CRUISE







Cruise month

www.cruiseweekly.com.au Tuesday 31st October 2017

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news.

Creative incentives

CREATIVE Cruising has launched a new round of incentives for travel agents.

Prizes up for grabs include an eight-night cruise on *Celebrity Solstice* for two, which will go to an agent who books and deposits select sailings with Creative Cruising by 15 Dec.

Agents who book and deposit select Azamara Club Cruises voyages by 18 Dec have the chance to win a seven-night cruise.

Gift cards are also up for grabs, with agents earning Flexi eGift Cards for certain Dream Cruises and Oceania Cruises booking.

See creativecruising.com.au.

Carnival mulls deployment details

CARNIVAL Cruise Line is "looking at all kinds of different factors" to determine which ships will sail full-time in Australia in 2020 (*CW* 28 Sep), the line's vice president & general mgr Australia Jennifer Vandekreeke told *CW*.

Vandekreeke confirmed the line doesn't plan to separate *Carnival Spirit* from its fans in Australia, noting Carnival hadn't finalised anything else beyond that.

"What I will say is that Carnival Legend is going into drydock in May and she's going to come back looking super schmick...and then there won't be as much of a difference between Carnival Legend and Carnival Spirit," Vandekreeke said.

Carnival was unlikely to send one of the 5,200-pax LNG ships it has on order down to Australia "any time soon," she said

"I'm not saying it's not going to happen ever but I don't think we



have any plans."

"The destinations that our guests love to go to, you look at Isle of Pines, you look at Mystery Island, they're destinations that are beautiful for a certain number of guests."

Carnival will announce its 2020 deployment plans in May, but in the meantime Vandekreeke said Carnival planned to take a look at what had worked over the past five years and then "probably

expand on that".

"I don't see us honestly making any massive changes in terms of the destinations that we go to because we've found that our guests are pretty happy with the destinations that we have," the executive explained.

This year Carnival Cruise Line is celebrating five years of cruising from Australia.

More from Carnival Cruise Line on page three.





CLICK HERE FOR ITINERARIES OR CALL OUR SYDNEY CONTACT CENTRE ON 1300 355 200

*Visit www.OceaniaCruises.com for the full terms and conditions.











Tuesday 31st October 2017



Regent appoints

REGENT Seven Seas Cruises has appointed Megan Hernandez as its senior vp and chief marketing officer.

She was most recently vp of guest experience marketing for Norwegian Cruise Line.



Ponant opens '19 sales



PONANT has opened sales for 73 departures across Northern Europe, Central and South America, the Indian Ocean, Oceania and the Mediterranean for the Apr-Oct 2019 season.

The program packs in 11 new itineraries across nine ships, including Ponant's new series of four luxury expedition yachts.

Among the highlights are nine sailings on the *Le Laperouse* scheduled during her inaugural season in the Kimberley, WA.

Also new are two departure dates for a cruise crossing four of the five Great Lakes of North America and around 30 fresh ports of call.

Fresh ports in the program include Gytheio and Igoumenitsa, Greece; Syracuse, Brindisi and Reggio de Calabre, Italy; Piran, Slovenia; Ibiza, Spain; Kinsale, Ireland; Fishguard, United Kingdom and La Rochelle, France.

New itineraries featuring in the Apr-Oct 2019 season are the nine-day Eternal Aegean from Valletta to Istanbul, priced from \$4,700ppts and nineday Adventure in the Bijagos Archipelago, which leads in at \$6,250 per person, twin share. See au.ponant.com for more.

Cruise giveaway

THERE'S still time to go in the draw to win a free trip for two on board an Aurora Expeditions 2018 departure.

The *Cruise Weekly* and Aurora Expeditions competition has been extended by a week and will run next week in *CW's* sister publication, *Travel Daily*.

The winner will have a choice of an 18-day In Shakleton's Footsteps departure on 07-24 Mar and a 15-day Sub-Arctic Safari from 24 Mar-07 Apr.

For details on how to enter, see page five.





FLY YOUR CLIENTS TO EUROPE FOR \$999 RETURN

Book your clients on a selected European cruise and take advantage of our \$999 airfare offer!

Plus enjoy Explore4 offers including a beverage package, speciality dining, reduced deposits and more!

Hurry - Offer ends 17 Nov!

*Terms and conditions apply

FIND OUT MORE >







P&O CRUISES IS GIVING 50 TRAVEL AGENTS THE CHANCE TO WIN A TICKET TO THE PERTH NRL DOUBLE HEADER.

TO ENTER, SIMPLY MAKE A P&O CRUISES BOOKING BETWEEN 1 - 30 NOVEMBER 2017.

T&Cs apply. Vist flagship.pocruises.com.au for more details





Tuesday 31st October 2017



The most comprehensive source of information on leading cruise lines.





Carnival marks 5 years



CARNIVAL Cruise Line is this year celebrating five years of sailing out of Australia, with the line's vp and gm Australia Jennifer Vandekreeke promising "all sorts of little things over the course of the year".

"We're kind of having a birthday year," the executive told Cruise Weekly.

"I'm just so overwhelmed and grateful for the support that we've seen from our guests and our travel agent partners,"

Vandekreeke was the first person Carnival sent down under to look at the market and she said her initial feeling was "CCL and Australia are the perfect fit, I can't believe we weren't here before".

Before Spirit first arrived in 2012, the line made a number of changes to the ship, including adding the Green

Thunder waterslide and the Serenity Adults Only Retreat.

It then took around six months to bring its pax satisfaction scores up to the same level as the US.

One of the key challenges the line encountered was that "Australians won't whine" and would only later reveal if they weren't completely satisfied with something if they were asked, she said.

CCL also soon discovered "Australians won't lay out in the sun" and responded by removing a number of lounge chairs off the top deck.

"The flip side to that is you need twice as many activities because if they're not laying out in the sun then the Aussies will participate," she said.

Trade partners are pictured celebrating Carnival's milestone on Spirit earlier this month.

World Dream delivered



DREAM Cruises has taken delivery of the 3,376-passenger World Dream from shipbuilder Meyer Werft.

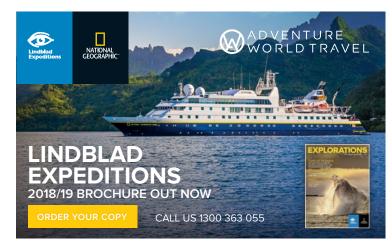
The 151,300 GRT vessel has been specifically designed for the rapidly growing Asian cruise market and will begin offering two-, five- & seven-night sailings from Hong Kong on 17 Nov.

About 75% of World Dream's cabins are outer cabins, most of

which have a balcony and the ship is equipped with a small deep sea submarine that can take four guests down to a depth of up to 200 metres.

Dream features 35 restaurants and bars, entertainment facilities such as theatres, a climbing park, as well as plenty of space for other outdoor activities & a range of virtual reality applications.

World Dream is pictured.





cruise summer season in the travelBulletin November issue of travelBulletin. Tuesday 31st October 2017

Fundraiser on Solstice



YOUR Travel Centre home based agent Kathy Labbozzetta recently organised a "Cruise for a Cause" fundraiser on board a two-night sailing of Celebrity Cruises' Celebrity Solstice.

Over 120 passengers took part in the women-only "Pink Ribbon Cruise", with Labbozzetta raising \$5,000 for the Cancer Council, with funds going towards research into women's cancers, prevention and support services.

During the sailing, the group gathered for a Pink-themed cocktail party on the first night and on the second evening heard from a three-time survivor of cancer.

The next Pink Ribbon cruise will be held in early 2019 on Cunard's Queen Flizabeth.

"The Cancer Council's Pink Ribbon events are a fun way for girls to come together, whether it be a movie night, pink breakfast, or in this case a fabulous cruise," said Becky Dadswell, community relations co-ordinator, Cancer Council.

Labbozzetta is pictured centre with members of her group at their Pink Ribbon cocktail party.

MSC web series

Learn the highlights of the

MSC Cruises has released season two of its web series, Kelly & Kloe, featuring 21 real cruise guests, chosen through open auditions held on board each ship in MSC Cruises' fleet since May.

More than 85,000 children auditioned to star in the show as part of the entertainment activities on board.

The series includes five eps, visit www.kellyandkloe.com.

The Strand experts

THE Strand Cruise in Myanmar has announced dates for its expert-led cruises

A gourmet cruise will sail 12 Mar, joined by Sylvain Royer, Michelin starred chef de cuisine of the Bangkokbased R&B Lab Company, and photography cruises will sail 26 Mar & 17 Sep with photographer Lucas Gurdjian.

A classical music cruise with musicians from the Orchestre de Paris will dep 13 Feb.

Disney 2019 prog

CLICK to read

DISNEY Cruise Line has unveiled an expanded San Diego season in its justreleased 2019 program.

Disney Wonder will take pax from San Diego to Baja and Mexican Riviera from Mar through to May.

Other options include three Disney Wonder cruises from San Juan to the Southern Caribbean and a Disney Magic sailing Miami to the Bahamas and Western Caribbean region.

CLICK HERE for more details on the season.

CCC Boxing Day

FANS will be able to watch the Sydney to Hobart Yacht Race fleet's departure from Sydney Harbour during Captain Cook Cruises' new Boxing Day Lunch cruise.

Departing King St Wharf on 26 Dec, MV Sydney 2000 will cruise to Parsley Bay where it will anchor from 11am-2pm.

There are three cruise options available - CLICK HERE.



- Permanent part-time role
- Generous commission structure



The Business Publishing Group, a leading independent publisher in business-to-business news titles is looking for a proactive candidate to join our close knit team in Macquarie Park, NSW.

You will be responsible for contributing to the sales of our leading digital news titles as well as custom print publications helping to achieve revenue targets.

If you have at least three years' advertising sales experience, know how to close a deal and can work autonomously as well as within a team, this could be your next rewarding role.

> To apply email your confidential CV with Cover Letter to jobs@traveldaily.com.au before 24/11/17.







Tuesday 31st October 2017



Medallion rollout

PRINCESS Cruises has confirmed the introduction of Ocean Medallion on Golden Princess is on plan for 25 Oct, but noted it is subject to Regal Princess' implementation.

Further details on the rollout will be revealed once it is underway on Regal Princess.



This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY

Radiance of the Seas 31 Oct Pacific Explorer 31 Oct Golden Princess o1 Nov Carnival Legend o₃ Nov Pacific Jewel o₄ Nov Pacific Explorer o₄ No_v Carnival Spirit o₅ Nov Sun Princess o₅ Nov Carnival Legend o6 Nov

MELBOURNE Celebrity Solstice

Voyager of the Seas o₃ Nov Pacific Explorer o6 Nov o6 Nov Pacific Jewel BRISBANE Pacific Explorer o2 Nov Pacific Aria o₃ Nov Sun Princess o₃ Nov Pacific Dawn o₄ Nov CAIRNS

o1 Nov

31 Oct

Pacific Eden o6 Nov DARWIN

Maasdam

AUCKLAND Pacific Jewel 31 Oct Noordam o₅ Nov

www.cruiseweekly.com.au

Cruise Weekly is part of the **Business Publishing Group family** of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

New expedition line to launch in Nov

OFFSHORE Outpost Expeditions, a cruise line promising to offer "a new type of expedition cruise for adventurous travellers" will launch next month.

The line's 12-passenger ship, Pacific Provider (pictured), will sail

from San Diego on 06 Nov and its inaugural cruise departs from San Jose del Cabo for a Sea of Cortez adventure on 26 Nov.

Offshore Outpost Expeditions said its 49m vessel "has a size and manoeuvrability that allows guests to journey to areas not accessible by larger cruise and expedition ships".

During the 2017/18 cruise season Pacific Provider will venture to the bays and beaches of the Sea of Cortez and a second destination will be announced later this year.

The line is owned by Offshore Outpost, LLC, which is headquartered in Dallas, Texas - CLICK HERE for more.



This week, Aurora Expeditions, is giving readers the chance to win a free trip for 2 onboard a 2018 expedition worth up to US\$21,200 per person. You can choose from one of the below expeditions:

- 18 day "In Shackleton's Footsteps" 7-24 March 2018 Weddell Sea, South Georgia & Falklands
- 15 day "Sub-Antarctic Safari" 24 March-7 April 2018 Falkland Islands & South Georgia

To enter, tell us in 25 words or less why Aurora Expeditions is the perfect choice for your clients wanting an authentic, small ship expedition cruise to the Polar regions. The winner will have the most creative entry. Send your entry to auroraexpeditions@traveldaily.com.au

To improve your entry, here are some helpful research tools:

- · Visit the website auroraexpeditions.com.au
- · Order your copy of the 18/19 expedition guide from Tifs - tifs.com.au



P&O High Tea

P&O Cruises Australia has added a second cruise to the Australian Open 2018 lineup and introduced a new tennisthemed high tea menu on board Explorer and Eden.

The high tea features strawberries, cream, scones & champagne and costs \$20 at the Waterfront restaurant.

MEANWHILE, horse race callers Greg Miles and John Tapp will be on board Carnival Australia's ships sailing to the Melbourne Cup.

Miles will be on Pacific Explorer, while Tapp will sail on Carnival Spirit.



IFYOU love it, why not dedicate a whole day to it?

Costa Cruises did just that, celebrating World Pasta Day last week.

To mark this beautiful day, all guests on board Costa's fleet sailing the Mediterranean were able to enjoy traditional Italianbased dishes.

If that is not enough to make you jealous, cruise passengers also got to sample some incredible activities including making your own pasta, while kids got to make pieces of art with Italian foods.

The little ones also got to show off their cooking skills to the executive chef in a Pasta Salad competition.

CRUISE **FDITORIAL**

Editor in Chief and Publisher - Bruce Piper Managing Editor – Jon Murrie

Editor - Jasmine O'Donoghue Contributors - Guy Dundas, Matt Bell, Adam Bishop info@cruiseweekly.com.au

BUSINESS MANAGER Jenny Piper accounts@cruiseweekly.com.au

ADVERTISING AND MARKETING

advertising @cruise weekly.com. au

Sean Harrigan and Melanie Tchakmadjian

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Every Wed Cruise Weekly also publishes a consumer-facing newsletter - sign up free at www.cruiseweeklv.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.