

### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

### Drinks on Riviera!

A COMPLIMENTARY drinks package is on offer for 2021 for Riviera Travel River Cruises' range of luxury European river itineraries.

Valued at up to \$778 per couple, those booking by 31 Aug can receive the offer on all new cruise-only bookings, when booked through Cruise Traveller.

The offer will see Australian passengers enjoy complimentary beer, wine, soft drinks and juice during lunch and dinner onboard each day.

To book, call Cruise Traveller on 1300 561 001.

**CLICK HERE** for full details on the promotion.

## Health & safety key, says Celebrity

**CONFIDENCE** in health and safety protocols is vital for the cruise industry's recovery, a recent survey conducted by Celebrity Cruises has found.

The results of the first part in Celebrity's four-part survey also revealed 68% now believe the requirements to sell a cruise confidently now include health regulations, passenger screenings and quarantining processes as top factors.

Polling the opinions of over 300 travel partners across Australia and New Zealand, Celebrity investigated the current priorities of the industry, including details on how the trade can best support its future.

This help for the industry has shown to be key in assisting the recovery of business, with 87% indicating they are between "not very confident" and "somewhat confident" their business will



return to normal in six months.

Maintaining regular contact within the industry will still be important, but 49% of agents are now opting for digital communications channels, such as email and group video calls, with just 24% still preferring in-

store visits.

The second instalment in Celebrity's agent survey series launches today, featuring 12 questions focused on understanding what agents want and need most during and post the COVID-19 pandemic - **HERE**.

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Incentive is for new bookings made and deposited between 9 June and 30 June 2020. Applicable to any sailing departing in 2021 or 2022. Incentive is open for retail agents in Australia only. Cancellations, re-bookings and bookings made with Future Cruise Credits are not eligible. To qualify, travel advisor must register the eligible Oceania booking number at [oceaniarewards.com.au](https://oceaniarewards.com.au). Gift card will be issued after final payment has been received. Australian Travel Agents will receive AU\$250 per eligible booking, redeemable against Amazon and Coles gift cards via [oceaniarewards.com.au](https://oceaniarewards.com.au). There is no limit per advisor on number of gift vouchers that can be issued. Incentive may be withdrawn at any time without prior notice. A claim must also be submitted by 30 June 2020 (not the usual 60 days). For terms and conditions: [oceaniarewards.com.au/terms-and-conditions/](https://oceaniarewards.com.au/terms-and-conditions/). The Ultimate Sale ends 30 June, 2020. Full terms: [oceaniacruises.com/special-offers/ultimate-sale/](https://oceaniacruises.com/special-offers/ultimate-sale/)



**TALK** about generating some positive public relations for the cruise industry!

A woman on an Emirates flight from London to Manila on Sun went into labour mid-flight, but luckily for her, two Carnival Cruise Line nurses were aboard.

The duo stepped in to deliver the baby, after an announcement went out over the airplane's public address system for help.

"All of us at Carnival express our pride and appreciation to Christine and John," the cruise line said, brimming with pride at its employees.

Carnival said the two nurses were being returned home from *Carnival Breeze*.

Oh, and the baby's name? Sky.

## Seabourn launches its new season

**SEABOURN** is offering a range of new itineraries as part of its recently announced northern fall 2021-winter/spring 2022 program.

The new season features 56 unique sailings and almost 100 departures, ranging from seven to 36 days in length, travelling to Australia & New Zealand, Africa, Arabia, Canada, the Caribbean, Central America, India, New England, the Panama Canal and Southeast Asia.

Highlights include Seabourn's first trip to Egypt in nearly a decade aboard *Seabourn Ovation*, and a series of new Central America and Panama Canal voyages on *Seabourn Quest*.

The two ships will also visit a number of new and notable destinations, including Safaga and Sharm el-Sheikh in Egypt; Marigot, Sint Maarten; Saint Pierre, Martinique; Cozumel and Manzanillo, Mexico; Golfoito and Quepos, Costa Rica; San Juan del Sur, Nicaragua; Cabrits, Dominica and more.

"We always strive to take our guests to some of the world's most remarkable and noteworthy destinations and give them the opportunity to discover the diverse culture and history firsthand," said Seabourn Senior Vice President Global Marketing & Sales Chris Austin.

"We look forward to welcoming guests on one of these upcoming voyages, where they can explore our extraordinary worlds while sailing on the world's finest ultra-luxury resort at sea."

Seabourn is currently offering opportunities for additional

savings, including the line's early bonus savings promotion (**CW 03** Jun).

Guests who book a select voyage from the the new season and pay their booking in full by 30 Sep will receive an additional 10% savings off the base cruise fare.

The early bonus savings can be combined with other promotions, including the line's Seabourn Club Savings, which provides an extra 5% savings to Seabourn Club Members.

Seabourn has also introduced

a new special bonus commission promotion, available through to the end of Jul.

The campaign's aim is to reinforce the cruise line's commitment to travel agents, with the new commissions of 4% available on new Alaska, Canada, Europe and New England bookings, and able to be earned on any of the cruise line's current promotions.

The bonus commission is not valid on *Seabourn Venture* - for more, call 13 24 02.



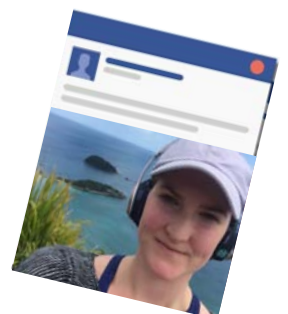
This month Cruise Weekly has partnered with Celebrity Cruises to give you the chance to WIN a free cruise for two people onboard *Celebrity Solstice* departing Sydney.

Just like you, we're dreaming of seeing new shorelines on the horizon. Until then, we want to ensure you are looking after yourself because a little bit of self-love goes a long way!

How to enter:

1. Snap your best wellness selfie (whatever that means to you)
2. Post the shot in *Celebrity's Trade Facebook Group*
3. Include the hashtags #ModernLuxury and #CruiseWeekly

The most creative entry which features both hashtags will win!



## Murray holiday

**A NUMBER** of school holiday cruises are now on sale with Murray River Paddlesteamers.

Both *Canberra* and *Emmylou* will be operating at a reduced capacity for the new daily and lunch sightseeing cruises.

Two new night winter escape departures have also been added on 31 Jul and 21 Aug.

The regional cruise line began cruising again on its small ships on 06 Jun (**CW 26** May), with all cruises operating at capacity over the recent long weekend.

Online booking is requested, or call 5482 5244 to enquire.