

### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

### Riviera giveaway

**RIVIERA** Travel River Cruises is inviting Australian travel advisors to win a luxury European river cruise.

To mark its partnership with its new Australian general sales agent Travel the World, advisors who book a deposited Riviera cruise before the end of the month will go into the draw to win an eight-day cruise for two on the Danube River, sailing from Budapest, on 01 Apr 2022.

Each booking made scores another entry in the draw for the cruise aboard *William Wordsworth* - for questions, call the local Travel The World, centre on 1300 857 437.

## Carnival positivity despite losses

**CARNIVAL** Corporation has provided a first quarter business update, reporting a net loss of US\$2 billion, despite a better-than-expected cash burn rate.

The cruise operator ended the first quarter with US\$11.5 billion of cash, and noted it had identified and implemented opportunities to optimise monthly spend.

Other positives include booking volumes for all future cruises approximately 90% higher than the previous quarter, and cumulative advanced bookings for next year ahead of its very strong 2019, despite minimal advertising or marketing.

A further boost will be provided later in the year, with six of Carnival's nine brands expected to resume limited operations in the coming months, including Costa Cruises, Cunard Line, Princess Cruises, Seabourn Cruise



Line and the United Kingdom's P&O Cruises.

AIDA Cruises has already resumed operations, doing so last month in the Canary Islands.

"We are focused on resuming operations as quickly as practical, while at the same time demonstrating prudent stewardship of capital and doing so in a way that serves the best interests of public health," said

President & Chief Executive Officer Arnold Donald (**pictured**).

"Our highest responsibility and therefore our top priority is always compliance, environmental protection and the health, safety and well-being of everyone...our portfolio of brands have clearly been an asset as we resume operations this summer with nine ships across six of our brands."

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## Luxury Cruise Events


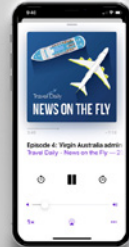
### Your Invitation

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*Exclusive limited time offers will be available at the event.*

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**DOWNLOAD AN EDITABLE EVENT INVITATION** TO SEND TO YOUR CLIENTS  
OR REGISTER NOW USING THE LINK ABOVE TO SECURE YOUR PLACE.

**Catch up on the news of the week**

[CLICK HERE TO LISTEN](#)



**THESE** dogs really do prove nothing is im-paw-ssible.

A kennel of pooches has braved "ruff" surf conditions at the Annual East Coast Dog Surfing Championships near Cape Canaveral in Florida.

The highly anticipated event at Lori Wilson Park in Cocoa Beach, organised by the Brevard Humane Society as part of the Easter Surf Festival, followed guidelines from the Centers for Disease Control & Prevention after last year's Championships was cancelled due to the COVID-19 pandemic.

A yellow labrador named Lily took the top spot after braving rough waters on her surfboard.

"She had a blast," Lily's owner and trainer Michael Vogt of Port St. Lucie told *Florida Today*.

"It was fun but it all benefits the Brevard Humane Society and that's what's important."

Honestly, I don't know "howl" some of these dogs do it.

## Virgin shifts debut to UK



**VIRGIN** Voyages has shifted its debut from the United States to the United Kingdom with a one-off Summer Soiree Series off the country's coast.

Across three weeks in Aug, flagship *Scarlet Lady* (pictured) will be making six "short and sweet" staycation-style sailings around Southern England.

Virgin will offer a three-night Long Weekender voyage, a four-night Summer WeekDaze trip, or sailors can also book both sailings back-to-back for a full week.

Only residents of the United

Kingdom (England, Scotland, Wales, and Northern Ireland) will be able to sail on the Summer Soiree Series — with those aged 18 and over required to be vaccinated against coronavirus.

Additional testing and protocols will be confirmed closer to sailing, and will be in line with the most up-to-date recommendations from the Government of the United Kingdom.

Other precautions and considerations will include enhanced cleaning, a new air purification system and more.

## EMBARK with NCL

**NORWEGIAN** Cruise Line (NCL) will launch a docuseries chronicling its return to service from 25 Jul (*CW* yesterday).

The first episode, *Great Cruise Comeback*, will premier next Fri 16 Apr at 10am AEST, on Norwegian's website - [CLICK HERE](#).

The episode will focus on the ongoing measures for a healthy and safe return to sailing, and will include unscripted conversations with executive leaders, including Norwegian Cruise Line Holdings President & Chief Executive Officer Frank Del Rio and NCL President & Chief Executive Harry Sommer.

It will also provide an exclusive look at NCL's preparations for its return to service for the upcoming northern hemisphere summer, including technology designed to enhance the embarkation process, how NCL's shipboard crew and entertainers have been managing over the past year, and how the suspension of cruising has affected small businesses and NCL's partners.

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