

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Azamara Connects

AZAMARA has introduced its new travel agent portal, Azamara Connect.

The tool organises the brand's materials on a simple platform, offering a marketing toolkit, the cruise line's latest offers, and a range of other helpful resources.

Azamara Connect is also mobile-friendly, and replaces all the files and assets previously found on Royal Caribbean Cruises' HomePort.

The platform also offers insight and sales support.

No sign up or login is required - check out the new portal [HERE](#).

RCL maintaining 2021 bookings

ROYAL Caribbean Cruises (RCL) has admitted construction of newbuilds will certainly be delayed amid the COVID-19 pandemic, but has retained some positivity, with booking levels for 2021 having not yet taken a hit.

In a business update provided Sat, RCL said its booked position for 2021 was within "historical ranges", while acknowledging there would be delivery delays for ships slated for this year and the next, most likely *Odyssey of the Seas* and *Wonder of the Seas*.

RCL said its bookings for 2020 are "meaningfully lower" than the same time last year, with cruises currently cancelled until at least 11 Jun (*CW* 17 Apr), but more pax are opting for credits.

Approximately 45% of guests who have had a cruise cancelled have opted for a 125% future cruise credit in lieu of a refund.

RCL said its operating and



administrative expenses are approximately US\$150 million to US\$170 million per month during the suspension of operations, with the company exploring avenues to bolster liquidity and further reduce the average monthly expenses under a

prolonged non-revenue scenario.

The company is also working towards, developing a "comprehensive and multi-faceted" program to address the public health challenges posed by COVID-19.

Pictured: *Harmony of the Seas*.

Keep your clients engaged and planning their next trip with *keep dreaming...*

A weekly e-magazine with destination features, puzzles and more, to inspire your clients' next escape.

Plus click here for a toolkit to help promote the magazine.



Love donuts?

So do we! Send us your donut poem, song or ditty to win.

CLICK HERE TO ENTER

Travel Daily



CELEBRITY Cruises Captains and crew members have come together to help deliver the cruise line's #WeCantWait message.

Alongside a new video, crew are sharing photos of themselves on board Celebrity's ships through their social channels, using #ImACelebrity.

"The COVID-19 pandemic has been difficult for all of us, but it's been especially hard for our crew members," explained President & Chief Executive Officer Lisa Lutoff-Perlo.

"Nobody has inspired that journey more than our crew... even today, their energy and love shines through in a lot of beautiful ways.

"They're showing us what it means to be resilient and compassionate and to put others' needs before our own.

"Their own personal stories, pictures, and art captures their spirit better than we ever could."

View the video [HERE](#).

A-Rosa A-Restart

A-ROSA is planning to restart cruises at the end of May.

Selected departures on the Danube and Rhine rivers will take place following the relaxing of rules from the Austrian and German governments on the opening of river and day cruises for tourists, as well as hotels and restaurants.

Win with Windstar



WINDSTAR Cruises is showing its appreciation for travel advisors, with the cruise line now

Greg Mortimer suit

GREG Mortimer passengers are launching a class action against Aurora Expeditions after 128 people on board the ship became infected with COVID-19.

The statement of claim accuses Aurora of endangering the passenger's safety by allowing the vessel to leave Argentina on 15 Mar, despite warnings from health officials about the heightened risk of infection on cruise ships.

The company also faces allegations it pressured the ship's medical officer to understate the extent of the outbreak to authorities in Uruguay, with Lee Flanagan from Arnold Thomas & Becker expected to soon file a statement of claim in the Supreme Court of Victoria.

paying commission on future cruise credits.

The company is also bringing back its "Sell 3, Sail Free" promotion known as an agent-favourite.

Beginning 18 May, agents who sell & deposit three staterooms sail for free on a cruise departing by 30 Apr 2021.

Agents will be confirmed 60 days out based on availability and will pay only taxes, fees, and port expenses and gratuities, and can also bring along a travelling companion for free.

H-L cold ironing

HAPAG-LLOYD Cruises' (H-L) *Europa II* has successfully tested cold ironing while moored in Hamburg.

With certification by registrar DNV GL as the goal, *Europa II* requires only 2.2 megawatts of power per hour during port time, during which it is able to reduce its emissions to almost zero.

Avalon tasters

AVALON Waterways is offering travellers "tastier" itineraries in 2021, with a selection of four-, five-, and six-day itineraries available to book from \$1,340.

The four-day A Taste of the Danube, the five-day A Taste of the Rhine and the six-day Danube Symphony itineraries are just some of the shorter voyages featured - [CLICK HERE](#).

*We can't wait
TO WELCOME YOU
ON BOARD AGAIN*

Until then, the world is changing, and we're changing with it. We're taking every step to ensure you and our crew stay healthy and safe when we set sail. That's our top priority—so that enjoying your holiday can be yours.

#WeCantWait



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