* will unlock Antarctica through Mar on several itineraries visiting a range of locales.

TTW NZ cruise

TRAVEL The World (TTW) has introduced a Christmas 2022 deal with six added extras, plus a saving of \$240 per person, on a Holland America Line New Zealand holiday package.

Now just \$5,699 per person twin share, the 15-night package departs round trip from Sydney on 17 Dec 2022, when booked by the end of the month.

Guests also receive USD\$75 bonus shipboard credit per stateroom exclusively from TTW to spend as they like, in addition to the USD\$400 shipboard credit per stateroom from Holland America, totalling USD\$475 per stateroom of shipboard credit.

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Monday 22nd November 2021



MANY bottled messages covered in this column before have taken years to return to shore, however one recently uncovered in Portugal had taken only six years to wash up.

Written in Florida by a Canadian couple six years ago, the message encouraged the finder to make contact, with a financial reward.

By the judgement of some, it may be far less impressive than a message in a bottle found from 1987 which recently surfaced.

NCL digital brox

NORWEGIAN Cruise Line (NCL) has launched a new digital brochure to entice travellers to start planning their 2022-2023 European adventure.

The comprehensive brochure ([CLICK HERE](#)) is packed full of itineraries, destination and shore excursion highlights, including Norwegian's vast variety of different departure ports from the Baltic Sea to the Mediterranean, such as Amsterdam, Copenhagen, London, Reykjavik, Stockholm, Athens, Barcelona, Rome, Venice and Dubai.

There will be nine Norwegian ships sailing the region.

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Night at the Museum



SILVERSEA Cruises has shared early Christmas cheer with its travel partners in New South Wales at the Museum of Sydney.

The cruise line's NSW team attended the event, along with 60 of its trade partners, for a night of celebration in good company.

Guests of the event were updated on Silversea's latest products over drinks and canapes, with giveaways held throughout the evening.

Pictured are Virtuoso Account

Director Evan Pierce, Anywhere Travel's Steve Thompson, and Silversea Sales Manager NSW ACT Christine Gardiner.

TTCH webinar

CRUISE Lines International Association's Peter Kollar, Uniworld Boutique River Cruises' Alice Ager and Carnival Corporation's Nikki Glading will join The Travel Community Hub's (TTCH) Richard Taylor and **Cruise Weekly's** Bruce Piper on a webinar tomorrow.

On the topic of 'Repositioning Cruise', the group will take viewers through the support which will be needed, as many take the steps toward restarting.

The group will also explain why now is the time to be on the front foot, as the industry relives heavily on travel advisors.

CLICK HERE to join.

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