

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news plus a full page from **Windstar**.

SA's cruise record

SOUTH Australia is prepped to set a new record for cruise visitors when a total of 36 vessels will deliver 67,800 pax into the state this month.

SA Minister for Trade, Tourism and Investment, David Ridgeway said the ships are arriving due to a "culmination of a dedicated government push to grow our cruise ship tourism market", with visiting ships including Cunard's *Queen Elizabeth*, Silversea's *Silver Muse*, P&O's *Pacific Eden* and *Pacific Jewel*.

The SA cruise season will conclude in Mar with a total of 84 ships visiting the state.

Bris to welcome "mega cruise terminal"

CONSTRUCTION is set to commence in the coming months on the much-anticipated Brisbane International Cruise Terminal after the Port of Brisbane announced the names of the principal contractors who will lead the \$158 million project.

Wharf construction will be undertaken by specialists in marine infrastructure Brady Marine & Civil, while civil works and the terminal building will be delivered by Hindmarsh.

"The Port of Brisbane's \$158 million Brisbane International Cruise Terminal signals bright horizons for the cruising industry in Queensland," said Cameron Dick, Qld Minister for State Development, Manufacturing, Infrastructure and Planning.

"It is expected to contribute \$1.3 billion in net expenditure into the Brisbane economy alone over the coming two decades."



Preparation of the wharf has already begun, with local Brisbane-based ABFI Steel working on the task of manufacturing the 105 piles, up to 45m long, needed to support the wharf.

In addition, the relocation of around 85,000 cubic metres of clean sand is also underway, with Hindmarsh expected to prepare

the site for construction in Mar, and works commencing in Apr.

The terminal is scheduled to open in time for the 2020 cruise season, with Port of Brisbane CEO Roy Cummins stating "we look forward to sharing the progress and milestones with the community as the new facility begins to take shape".

Pictured: Brisbane's city skyline.

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Norwegian Cruise Line's Super Bowl win

NORWEGIAN Cruise Line has become the first major cruise line to run a television commercial spot during the telecast of the Super Bowl LIII, which aired on Mon Australian-time.

The new 30-second advertisement found its way into the homes of millions of TV viewers during one of the most watched games in the world, and forms part of the cruise company's larger international TVC initiative.

A localised version of the ad is set to air in Australia from Fri 08 Feb, illustrating the cruise line's "Feel Free" ethos and showcasing the variety of entertainment that passengers can experience across Norwegian's 16-strong fleet.

HK cruise milestones

THE Kai Tok Cruise Terminal in Hong Kong celebrated a number of milestones in 2018, including the arrival of its two-millionth passenger on 23 Sep.

The terminal also achieved a record-setting month in Mar that included six inaugural ship calls out of a total of 22, while Jun saw the terminal welcome a record total of 15,307 pax arriving into the city via cruise ship.

Score a \$25 gift card with Azamara

AGENTS who book and deposit any 2019 Azamara Club Cruises sailing before 28 Feb will automatically receive a \$25 gift card thanks to a new incentive offer launched by Creative Cruising.

For more information on the incentive, call 1300 362 599 or **CLICK HERE**.

Diamond sparkles after reno



A MULTIMILLION-DOLLAR upgrade to the 2,670-passenger *Diamond Princess* has been unveiled by Princess Cruises, with renovations made to its entertainment, wellness, and dining offerings.

Among the refurbished amenities on board is an improved 7.1 surround sound digital audio and new pool deck LED lighting for its Movies Under the Stars cinema.

For wellness cruisers, the Lotus Spa has been reinvigorated with enhancements made to the salon

and treatment rooms, while the ship's fitness centre now offers Precor fitness equipment.

Further upgrades include a Princess Luxury Bed available in every stateroom, as well as a wider range of wines from more than 142 regions of the world.

The refurbishment was undertaken while *Diamond* was dry docked in Singapore and forms part of Princess' US\$450 million investment across its entire fleet.

Pictured: *Diamond Princess'* Izumi Spa facility.



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Windstar savings

WINDSTAR Cruises is today promoting its Beyond Ordinary Savings Event for bookings made until 18 Mar.

Perks include up to US\$1,000 shipboard credit, free gratuities or free wi-fi - see **p6**.



New voyages
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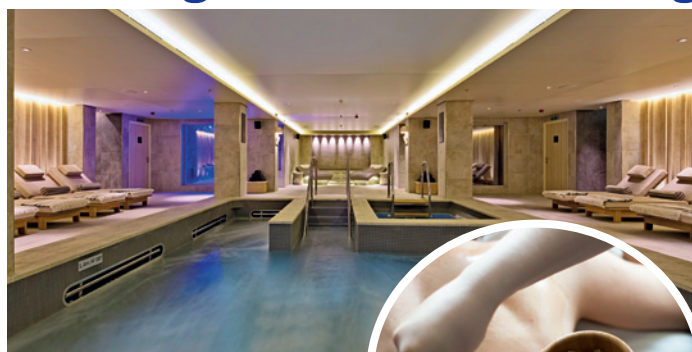
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Recharge at Sea with Viking



THE Norwegian-inspired spa (**top**) on board Viking Cruises' vessels feature a host of additional services to help guests maximise their relaxation.

These luxury extras include salon treatments, pedicures/manicures, massages and facial treatments.

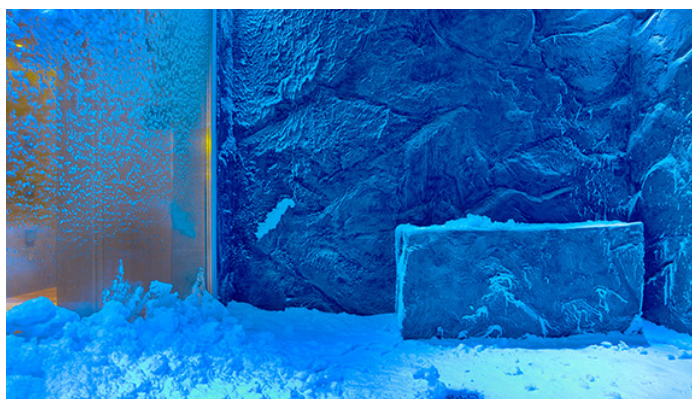
The spa area itself is intended to soothe the mind, body and soul, boasting a thalassotherapy pool, whirlpool, steam room and heated beds.

Completing the Scandinavian



relaxation therapy is the Snow Grotto (**bottom**), a place for passengers to stimulate their circulatory system using a replicated snowy environment.

Snowflakes gently fall from the ceiling through chilled air and when guests are done, they can warm their muscles with a therapeutic sauna.



HAL fights cancer

HOLLAND America Line (HAL) has raised more than US\$6 million for cancer support, reaching the milestone during its recent *O, The Oprah Magazine* Girls Getaway cruise.

The cruise line regularly invites guests to participate in a noncompetitive 5km fundraising walk on every sailing aboard its 15 ships, with proceeds distributed among charities such as the American Cancer Society, Canadian Cancer Society, and Cancer Council Australia.

Since 2006, more than 395,000 guests have joined in more than 5,600 walks.

Celestyal refresh

GREEK Cruise line Celestyal Cruises is set to embark on an extensive refurb of suites on board *Celestyal Crystal* vessel.

The update will include a complete overhaul of the ship's Junior Balcony Suites, which will receive all new furnishings, fixtures and carpeting and is expected to be completed in time for the 2019 northern spring/summer sailings.

The cruise line is also set to introduce a range of new perks for suite guests on board *Celestyal Olympia*, including a concierge and complimentary room service.


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Crystal Cruises on board again



CRYSTAL Cruises has partnered with *Travel Daily* and *Cruise Weekly* in a second series of educational webinars.

The three-part series is designed to help agents understand the brand's luxury positioning and its range of unique itineraries.

The first instalment will go live on Wed 27 Feb, with a further two episodes scheduled for 10 Apr and 17 Jul.

The webinars are free, and agents are encouraged to register their attendance [HERE](#).

Pictured: The team filming on board *Crystal Serenity*.

Evergreen on show

EVERGREEN Cruises & Tours is reaching out to potential consumers via a new series of Travel Shows to be held around Australia from 05 Mar.

The shows aim to provide insights into Evergreen's range of products and itineraries throughout Europe, France, Portugal, South East Asia, Canada and Alaska, and include info on the brand's river cruises.

The shows kick off in Perth at the Parmelia Hilton on 05 March, followed by the Hilton Sydney on 07 Mar, Pullman on the Park in Melbourne on 18 Mar, Hilton Brisbane on 21 Mar and the Pullman Adelaide on 09 Apr.

Agents are encouraged to direct interested clients to the RSVP link which can be found [HERE](#).

Viking Orion on TV

CHANNEL Nine's Explore TV is set to feature *Viking Orion* in two episodes this month.

The first instalment airs at 4.30pm on Sat 09 Feb and will introduce viewers to Viking's 15-day Far East Discovery cruise itinerary exploring China and Japan.

The second episode will be broadcast Sat 09 Feb at 4.30pm and focus on Viking's premium amenities such as its gourmet food and wine selection, as well as highlights of Japan's Ishigaki Island.

Episodes will be presented by TV personality Trevor Cochrane, to view the preview of the first instalment, [CLICK HERE](#).

Carnival Cruise Line gets arty and crafty

CARNIVAL Cruise Line has announced a new partnership with American arts and crafts retailer Michaels Company that will see a new onboard arts and craft offering being rolled out across the line's 26-ship fleet.

The partnership aims to encourage adults and kids alike to "be inspired to be creative and encouraged to test their imagination and bring their vision to life".

"We are always on the lookout for ways to enhance our onboard experiences, particularly as it relates to the family market, and this new partnership will provide a memorable, fun and creative outlet for our guests to make wonderful vacation memories together," said Chris Nelson, Vice President of Entertainment at Carnival Cruise Line.



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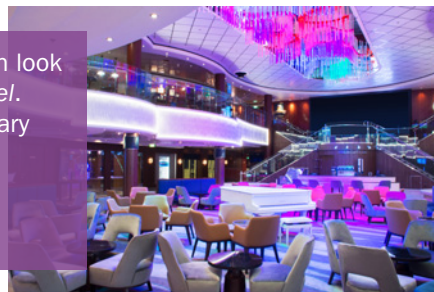
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Take a peek at the fresh look onboard *Norwegian Jewel*. Read more in the February issue of *travelBulletin*.

CLICK to read
travelBulletin



Antarctica promo

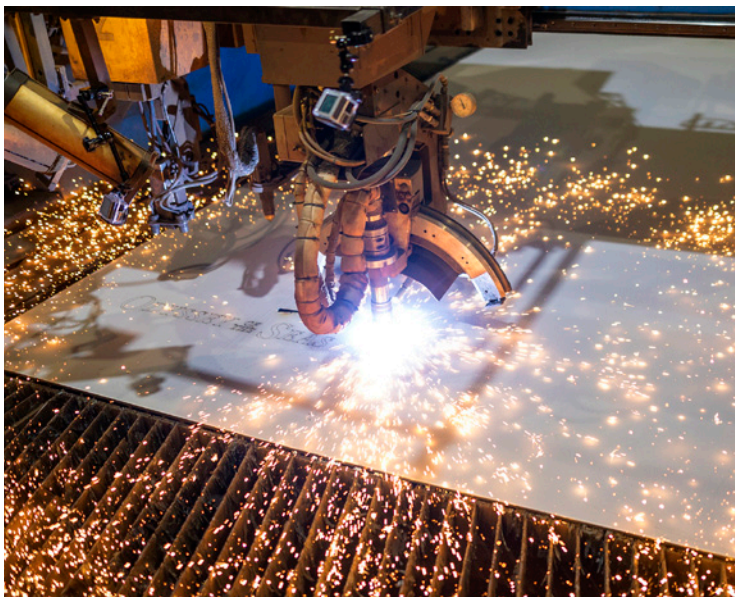
CHIMU Adventures in partnership with Peregrine is offering discounted prices on select Antarctica cruises departing in 2020/21.

As part of The Great Chimu Sale, 11-day cruises to Antarctica are now priced from \$7,090 when bookings are made before 28 Feb.

Also on offer is a 19-day Falkland Islands and Antarctica Peninsula Discovery cruise priced from \$18,070ppts.

Call 1300 873 981 for more.

Royal cuts steel on *Odyssey*



ROYAL Caribbean International has ticked off an important milestone in the lead up to the debut of its upcoming Quantum Ultra Class *Odyssey of the Seas*, with the first piece of steel cut recently at the Meyer Werft shipyard in Papenburg, Germany.

Odyssey will be the cruise line's

27th vessel in the fleet and is due to make its entry into the cruise market in 2020.

Royal Caribbean has flagged plans for the ship to embark on sailings from the United States and the Caribbean, with more details on itineraries to be released later in the year.



NOTHING would ruin your glorious scuba diving adventure off the back of the cruise ship more than an unwanted marine predator piercing your air tank with its mangled, sharp teeth.

Thankfully the good people at Shark Shield Technology have developed the Ocean Guardian eSPEAR, the world's first handheld electrical shark deterrent designed for diving, snorkelling and spearfishing.

The tool uses a powerful electrical field to discourage sharks from choosing humans as a snack alternative to fish.

We're not entirely sure in what ways the company tested the efficiency of the device, but let's just hope that for the sake of the first guinea pig it worked perfectly first time out.



Follow the money

THE cruise industry in Australia has proved to be a sure-fire money earner for our country's economy.

With cruise lines delivering an increasing number of visitors each year, our ports have seen a growth in infrastructure development and our destinations have enjoyed the results of visitor and crew spend.

And this is not only in our key gateway cities but also in regional towns which have benefited from visitor dispersal that cruising delivers on exceptionally well.

From our research, we also know that cruise passengers often return to the cities they have visited to enjoy land-based holidays...a win-win for all!

But for all this growth there still seems to be a gap in the appreciation by some of our state tourism partners that we need to work together to realise even greater benefits going forward.

For too long, the cruise industry has been viewed as a competitor for visitor dollars. In 2019, ACA's goal is to create stronger relationships across the tourism industry to forge more successful outcomes. We need to help tourism organisations understand that ongoing investment into the cruise sector is required – putting money behind education for their staff, marketing efforts, technology enhancements and hosting events. In short, recognising and supporting their staff and their industry partners.

We also want to work more closely with accommodation providers for pre-and post-cruise stays.

Collaboration not competition is our best opportunity for a more effective and profitable way forward - I am excited for the year ahead.



SENIOR CRUISE CONSULTANT

Due to further expansion MSC Cruises Australia is looking for a Senior Cruise Consultant, located at King St Wharf, Sydney.

The successful candidate must have a minimum four years experience in the retail or wholesale travel sector, exceptional cruise and sales knowledge, strong airfare and ticketing skills with GDS and system knowledge, excellent attention to detail and a good work ethic.

The successful candidate will work in our reservation team and liaise closely with our marketing, sales and product departments.

For further information and to submit your resume
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WEEKLY

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Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

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