

Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news.

Silversea Far East

SILVERSEA Cruises has launched a new collection of voyages to the Russian Far East and Alaska for 2019/20.

Ranging from seven to 18 days in length, highlights of the itineraries include traversing the Sea of Okhotsk, various islands and coastal towns of Alaska's Inside Passage, the snow-capped peaks of Kamchatka in Russia, and the glaciers and forests of Alaska.

Trips will take place aboard either *Silver Muse* or *Silver Explorer*, with 24-hour complimentary in-suite dining options and shore excursions included in the fare.

Cruise360 confirms full program

CRUISE Lines International Association (CLIA) Australasia has confirmed the full program for its Cruise360 event taking place in Sydney on 30 Aug.

The latest details reveal that author and television presenter James O'Loughlin (**pictured**) has been appointed as emcee, perhaps best known for his role as the host of former ABC program, *The New Inventors*.

"As someone with a keen interest in innovation, James O'Loughlin will help create an event that is both informative and entertaining for attendees and we're delighted to draw upon his experience as an engaging corporate presenter," said CLIA Australasia Managing Director Joel Katz.

CLIA has also confirmed that respected journalist Louise Williams has signed on to deliver

a presentation on the plastics crisis affecting marine life in oceans around the world.

Williams will touch on the importance of cruise lines eliminating single-use plastics from their ships.

Other notable speakers at the major cruise event include CLIA Global Chair Adam Goldstein, Uniworld Boutique River Cruise Collection President & CEO Ellen Bettridge, and Virgin Voyages President & CEO Tom McAlpin.

"The line-up of speakers this year is among the best we've ever had and will help delegates develop a clear idea of the future direction of cruising and how industry trends will affect them," Katz said.

The event also includes an optional ship inspection of *Sea Princess* on 29 Aug.



For more information on the Cruise360 program and to purchase the few tickets remaining, **CLICK HERE**.

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CRUISE



Wednesday 24th July 2019

ACA speakers on the Goh



San Juan off the radar

TWO more cruise ships have cancelled stops to San Juan, Puerto Rico, amid more planned protests against the Caribbean Island's Governor Ricardo Rossello (**CW** 19 Jul 2019).

Royal Caribbean International and MSC Cruises have both decided to divert ships to other destinations until security concerns are allayed.

CMV theme cruises

CRUISE & Maritime Voyages (CMV) has introduced a range of new themed cruises in Australia over the upcoming summer season.

The cruises will take place aboard the company's newest ship *Vasco da Gama*, and includes a seven-night boutique gin and culinary cruise, a five-night military history sailing, and a specialist entertainment voyage.

"These themed sailings will provide more incentive for clients to book onto these voyages as guests will have a unique experience on board *Vasco da Gama*," said the cruise line's National Sales Mgr ANZ Darren Chigwidden.

The gin cruise departs 06 Jan 2020, while the military history sailing sets sail 01 Dec, and the Fringe on the Water voyage takes places 01 Feb 2020.

THIS year's Australian Cruise Association (ACA) Conference will feature Genting Cruise Lines' Senior Vice President Int'l Sales Michael Goh (**pictured**) as the event's final keynote speaker.

He will join Melissa Witsoe, Product Manager for Windstar Cruises in Seattle, Adam Armstrong, Managing Director of Silversea Cruises in Australia and New Zealand, as a first-time

speaker at the conference, which runs from 04-06 Sep.

It is anticipated that 120 people will attend the three-day event in Geelong, Victoria, themed "Cruising - the Value Proposition", highlighting the role that regional destinations play in the growth of cruising in Australia.

Earlybird registration for the conference end 31 Jul - for more information, **CLICK HERE**.

Adv Canada deal

SAVINGS of up to US\$7,080 (A\$10,084) per couple are available on nine Adventure Canada cruises of the Arctic and Newfoundland when bookings are made by 31 Oct.

The sailings depart between Jun and Sep 2020, and fares start from US\$5,420 per person twin share (A\$7,719).

For more info, call Cruise Traveller on 1800 507 777.


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Sales chief appointed

CARNIVAL'S Holland America Line (HAL) and Seabourn brands have appointed Nikki Glading (pictured) to the newly created role of National Manager Business Development in Australia.

She will be charged with leading both brands' national sales teams, as well as major key accounts.

"Nikki is an extremely experienced and savvy brand and sales professional with extensive industry relationships," said Tony Archbold, Senior Director of Sales and Marketing, HAL and Seabourn, ANZ.

"As we continue to expand our market in Australia, Nikki's newly created role will assist in further solidifying our presence by leading, building and motivating our existing sales



team," he added.

Glading will be based out of Carnival Australia's corporate office in Chatswood, and has previous experience working with cruise brands Infinity Cruises and Cruiseabout.

Antarctic demand soars



AUSTRALIAN passengers continue to be significant contributors to the overall growth in demand for cruising to the Antarctic region, according to representatives from polar specialist Quark Expeditions.

Speaking at a media function this morning in Sydney, Thomas Lennartz, VP Sales for Quark Expeditions, said that "in 2018 the number of visitors that went to Antarctica was 60,000, with some landing and others cruising on through."

"Of that total number, 17% were from Australia, representing the third largest group after the USA

and China," he said.

"However, the growth from Australia is 40% year-over-year, outpacing the growth from elsewhere in the world."

Lennartz was bullish about Quark's local market share, saying that in the past five years alone "we've taken over 6,000 Australians to Antarctica".

The cruise line recently shared renderings of its new-build vessel *Ultramarine* (CW 15 Jul), set to sail the Antarctic region in the 2020/21 season.

Lennartz is pictured right with Jarrod Zurvas, Regional Sales Director APAC for Quark.

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CRUISE



Wednesday 24th July 2019



Discover all RCI's new *Spectrum of the Seas* has to offer in the July issue of *travelBulletin*.

CLICK to read
travelBulletin

Carnival Soap Aid

CARNIVAL Cruise Line

Australia has announced a new partnership with Soap Aid, which will see the cruise line collect tonnes of discarded soap bars to be recycled and donated to disadvantaged communities via a thorough sterilisation process.

Soap Aid is a not-for-profit organisation committed to saving children's lives through improved hygiene efforts.

Norwegian loyalty offer



PICTURED: The Napali Coast, Hawaii.

NORWEGIAN Cruise Line (NCL) has announced access to 20% discounts on a range of sailings for members of its Latitudes Rewards Programme.

The promotion is available for Australian and New Zealand loyalty members at bronze level and above, and is applicable on 350 different itineraries to destinations such as Europe, Australia, New Zealand, Asia, Hawaii, the Caribbean and Alaska.

Savings under the new Latitudes Rewards deal can also be combined with a number of NCL promotions including the cruise line's "Take 5 Free" offer.

To take advantage, loyalty members need to log in to their My NCL account to view eligible sailings, with the deal expiring 31 Jul.

For more information on the terms and conditions, **CLICK HERE** or call 1300 255 200.



ONE of the quickest ways to irritate fellow passengers on board a cruise ship is to reserve a sun lounge for someone who is not present.

It is rare the faux pas draws anything beyond a scornful look, however a recent argument over a sunbed on a German ship has now escalated into a legal dispute in the courts.

The quarrel happened on a cruise ship while it was sailing through the Indian Ocean last year towards Mauritius, when an elderly woman wanted to reserve two sunbeds for herself and her 70-year-old husband.

However, another passenger took exception to the request, and the matter soon got out of control, with woman's husband ending up with an injured arm.

He is now seeking thousands in damages from the passenger, citing a "loss of holiday pleasure" as the reason.

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Cruising is the benchmark

IT IS exciting to work in an industry where excellence is the benchmark we all strive for every day.

On Sat night, it was the cruise lines' turn to shine as AFTA held its 2019 National Industry Travel Awards (NTIAs).

ACA would like to congratulate all of the winners and the runners up in the cruise categories who work tirelessly to ensure the ongoing growth of the industry.

Royal Caribbean International took out the award for the Best Cruise Operator – Domestic Deployment.

Susan Bonner, who spoke at ACA's conference last year, accepted the award, stating "the innovations that we deliver to the guest experience" as being one of the reasons for the cruise line's continued success.

Long-time ACA partner Princess Cruises was "crowned" with the Best Cruise Operator – International Deployment award, while Richard Waugh from sister company P&O Cruises was recognised as Best Sales Executive – Cruise.

He discussed the important relationship between the cruise lines and the retail trade which contributes to overall success.

The growth of the cruise industry relies on all of us working together – the cruise lines, the trade and all of our wonderful ACA members shore-side who make the land-based experience as interesting as the onboard experience.

This includes the ports providing a warm welcome, the destination teams delivering exciting itineraries through to the hotels offering pre- and post- stays. I am proud of the experience we provide working together and we welcome the recognition these awards bring.

CRUISE
WEEKLY

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