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NORWEGIAN
PRIMA
COMING AUGUST 2022



BE THE FIRST

To the trailblazers and the tastemakers. To the first-time seekers and explorers of the extraordinary. This one was made for you. Welcome aboard Norwegian Prima, the first in a new class of ships designed to elevate every expectation. Explore the greater wide open with the most outdoor deck space of any new cruise ship. Unwind in our most spacious accommodation and enjoy first-rate service so you won't wait a second for that second round. Be the First to discover a new experience at sea, setting sail August 2022.

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Pax will be *Prima* on NCL's new ship

NORWEGIAN Cruise Line (NCL) has opened for sale its much-anticipated new ship *Norwegian Prima* (pictured) (CW 11 May).

The ship is the first of six in its new eponymous class, with *Prima* to launch multiple NCL firsts, including the Concourse, Indulge Food Hall, Infinity Beach, and Oceanwalk (CW breaking news).

The vessel will offer guests exciting itineraries, more wide-open spaces, and a variety of new experiences, upon its delivery by Fincantieri in mid-2022.

NCL President & Chief Executive Officer Harry Sommer told **Cruise Weekly** the cruise line "innovated with purpose", created *Prima* to offer guests more wide-open spaces, thoughtful art & design, and world-class service.

Prima will offer the highest staffing levels and space ratio of any new cruise ship in the contemporary and premium



cruise category, as well as 13 suite categories, the largest variety of suites available at sea.

She will also offer the most outdoor deck space of any new ship, including more total pool deck space than any other ship in NCL's fleet, with multiple infinity pools and vast outdoor walkways.

NCL has also situated all 107 Haven suites aboard *Prima* to the aft of the ship, within close proximity of private elevators

exclusively reserved for Haven guests, and in another first, every public area in The Haven offers sea views.

The Haven Courtyard aboard *Prima* has been transformed into an expansive Haven Sundeck, boasting a stunning new infinity pool overlooking the ship's wake, and a new outdoor spa with a glass-walled sauna and cold room - see the **cover page** for more, and see renders **HERE**.

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a front full page from **Norwegian Cruise Line**.

CCL to sail in Jul?

CARNIVAL Cruise Line (CCL) hopes to begin operating sailings aboard *Carnival Breeze* and *Carnival Vista* from Galveston and *Carnival Horizon* out of Miami from Jul.

CCL added if it can find a solution to allow ships to visit Alaska, *Carnival Miracle* will assume some of *Carnival Freedom's* departures from Seattle.

Carnival is cancelling sailings on all other ships through to the end of Jul, with guests whose cruises are cancelled eligible for a future cruise credit and onboard credit, or a full refund.

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ENGINEERING firm Regent has announced the launch of the world's first "seaglider" (pictured) - an electric flying machine set to transport passengers along the world's coasts by 2025.

With more than US\$450m in provisional orders worldwide, the project is financed by, among others, billionaire entrepreneur and Dallas Mavericks owner Mark Cuban.

Aimed at airlines, ferry companies and even governments, the all-electric flying machine is pitched as combining the speed, comfort, and navigation systems of an aircraft with the convenience, maneuverability, and affordability of a boat.

It will be able to leverage existing docks, and transport pax at a speed of 290km/h.



Ponant still positive



PONANT is optimistic it will be able to operate its forthcoming Kimberley season, despite this week cancelling three sold-out departures in Jun and early Jul due to uncertainty about the easing of restrictions on cruising.

Despite the cancellations, Ponant is remaining positive, saying it is poised to bring its ships back to Australia given their close-by positioning in New Caledonia.

Chairman Asia Pacific Sarina Bratton said expeditions to Australian destinations would provide a lifeline, with the travel industry desperate for products to sell.

"International tourism is gone

for the foreseeable future, domestic travel is mainly booked online, and those travel agents who are left are using government subsidies to try to remain open," Bratton lamented.

"There are many thousands of Aussies already booked, and many more ready to book now - that would make a huge difference to struggling businesses.

"This would be a significant first step to moving beyond what the worst of COVID has done to the Australian travel industry."

Ponant has safely run more than 65 voyages in a range of destinations in the past 12 months.

Hurtigruten upgrades

HURTIGRUTEN'S Norwegian Coastal Express has made a large-scale investment in batteries, biofuel and shore power in order to cut emissions by a quarter.

The entire division's fleet will be upgraded, which will also result in nitrous oxide emissions cut by four-fifths.

The ships will be upgraded using a combination of specially adapted technologies and solutions for each individual ship, with the fleet having already been fitted with shore-power connectivity.

Three ships - *Kong Harald*, *Nordlys*, and *Richard With* will undergo a fully fledged transformation to battery-hybrid power, with installation of new low-emission engines and large battery packs.

MEANWHILE, travellers taking advantage of Norwegian Coastal Express' Suites for your Sweet promotion can now also secure a bonus \$100 off per stateroom when booking with Creative Cruising.

To book, call the reservations team on 1300 362 599.

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