



1000000

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We've just hit our **millionth Aussie guest milestone!**  
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### Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news plus a front cover wrap from **Carnival Cruise Line**.

### Viking bonus deal

**VIKING Cruises** is reminding agents that those who sign up to its Rewards by Viking program today will receive 100 bonus points.

The offer is exclusive to **Cruise Weekly** readers.

Call 138 747 for more info.

### Heritage Christmas

**EXPEDITION** cruise line Heritage Expeditions will visit Mawson's Hut in Antarctica on Xmas Day as part of its 25-day In the Wake of Mawson cruise.

The voyage takes place between 15 Dec & 08 Jan 2020.

## Thanks a million Australia: Carnival

**CARNIVAL** Cruise Line has announced it has reached one million guests since the brand's arrival in Australia six years ago.

The Vice President of Carnival Cruise Line Australia Jennifer Vandekreeke hailed the brand's success in Australia, alluding to the trend in the local market continuing on the back of an expanded capacity in the future.

"It's an exciting time at Carnival - Australia's newest and largest year-round cruise ship *Carnival Splendor* will be sailing Down Under from Dec 2019, while *Carnival Spirit* will become the first-ever Carnival ship to be home ported in Brisbane from Oct 2020," she said.

"Every Australian guest we host is one in a million and we endeavour to deliver fun, memorable holidays for each and every one," Vandekreeke added.

Breaking down the number of



experiences Aussie have enjoyed with the cruise line over the last six years, Carnival estimates passengers had taken one million trips down its Green Thunder thrill-slide, eaten more than 3.2 million Chocolate Melting Cakes, made over 23,000 turtle sightings at Amedee Island, and embarked

on more than 700 cruises through the Sydney Heads.

In a survey of over 1,000 former Australian Carnival guests, the adults-only Serenity Retreat was found to be the favourite onboard activity.

**Pictured:** Carnival celebrating the major milestone in Sydney.

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### APT hails connection

APT has welcomed Virgin Australia's announcement of direct flights between Melbourne and Kununurra flying thrice weekly from 2020.

The new service, the result of a collaboration between APT, the Shire of Wyndham East Kimberley, Tourism WA, Alliance Airlines and VA, will lend strong support to APT's Kimberley cruise program in 2020.

"We pride ourselves as the Kimberley experts and paving the way for accessibility in this region," said APT's Head of Kimberley & Outback Wilderness Adventures Angus Tandy.

"This partnership...allows our guests a far more convenient and stress-free journey to this epic part of Australia," he added.

To mark the news, APT is offering its 10-day Grand Kimberley Coast cruise at the discounted rate of \$11,195ppts.

Call 1300 196 420 for more info.

### Seabourn savings

SEABOURN has announced the start of its Winter Opportunity Sales Event which offers discounts on select 2019/20 voyages.

Bookings made by 31 Jul can take advantage of discounted fares, veranda upgrades, up to US\$500 of onboard ship credit, complimentary wi-fi, and up to 15% savings on select combination cruises.

The savings apply to select cruises in the Mediterranean, Northern Europe, Antarctica & Patagonia, Alaska, Arabia & India, Asia, Canada & New England, the Caribbean, Cuba, the Panama Canal, Australia, New Zealand, and transatlantic crossings.

Air credits are also available on select voyages and are subject to availability.

For more information on the sales event, [CLICK HERE](#).

THE annual cruise forum Cruise360 Australasia has added Holland America Group's SVP Port Operations and Shore Excursions Robert Morgenstern (pictured) to its list of expert speakers.

Morgenstern will participate in a panel discussion at the CLIA Australasia cruise conference on the topic of creating more authentic and engaging shore excursions.

"Cruise passengers are increasingly looking for experience-led options and are

demanding more immersive and authentic shore excursions," said CLIA Australasia MD Joel Katz.

"Robert will be able to provide insight into how cruise lines are evolving their excursion offering in response to this, and what it means for travel agents as they cater to their clients' tastes and passions," he added.

Morgenstern has 25 years' experience in the cruise sector across marketing and operations. Cruise360 takes place on 30 Aug - for booking info, [CLICK HERE](#).

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# CRUISE

WEEKLY

Wednesday 29th May 2019

Find out all that's new on board Uniworld's S.S. *Bon Voyage* in the May issue of *travelBulletin*.

CLICK to read *travelBulletin*



## NCL Alaska guide

**NORWEGIAN** Cruise Lines (NCL) has released its new Alaska Cruising Guide for the 2019-21 seasons, offering a series of seven-day itineraries.

Departing Seattle, Seward and Vancouver, and taking in ports such as Icy Strait Point, Skagway, Juneau and Ketchikan, guests can cruise the newest ship in NCL's fleet, *Norwegian Encore*, which sails her anticipated maiden voyage in Nov 2019.

Guests who book a balcony or stateroom on an Alaskan cruise will receive NCL's "Take 5" offer including a complimentary beverage package, shore excursion credit, speciality dining packages and free wi-fi.

For further information on NCL's Alaska Cruising Guide 2019-21, call 1300 255 200 (0800 969 283 for NZ agents).

## EW "Pick and Mix"

**EUROPEAN** Waterways has introduced its "Pick and Mix" Family Charters offer.

The packages are geared towards multi-generational cruisers, with 20% discounts available for select departures in France, as well as an additional €250 off for each child under 18.

Under the new promotion, guests can also mix and match their daily tours and activities to meet the interests of each generation, featuring theme and water parks and laser tag for younger travellers, wine tasting and golf packages for adults, and wildlife parks, archery lessons, swimming, cave tours and canoeing to be enjoyed by all demographics.

European Waterways' fleet includes the eight passenger *L'Art de Vivre* and *Anjodi*, both offering extensive itineraries through France.

## Disney expands Florida



A rendering of the upgraded Disney Cruise Terminal 8 at Port Canaveral. Source: Canaveral Port Authority.

**THE** Canaveral Port Authority and Disney Cruise Line have announced a new 20-year agreement to make Port Canaveral in Florida home for two of the cruise line's new ships.

The new agreement follows a feasibility study commissioned last year (*CW* 10 Jul 2018) and will come into effect from 01 Jun, initially guaranteeing Disney 150 calls for the first five years.

This will increase to 180 calls in 2023, and up to 216 calls in 2024 through to the end of the new 20-year contract.

"Port Canaveral was the inaugural homeport for our first ship and has served as a gateway for magical cruise vacations ever since," said Disney Cruise Line

President Jeff Vahle.

"We value our long-standing relationship with Port Canaveral and look forward to expanding our presence there as we introduce new ships and new family cruise experiences," he added.

The terms of the new partnership will continue Disney's exclusive operation from Cruise Terminal 8, but will now also provide preferential use of the port's Cruise Terminal 10 for a third homeport vessel.

The planned refurbishments to Cruise Terminal 8 and 10 will accommodate the growth of Disney's fleet of cruise ships, which are expected to be delivered in 2021, 2022 and 2023.

## Elizabeth kicks off inaugural Alaska season

**CUNARD'S** *Queen Elizabeth* has commenced her inaugural season in Alaska with a maiden call to its homeport of Vancouver on 21 May.

*Queen Elizabeth* is scheduled to sail four 10-night roundtrips out of British Columbia in 2019 and 2020, calling in at Juneau, Ketchikan, Victoria and Skagway, among others.

Cunard also announced this week an extended 2020 Alaska season, in which *Queen*



*Elizabeth* will visit Glacier Bay and the Hubbard Glacier on 10-, 11- and 12-day roundtrip voyages sailing from Vancouver.

**Pictured:** *Queen Elizabeth* departing Vancouver.

## Hydrofoil cruising

**HYDROFOIL** cruising in India is reportedly only months away, with a service connecting the city of Kochi with Thiruvananthapuram as well as Kozhikode.

Imported from Greece, the vessels have been refurbished to suit Indian conditions.

Each can support 146 passengers, and will cover each port from Kochi in four-and-a-half hours.

Announced in 2016, the project has encountered many approval and ancillary delays, but has an eye on commencement at the end of Jul, providing approval is received from India's Director General of Shipping.

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Wednesday 29th May 2019

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## Tauck the family too

**TAUCK** is offering discounts on select family cruises such as the Castles on the Rhine river cruise adventure, sailing from Amsterdam, Netherlands to Basel, Switzerland from Jul-Aug 2019 and Jun-Jul 2020.

Starting at \$6,140ppts, children under 12 save \$670.

Exclusive to Tauck's cruise is a private medieval evening, including a tour of Germany's historic moated castle Burg Satzvey - call 1300 732 300.



PORTHOLE

**CARNIVAL** Cruise Line's #ChooseFun AirShip is heading east to celebrate the start of summer in New York and the debut of the transformed *Carnival Sunrise* which kicks off its month-long tour with an appearance at the official naming ceremony at the Manhattan Cruise Terminal.

Over the subsequent four weeks, the 128-foot-long airship will visit locations across New Jersey, Philadelphia and all five New York boroughs, visiting many popular landmarks and events, such as Fire Island, Coney Island, Staten Island and a week in Long Island.



## FACE-2-FACE: Lance Dye

National Account Manager -  
Carnival Cruise Line.

### 1. What is the favourite part of your job?

Talking to travel partners about a brand I am passionate about, and of course, the travel!

### 2. What is the key to success in the cruise industry?

I went on my first cruise in 2002 and after it, I was hooked and knew I had to get a job in the cruise industry. I started working for Carnival Australia in 2004 and I've never looked back.

### 3. What is the biggest challenge facing the industry?

Infrastructure for sure. I have been to cruise ports all around the world and would love to see Australia start leading the way in port infrastructure considering we have some of the best harbours to sail in and out of.

### 4. Advice for up-and-comers?

Go to as many ship inspections as you can. I speak to so many travel agents who



are new to the cruise industry and haven't been on a ship tour. A simple ship inspection will make life so much easier when speaking with clients.

### 5. What was your best fam?

This is tough! I have cruised on a number of fams over my 15 years in the cruise industry. I do love the South Pacific for its untouched environment and beauty, but I also love a cruise down the Mexican Riviera. Now that I have a little family, both of these destinations appeal to me even more.

### 6. How do you wind down after a busy week?

Having a beer with the lads and enjoying family time.

### 7. The celebrity you would most like to cruise with?

Kevin Hart. I reckon he would be a classic to cruise with and there is nothing better than laughter on a cruise.

## Vancouver tipping record cruise season

**A RECORD-BREAKING** 1,077,000 cruise passengers are expected to visit Vancouver this year - up 20% on last year.

British Columbia's largest city received a hit to their cruise industry a decade ago, when Seattle entered the market along the Alaska route.

But for the first time this season, four cruise ships were docked at Canada Place last week - with this scheduled to occur three more times in 2019, on 13 Jul, 10 Aug and 13 Sep.

The Port Authority estimates CAD\$3 million is injected into the local economy each docking.



AUSTRALIAN  
CRUISE  
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UPDATE**  
with Jill Abel - CEO

## Cruising makes good economic sense

**LAST** week I was delighted to have the opportunity to speak at the TICT conference.

I always welcome the opportunity to talk up the good news around the growth of the cruise industry in Australia – sustainable growth projections of 5-7%pa, 24 new ships set to roll out in 2019, one in every 17 Australians are taking a cruise each year – there is so much to tell.

But most importantly, I love to put cruise in context. In short, cruising is big business!

It is the fastest growing sector of the tourism industry with an ability to deliver travellers to all corners of this amazing country from the major gateway cities through to the smaller regional destinations.

These visits deliver an outstanding \$5 billion to our economy, not only through port fees but through passenger spend onshore as travellers enjoy local tours, buying souvenirs in local stores and dining in restaurants.

They can also spend in hotels overnighting pre or post their cruise, hire cars and connect cruise itineraries with rail and flight packages.

Cruise also sends business to local providers – Carnival alone purchases 40 tonnes of local salmon from Tasmania each season - and supports ancillary business needs.

Liferaft Systems Australia is a great success story - a local Tasmanian company now working with some of the smaller cruise lines.

Thanks TICT for allowing me the opportunity to share this good news. More to come!

CRUISE  
WEEKLY

[www.cruiseweekly.com.au](http://www.cruiseweekly.com.au)

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