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BOOK NOW – EXCLUSIVE UPGRADE SALE ENDS 6TH FEBRUARY 2021

*Australia Day Sale offer expires 6 February 2021. Fares and itineraries are accurate as of 22nd January 2021 and are subject to change or withdrawal. 50% off Deposits applies to new bookings on 2021 and 2022 sailings excluding Around The World voyages and is valid until 28th February 2021. Cruise fares are per person, twin share in AUD and include all taxes, port fees and onboard gratuities. OLife Choice offers are valid until 31st March 2021. Fares are valid only for residents of, and booking through travel agents located in Australia, or through the Australia contact centre and are valid for new bookings only. For Best Price Guarantee details, applicability and conditions, please visit OceaniaCruises.com/assurance. For full terms & conditions that apply, please visit OceaniaCruises.com. ^Trade Incentive: Upfront commission will be in the form of a gift card for AU\$150 or NZ\$150. To claim a gift card, agents must submit a claim form. Available to Retail and Wholesale Agents in Australia and New Zealand. Effective from 22 January to 28 February 2021. Booking must be deposited by 7 March 2021. Only valid for sailings from October 1, 2021 through December 31, 2022. See form for full terms & conditions: <https://forms.gle/NhPw6kHGaiUdo7w6>. All rights reserved. Oceania Cruises is not responsible for typographical errors or omissions. Ships' Registry: Marshall Islands. NCL Australia Pty ABN 8060 7578 781.

Pacific sold

PRINCESS Cruises has announced *Pacific Princess* will leave its fleet, having been bought by an undisclosed buyer.

Pacific Princess first joined the cruise line's fleet in 2002, and originally entered service in 1999 as *R Three* for Renaissance Cruises.

The ship sailed more than 1.6 million nautical miles, including 11 world cruises.

Guests with bookings will be notified, and along with their travel advisors, will receive information on how to rebook.

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a front cover wrap from **Oceania Cruises** and a back page from **Hurtigruten**.

Suki makes a splash in the local market

A **NEW** content aggregation hub targeting travel agents officially launched in Australia and New Zealand yesterday, offering a suite of tools and unique search engine functionalities designed to assist advisors to be more efficient.

Suki, the brainchild of Global Journeys founder Campbell Harris, combines more than 10,000 tours and river & ocean cruises from all over the world all in the one place, searchable across a variety of key criteria such as pricing, availability, location and trip type, information which gets updated multiple times a day.

The new platform has been created with the challenges of remote and traditional bricks and mortar agents in mind, offering "add-on" assistance that can work in tandem with any booking platforms or CRM systems agents might already be using.

"We're not a booking engine, we are purely a content search aggregation hub," Harris emphasises, adding that one of the major selling points of Suki is that it does not tie agents to any particular technology.

"Agents can continue to book their trips and cruises how ever they book them now, they can continue to use the booking software or the CRM software they currently have because we know most agents already have that tech in place," Harris said.

While there are a few aggregators already out there in market, some doing cruise and some doing tours, Harris tells **Cruise Weekly** there is no other company in the world combining ocean, river and tours all in the one place specifically for the business-to-business market.

Beyond its search aggregation capabilities, Suki also offers an

intuitive search technology that links together land, river and ocean itineraries and quotes a combined price, a feature Harris says will save agents a great deal of time they would typically spend researching.

The new platform also offers a host of additional bells and whistles, including a social chat function built from scratch paving the way for knowledge-sharing between advisors based around the world.

Suki is also designed to be branded to the needs of each individual user, offering customisable colours and logos for agents to swing their screens around and share with clients.

The technology is currently free under a special trial period until 30 Jun, at which time it will convert to a subscription cost of \$10 a month - check out the brand new Suki engine **HERE**.

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AND GLOOM?**

Check out our daily puzzle page.



HAVE you ever been this "dying" to go fishing?

Onlookers have been stunned as a man has laughed death in the face by swimming through crocodile-infested waters to reach his fishing boat (pictured).

The drama unfolded on Crab Claw Island, NT, with the man swimming between 20 and 30 metres through waters inhabited by a new-to-the-area four-metre crocodile.

The swim took less than a minute, with a round of applause taking hold once it was clear he had survived the ordeal.



CW not publishing again until next Wed

WITH next week's Australia Day public holiday falling on Tue, **Cruise Weekly** will be taking an extended break, and will not be publishing again until Wed.

On behalf of everyone at the **Cruise Weekly** team, we hope you have a safe and enjoyable long weekend, and we look forward to bringing you all the news again next Wed.

Oceania trade incentive

OCEANIA Cruises has launched a trade incentive in conjunction with an Australia Day upgrade sale.

For every booking made on sailings departing from 01 Oct 2021 through to the end of 2022, and deposited by 07 Mar 2021, travel advisors will be rewarded with a \$150 gift card.

The incentive will run from today until the end of Feb.

The promotion is not applicable for group booking transfers, and to claim the gift card, advisors must register online with their email, home address, and mobile number.

To encourage bookings, guests can receive a complimentary upgrade of four stateroom categories for a limited time.

The new offer is combinable with Oceania's Ultimate Sale, which provides major price reductions across 20 sailings in 2021 and 2022.

Travellers can also benefit from Oceania's OLife Choice package, which includes free pre-paid gratuities, and a choice of shore excursions, a free house beverage package or free shipboard credit.

Guests can also take advantage of Oceania's Best Price Guarantee, and 50% off deposits on all itineraries booked as part of the Australia Day Upgrade Sale - see the **cover page**.

Oceania recently released a 180-day world voyage for 2023, departing from San Francisco which opens for booking Thu (CW 15 Jan).

Carnival Splendor out until 19 May

CARNIVAL Cruise Line has further extended its rolling pause in operations for *Carnival Splendor* through to and including 19 May.

Those booked on a cruise aboard *Carnival Splendor* impacted by the change will be communicated with shortly by Carnival, which is protecting the commission on all bookings paid in full, as well as the final fully paid rebooking when a future cruise credit is redeemed on an active sailing.

Full details of changes and specific offers available to travellers can be viewed at www.carnival.com.au/travel-advisory.

New CLIA Chair

MSC Cruises Executive Chairman Pierfrancesco Vago has been named Cruise Lines International Association (CLIA) Global Chairman.

"On behalf of the entire CLIA community, including both our staff and our members, I would like to welcome Mr. Vago and congratulate him on his appointment as CLIA Global Chairman," said President & Chief Executive Officer Kelly Craighead.

"Mr. Vago is a visionary leader within the global cruise community.

"We will benefit tremendously from his ideas, insights, and direction as we look to overcome the impacts of the COVID-19 pandemic."

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Travel & Cruise
Weekly



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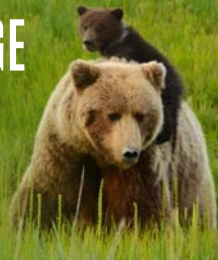
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