CRUISE









www.cruiseweekly.com.au
Tuesday 2nd January 2018

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

Rhine River crash

HUMAN error has been blamed for a steering mishap which resulted in a vessel operated by Scylla Cruises hitting a bridge last Tue on the Rhine near Duisberg, Germany.

Scylla announced the conclusion, saying action would be taken to avoid incidents in the future.

Swiss Crystal had 129 pax on board at the time of the incident, with three passengers still in hospital, while 25 people suffered minor injuries.

The 101m vessel hit an autobahn pillar on the Rhine, with local media reporting that water levels were high at the time of impact.

MSC welcomes Seaside

MSC Seaside has been named at a starstudded ceremony in the Port of Miami.

International screen actress and godmother for all MSC Cruises' ships Sophia Loren was in attendance, while Ricky Martin and Andrea Bocelli backed her up with their vocal expertise.

MSC Cruises executive chairman Pierfrancesco Vago said *Seaside's* naming was a pivotal moment for the line and the industry.

"She is the first ship of the fifth new prototype that we have developed since we entered this industry only in 2003," he said.

"(Seaside) introduces a whollyinnovative concept that has already set a new standard for the industry to follow."



The 5,179-passenger vessel is the largest ever built by Fincantieri, and will be based in Miami.

Seaside is one of 12 ships MSC will bring into its fleet between now and 2026.

MEANWHILE, parents will soon be able to locate their kids on *MSC Seaside* in public spaces using the MSC for Me app.

The feature will allow parents to locate their kids on a map, if they are in a public space.

Carnival buy back

CARNIVAL Corporation has purchased 150,000 of its own shares last week, as part of a previously announced Share Repurchase Program.

Conducted over the course of 27 Dec, 28 Dec and 29 Dec, the shares were purchased on the London Stock Exchange by Merrill Lynch International on behalf of Carnival Corporation.

The company intends to hold the shares in its treasury.

Seabourn 2018 deal

SEABOURN is offering 50% reduced deposits and many other benefits as part of its 2018 Signature Savings Event.

The sale is available on select voyages until 13 Mar and also includes US\$500 on board ship credit and AU\$600 air credit.

CLICK HERE for more.



CRUISE



Tuesday 2nd January 2018



Catch up with Jennifer Vanderkreeke as Carnival celebrates 5 years in Australia in the December issue of travelBulletin.

CLICK to read traveBulletin

Pandaw medical

PANDAW has commenced work on its eighth medical clinic in Myanmar.

The 111m² clinic will be built on land donated by a monk.



This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY

| Celebrity Solstice | o2 Jan |
|----------------------|--------|
| Silver Shadow | og Jan |
| Radiance of the Seas | o3 Jan |
| Explorer of the Seas | o4 Jan |
| Sun Princess | o4 Jan |
| Norwegian Jewel | o5 Jan |
| Noordam | o5 Jan |
| Carnival Legend | o6 Jan |
| Carnival Spirit | o8 Jan |
| Pacific Explorer | o8 Jan |

MELBOURNE

| Golden Princess | 03 Jan |
|--------------------|--------------------|
| Silver Shadow | o6 Jan |
| Norwegian Jewel | o7 Jan |
| Pacific Jewel | o8 Jan |
| BRISBANE | |
| Pacific Jewel | o ₃ Jan |
| Pacific Aria | o5 Jan |
| Legend of the Seas | o6 Jan |
| Pacific Dawn | o7 Jan |
| Sea Princess | o8 Jan |

EDEMANITI E

| Astor | o2 Jan |
|---------------------------|--------|
| ADELAIDE Silver Shadow | o8 Jan |

Golden Princess

HORART Golden Princess o5 Jan

AUCKLAND

Ovation of the Seas o₂ Jan Seabourn Encore o5 Jan Maasdam o5 Jan

Business Publishing Group family of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

P&O everyday BBL heroes



P&O Cruises has teamed up with Network Ten and Multi Channel Network for a second year to recognise everyday cricket heroes as part of the Homegrown Hero Competition on the Big Bash League broadcast.

The program gives Aussies the chance to nominate someone from their local cricket community to win P&O cruise prizes.

One winner will receive a 10-night P&O Discover Vanuatu cruise for two adults and two

children, while the nominator will win a comedy cruise from their nearest port.

To support the competition, P&O Cruises has debuted a marketing campaign featuring former Australian cricketer Adam Gilchrist on board Pacific Explorer asking Aussies if they know an everyday cricket hero.

Pictured is Sture Myrmell, president of Carnival Australia and Adam Gilchrist, Network Ten cricket commentator.

RCL ups gratuities

ROYAL Caribbean Cruises will raise its daily recommended gratuities for passengers departing from today - but the change does not impact Australian cruisers.

Added automatically to pax bills, the increase will jump to US\$14.50 from US\$13.50 for travellers in standard rooms on RCI and Celebrity ships.

Guests in RCI suites will see an increase of US\$1 to \$17.50. All RCCL cruise fares sold in Australia already automatically include gratuities.

Carly Rae to sing

CANADIAN singer Carly Rae Jepsen will perform aboard Carnival Splendor in Feb. as part of the Carnival LIVE Concert Series.

The "Call Me Maybe" star will sing on Splendor on 18 Feb during a week-long Mexican Riviera sailing from Long Beach.

The concert marks the first time Carnival Cruise Line is collaborating with Universal Music Group and Brands.

Previous Carnival LIVE artists include Carrie Underwood and comedian Chris Tucker.

RUS/AZE venture

RUSSIA and Azerbaijan have signed a memorandum of cooperation in cruise shipping in the Caspian region to grow cruising to the area.

The project aims to attract tourists to Azerbaijan and Russia from Europe, the US, Australia, China and the world.

Signed by Azerbaijan Caspian Shipping Company chairman Rauf Veliyev, and Moscow **River Shipping Company** director Konstantin Anisimov, the deal provides development of routes for cruise ships in the Black Sea, Russia's inland waterways & the Caspian Sea.



A BRISBANE developer offered to buy a cruise for whoever purchased the first of his four town houses for sale in Brisbane last Nov

The incentive was one of the wackiest inclusions real estate agents used to sell property in 2017, which also saw a year's worth of free smashed avo available to the buyer of another Brisbane property.

Ray White marketing agent Mark Diamond said the incentive was designed to set his three-bedroom property out from the pack.

The cruise was up to a value of \$10,000 and needed to be booked within 12 months of the settlement date.

CRUISE

Editor in Chief and Publisher - Bruce Piper

o8 Jan

Managing Editor – Jon Murrie www.cruiseweekly.com.au Editor - Jasmine O'Donoghue Cruise Weekly is part of the Contributors - Guy Dundas, Matt Bell, Adam Bishop

FDITORIAL

info@cruiseweekly.com.au

ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian advertising @cruise weekly.com. au

BUSINESS MANAGER

Jenny Piper accounts@cruiseweekly.com.au Suite 1. Level 2. 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Every Wed Cruise Weekly also publishes a consumer-facing newsletter - sign up free at www.cruiseweeklv.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.