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**Genting Dream** 

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• Halong Bay • Naha • Miyakojima

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Fare shown is per person based on twin-share in a Palace Suite including port changes, excluding gratuities. Other terms and conditions apply. Visit dreamcruiseline.com.

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# CRUISE WEEKLY



www.cruiseweekly.com.au Thursday 1st March 2018

#### Cruise Weekly today

*Cruise Weekly* today features four pages of all the latest cruise industry news plus a front cover wrap from **Dream** *Cruises*.

#### Sture joins TTF

CARNIVAL Australia president Sture Myrmell has become a member of Tourism & Transport Forum Australia's Advisory Board, while Ann Sherry has stepped down.

Other additions to the board are Rachel Argaman, ceo TFE Hotels; Sally Fielke, gm corp affairs Sydney Airport & Tom Walker, svp & md Cubic Transportation Systems APAC.

#### The Dream Palace

**DREAM** Cruises is showcasing The Palace experience on board its ships. See the **cover page**.

## ACCC flags Brisbane port go-ahead

A NEW Brisbane cruise terminal is edging closer to becoming a reality, with the ACCC proposing to grant conditional authorisation on a deal between the Port of Brisbane and Carnival Cruise Line (*CW* breaking news).

The two parties are seeking approval for an agreement which would see Carnival commit to pay a significant amount to the Port of Brisbane each year, in exchange for certain preferential berthing rights (**CW** 02 Nov).

These include 100 Foundation Berthing Days where Carnival could nominate with absolute priority up to a maximum of four days per week and 18 per month.

The ACCC voiced concern over the four days of preferential access per week.

"This may limit or prevent competition from other cruise liners wishing to dock at the terminal in Brisbane during the



peak summer cruising season," ACCC commissioner Roger Featherston said.

Another, "greater concern", was the proposal for Carnival to be granted a right of first refusal over a possible future second berth at the terminal.

"We are concerned this will block other cruise operators from being able to offer alternate cruise options to consumers in Brisbane," Featherston added. The approval would be subject to a condition that prohibits the parties from giving effect to these proposed provisions.

The consumer watchdog said subject to the condition, it would be satisfied that the deal "would be likely to result in a public benefit that would outweigh the detriment likely to result".

The ACCC is seeking further submissions prior to making its final determination, due in Apr.





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\* Visit www.OceaniaCruises.com for the full terms and conditions.

# CRUISE WEEKLY

Thursday 1st March 2018

## Third new ship for AIDA



**CARNIVAL** Corporation has continued down its path of expansion for the AIDA Cruises fleet, signing a shipbuilding contract for a third next-gen cruise ship for the brand.

Scheduled for delivery in 2023, the 180,000 tonne vessel will be built by German shipbuilder Meyer Werft and will have approximately 2,700 staterooms.

It will be fully powered at sea and in port by Liquefied Natural Gas - the cleanest burning fossil fuel - significantly reducing the vessel's emissions.

The ship will follow the launch of the first of three nextgeneration LNG vessels, to be called *AIDAnova*, which will join the fleet in Dec followed by a second to be christened in 2021. "With today's new shipbuilding contract, we will ensure the further growth of the cruise market in the long term and will be able to provide excellent cruises for this steadily growing holiday segment in the future as well," AIDA Cruises president Felix

Eichhorn said. "Thanks to an even wider variety on board, we are opening up completely new possibilities for attracting new target groups across generations for this unique holiday experience."

They will have more than 40 restaurants and bars on board & entertainment offerings including an enhanced "theatrium", a TV studio and new event restaurants.

#### Hurtigruten's Roald Amundsen delayed

**HURTIGRUTEN** has confirmed delivery of its newbuild expedition ship *ms Roald Amundsen*, which was scheduled to begin sailing later this year, will be delayed until 2019.

Kleven yard, the shipyard where the vessel is under construction, has informed the cruise line that "due to the complexity of the project, they will need more time to complete the vessel and will not be able to deliver her on schedule," Hurtigruten said in a statement.

The delay impacts sailings in late 2018 and early 2019, with affected guests receiving a full refund, including flight cancellation costs and a number of discounts on alternative sailings.

Hurtigruten said it would protect agents' full commission. Amundsen was floated out last month (**CW** 20 Feb). Unpack all of Carnival Australia's recent announcements in the March issue of *travelBulletin* 

> CLICK to read traveBulletin

## Cunard's new Aussie p'ships



SYDNEY Harbour provided a spectacular backdrop yesterday for Cunard to affirm its commitment to the local cruise industry by announcing four key Australian partnerships.

Carnival Australia ceo Sture Myrmell unveiled the new agreements with RM Williams, Akubra, whisky brand Starward and the Australian Dance Theatre, which will become effective during *Queen Elizabeth*'s two-month down under sojourn early next year.

Cunard's famous bellboys will swap their trademark red and black uniforms for new outfits to be designed by R.M. Williams along with Akubra hats which will be worn throughout *Queen Elizabeth*'s local season.

The partnership with Starward will see a 225-litre barrel of Australian whisky on the top decks, with the liquor to spend the next year travelling the world before being opened next Feb at the start of *QE*'s Australian season. And the Australian Dance Theatre will participate in Cunard's first ever special event cruise in Australian waters, with a bespoke performance of "The Beginning of Nature" along with special workshops and movement classes for *Queen Elizabeth* passengers.

"These partnerships are designed to embrace Australian products and culture and celebrate *Queen Elizabeth's* 2019 season down under, which sets a new record for Cunard's current fleet of Queens," Myrmell said.

He told **CW** the local deployment had been well received, with overwhelming demand for the 2019 voyages giving Cunard the confidence to further double its Australian homeporting the following year.

**MEANWHILE** Cunard overnight also confirmed a new partnership in Canada with rail operator Rocky Mountaineer.

The cruise brand will return to Alaska next year for the first time in more than 20 years, with Rocky Mountaineer tours to be offered pre and post cruise.

#### ADVENTURE CANADA CREUER EVENTURE CONTRUE VOWAGE & CONTRUE PECENTURE

Location: Brisbane CBD Date: Monday 5 Location: Gold Coast (Main Beach) Location: Sydney CBD Date: Tuesday 13

Date: Monday 5 March 2018 10-12pm, 2-4pm & 6-8pm session  Location: Gold Coas (Main Beach)
Date: Tuesday 6
March 2018
10-12pm and 2-4pm Location: Sydney CBD Date: Tuesday 13 March 2018 2-4pm and 6-8pm session \* Expedition cruises to the Canadian Arctic, Scotland, Ireland or Iceland aboard 198-passenger Ocean Endeavour

\* Learn all about the Arctic big 5 with light refreshment provided \* Meet Matthew James (MJ) Swan, a genuine Arctic

Expedition Leader

Matthew James Swan



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# CRUISE WEEKLY

Thursday 1st March 2018

## Check out Her Majesty



**CUNARD'S** *Queen Elizabeth* has been in Sydney for the last two days, and yesterday *Cruise Weekly* was treated to a tour of the stately vessel which evokes quintessential British style.

The 2092-passenger ship features stunning chandeliers, wood panelling, marble floors and art deco touches including a full ballroom, a "Big Ben" style clock and of course plopty of images of ba

clock and of course plenty of images of her namesake royal.



There is a large theatre with operastyle private boxes, sumptuous lounge areas throughout and a range of specialty restaurants along with the Britannia main dining room.

The ballroom features stunning parquetry and truly invites passengers to take a turn around the dance floor, while for a quiet respite there's a two storev librarv and plenty of reading nooks. Yesterday several passengers were making the most of the Sydney

the onboard pools and bright lounges, while there is also a range of sporting options aboard including bowls, tennis, golf, shuffleboard and of course croquet!

## Ponant's new program

**PONANT** has released its Mediterranean and Northern Europe Apr-Nov 2019 brochure, featuring the maiden season for two of the line's new Explorer vessels, *Le Bougainville* and *Le Dumont-d'Urville*.

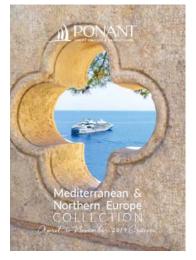
Le Bougainville will kick off the season in Apr with a seven-night Nice-Athens itinerary, followed by two seven-night roundtrip itineraries from Athens.

During the season the ship will also sail from Istanbul, Barcelona, Lisbon and Valetta.

Le Dumont-d'Urville will be introduced to the region in Aug with an eight-night Copenhagen-Stockholm itinerary and will offer cruises from Stockholm and Honfleur during the season.

The brochure packs in 46 cruises to the Med and Northern Europe, introducing five new itineraries.

Fresh additions include the eight-night The Eternal Aegean venturing from Valletta to Istanbul; seven-night From Naples to the Adriatic and seven-night Mediterranean Islands cruising



from Nice to Athens.

Also new is the seven-night From Ancient Greece to Italian Shores and seven-night Island Jewels of the Mediterranean.

Four departures during the period will be music cruises, run in p'ship with Radio Classique and feature musicians such as Jazz violinist Didier Lockwood and singer Robert Charlebois.

To view the online version of the brochure, **CLICK HERE**.



The world's most awarded cruise line, Crystal Cruises has been elevating and redefining the traditional notions of luxury cruising since their debut in 1990. Today they are committed to remaining the best ultra-luxury cruise line in the world whilst also adding all-suite river cruises, intimate expedition yachts and global air journeys to complete their portfolio of luxury travel experiences.

#### BUSINESS DEVELOPMENT MANAGER VIC|TAS|SA|WA

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#### PR SPECIALIST | SYDNEY CBD

This position is responsible for managing the public relations and partnership activity in Australia and New Zealand markets to achieve maximum exposure for Crystal corporately and Crystal's experiences across Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises and Crystal AirCruises. Key accountabilities include PR planning, agency management, content creation, media famils & events, crisis communications and general press office.

Confidential applications to Philippa Baker philippa@alexander-associates.com.au | 0404 842384 No agencies please

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Ken Triffitt. P&O Cruises World

Santos, Cruise Guru and Vanessa

Cruising; Karla Araujo dos

Cruise1st; Kerryn O'Neal,

Alexander, Imagine Cruising.

Dreamlines/Cruiseaway and

Tammi Sirett, Clean Cruising.

Bottom row: Rebecca Yuen,

Dreamlines/Cruiseaway; Sally

Berry, Clean Cruising; Lynden

James, Cruise1st and Brittany

Francis, Imagine Cruising.

Middle row: Gareth Evison,

#### Adventure Canada

**ECO-CRUISE** company Adventure Canada will this month hold its biggest promo campaign in Australia.

The push includes info sessions in three cities, in Brisbane on 05 Mar, Gold Coast on 06 Mar & in Sydney on 13 Mar - **CLICK HERE**.



VIKING Cruises was always going to struggle to walk away with any accolades from last Sat's Cruise Lines International Association Australasia's 17th Cruise Industry Awards, given the line isn't a part of CLIA.

But a Dubai-themed image from The CLIAs, complete with photoshopped falcon and sand dunes (**pictured**) must have had Viking's Jane Moggridge as a front-runner to win Business class Emirates flights for two and an accom package to the emirate that was up for grabs to the trade, valued at \$30,000.

The prize was won by Emma Sullivan, Weston Cruise & Travel.



## Agents explore Arcadia



A GROUP of agents recently checked out P&O World Cruising's newly refurbished *Arcadia* as it sailed from Sydney to Brisbane.

The trip was part of the vessel's 99-night world voyage, which will visit a total of 31 destinations in 21 countries and cover 33,500 nautical miles.

Arcadia is one of two adultsonly ships in the P&O World Cruising fleet.

Pictured in the top row are:

#### Carnival to cruise Cuba from Miami

**CARNIVAL** Cruise Line has revealed it will send *Carnival Sensation* to Cuba in 2019 to operate the line's first roundtrip voyages to the destination from Miami featuring a day-long call in Havana. A total of 17 new sailings have been released, with the five-day voyages to feature stop at ports including Grand Turk, Grand Cayman, Nassau, Half Moon Cay and Princess Cays.

"Our inaugural cruises to Cuba aboard *Carnival Paradise* from Tampa were met with an exceptional guest response and we're thrilled to expand upon the program with our first Cuba cruises from Miami featuring Havana," Christine Duffy, president of Carnival Cruise Line said.



CRUISE

#### Seatrade Cruise Global

A RECORD 16 ACA members will attend Seatrade Cruise Global next week in Florida.

The recognition of the importance of the cruise industry to the economic value it drives to regional destinations is strongly reflected in

In addition to representation from our state members we are looking forward to welcoming regional members from Cairns, Eden, Broome and Port Arthur along with New Caledonia & Solomon Islands.

This will be the first time Broome will attend the event which is a great opportunity, ahead of them hosting our annual conference in Sep.

We will also promote the unique experiences offered in the remote areas of Australia such as the Kimberley and to that end welcome a new member to ACA, Kimberley Coastal Pilots (KCP). With king tides sometimes running in excess of 10m in this part of Australia, KCP performs a critical role in guiding our visiting ships into shore safely.

We will again represent our destination in partnership with the New Zealand Cruise Association and will reprise our "Down Under BBQ" which is proving to be a big hit on the Seatrade calendar.

We are also holding an "Aussie Day" prior to Seatrade at the Princess Cruises' offices in Santa Clarita. This will be a destination development opportunity working with their marketing departments, sales teams and itinerary planners to develop shore excursions and pre and post visits.

#### THE WHO'S WHO OF SUPPLIERS ARE IN THE 2018 AFTA TRAVEL PAGES SUPPLIER DIRECTORY. VIEW HERE

## CRUISE

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