

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news.

Silversea portal

SILVERSEA has introduced a new online marketing toolkit for travel agents called Marketing Central.

The platform aims to do the "creative legwork" for agents in developing marketing campaigns and can be used to create flyers, web banners, email & social media content.

Marketing Central can be accessed in the Marketing Resources section of the MYSILVERSEA portal.

Tickets to the Australian Ballet on 13 Dec are up for grabs for the travel agent who registers with Marketing Central and is this month's top user - visit my.silversea.com.

NCL eyes more Australian growth

NORWEGIAN Cruise Line's exec vp int'l business development Harry Sommer told **Cruise Weekly** the cruise line was "optimistic" it would send a ship down under for the 2019/20 season.

Speaking in Sydney on Sun on board *Norwegian Jewel* during the ship's first visit for its inaugural local homeport season, Sommer highlighted the ship's deployment as "one of the big successes for us this year".

"I'd say that anytime something is successful, the likelihood that we're going to repeat it is great," he continued, noting the deployment details for 2019/20 would be revealed in Dec.

Sommer also hinted an announcement was in the works in the technology space, explaining "we're clearly looking at things like what Royal and Disney did".

Norwegian's biggest challenge



in Australia was the availability of ports, he said.

"If I could wave my magic wand and triple the port capacity in Sydney, I would give you a different answer...there would be no reason why we couldn't take multiple ships, bigger ships, different ships."

Sommer voiced support for the cruise reference group's recommendation of Garden Island as the preferred location

for a second cruise terminal in Sydney (**CW** 12 Oct), urging the NSW Government to follow through and turn it into a plan.

NCL has experienced a 50% growth in year-over-year sales in 2017, when compared to 2016.

"There are not very many places in the world where we could be up 50% in sales so we're very happy with that," he said.

More from Norwegian Cruise Line on **page three**.



OCEANIA CRUISES®

THE FINEST CUISINE AT SEA™

Europe & The Americas

2019 EXCLUSIVE LAUNCH OFFER

EXCLUSIVE LAUNCH OFFER



includes:
FREE Unlimited Internet
*Amenities are per stateroom.

plus choose one:
FREE Shore Excursions
FREE Shipboard Credit
FREE Beverage Package



50% OFF DEPOSITS*
on every sailing



US\$100 SHIPBOARD CREDIT*
per stateroom on select sailings



CLICK HERE FOR ITINERARIES OR CALL OUR SYDNEY CONTACT CENTRE ON 1300 355 200

* Visit www.OceaniaCruises.com for the full terms and conditions.

CRUISE

WEEKLY

Tuesday 14th November 2017

WIN A \$1000*
Coles Myer Gift Card
From Cruise Traveller
[Click here to find out more](#)

CRUISE Traveller
PONANT

Goldman appoints

THE Goldman Travel Group has appointed Leighton Schembri as cruise manager.

He will work across all of the group's agencies, including development of the recently acquired The Cruise Centre.

P&O takes over Sydney



THERE was a rare sight in Sydney on Fri with three P&O Cruises ships - *Pacific Explorer*, *Pacific Eden* and *Pacific Jewel* - all arriving at the same time.

Between them, the three ships were carrying a combined total of 6,000 guests.

The three ships are pictured above in Sydney.

CCC Fiji 2018/19

CAPTAIN Cook Cruises Fiji has released 2018 and 2019 departure dates for its two seven-night Northern Fiji Discovery cruises.

For the list of dep dates, see captaincookcruisesfiji.com.

APT
APT TRAVEL GROUP
90
ORIGINS 1927
UNFORGETTABLE

THERE IS ONLY ONE BEST
And it's APT

Hurry book by
30 November 2017!

LEARN MORE

Holland America Line
SAVOR THE JOURNEY

FLY YOUR CLIENTS TO EUROPE FOR \$999 RETURN

Book your clients on a selected European cruise and take advantage of our \$999 airfare offer!

Plus enjoy Explore4 offers including a beverage package, speciality dining, reduced deposits and more!

Hurry - Offer ends 17 Nov!

*Terms and conditions apply

FIND OUT MORE >



\$20*

UBER
Credit
Offer

Book your
customers with
UGO & you ride
with UBER on Us

[Click Here](#)

T&C's Apply*

NZ CRUISE
GO NZ
SAVE \$200
+ UP TO US\$1890
BONUS VALUE
PER COUPLE*

**< 2018 / 19 BROCHURE
OUT NOW AT TIFS**

ORDER

AGENT INCENTIVE

Earn a \$50 Coles-Myer Gift Card per room on NEW bookings before 31 Dec*

>> AGENT
RESOURCES
ON
DEMAND

gptnzNOW.com

>> SIGN IN / REGISTER



**100%
WHOLE
SALE**

*Conditions apply. Quote Cruise & Coach Incentive at time of booking.

CRUISE



Tuesday 14th November 2017

CRUISE

WEEKLY

On location aboard
Crystal Bach

Today's issue of *CW* is coming to you courtesy of *Crystal Cruises*, aboard the *Crystal Bach* currently cruising Germany's Rhine River.

CRYSTAL Cruises has pulled out all stops to create its new river ships, with our voyage aboard *Crystal Bach* this week taking us from Mainz to Basel and then back to Frankfurt.

The Rhine itinerary sees us stop in Speyer, Kehl and Breisach before an extended stay in Basel, where the ship will dock for two nights to allow for exploration of the Black Forest & Switzerland.

More from *Crystal Bach* on page four.

Viking Med cruises

VIKING Cruises has released two new Mediterranean itineraries for 2018, both of which are combinations of existing shorter itineraries.

The new additions include the 15-day Mediterranean & Italian Sojourn, departing Barcelona to Venice on 29 Jul and is a combination of Iconic Western Mediterranean and Italian Sojourn and is priced from \$12,998ppts in a Penthouse Veranda.

The 24-day Mediterranean Explorer & Crossing incorporates the Western Mediterranean Explorer and Mid Atlantic Crossing and will sail from Rome to Miami on 04 Dec.

Fares are from \$8,890ppts in a Veranda stateroom.

Both prices include a \$1,000 discount available for bookings made by 31 Dec.

Jewel's big Aussie debut



NORWEGIAN Cruise Line welcomed *Norwegian Jewel* into Australian waters on Sun for the start of the cruise line's inaugural Australian and New Zealand homeport season.

Nicole Constantin, vp sales Norwegian Cruise Line, showed media around the 2,376-passenger vessel, highlighting some of its 16 dining venues, 15 bars and lounges and public spaces.

The ship will operate a total of nine voyages through to Feb, including seven round trip itineraries from Sydney and will return next year fresh from a multi-million dollar drydock.

Speaking to *Cruise Weekly*, NCL's

exec vp int'l business development Harry Sommer said *Norwegian Jewel*'s inaugural season was "pretty much sold out".

"We can clearly see this is a place that has tremendous potential that's well received by our past guest base so we're not just looking for new passengers, we have loyal guests that want to come here which is a huge help." Sommer said NCL decided to send *Jewel* to Australia as it was the only cruise market in the top five that it didn't already have "a real presence" in.

NCL vp sales Nicole Constantin is pictured with *Norwegian Jewel* master Kenneth Harstrom.

See **FACEBOOK** for photos.

SEABOURN OVATION

Bringing new meaning to luxury in May 2018

FIND OUT MORE

SEABOURN®

Crystal makes music



CRYSTAL Cruises created its new European river cruise product as a result of feedback from members of its Crystal Society loyalty program wanting to experience river cruising after enjoying the company's ocean ships - so it has been somewhat of a surprise to see how many pax so far have been "new to Crystal," according to Walter Littlejohn, md of Crystal River Cruises.

Littlejohn is cruising aboard *Crystal Bach* on Germany's Rhine River this week, and told **CW** about half of the line's bookings are from customers who haven't cruised on Crystal's ocean vessels - indicating the potential to cross-sell from river into ocean as they are introduced to the brand.

Crystal has been determined to emulate the luxury aspects of its ocean product with the European river operation.

"We don't want to just 'Crystallise' existing river cruise offerings - we are building a new product from the ground up," Littlejohn said.

"We don't want to use the limitations imposed by operating a river ship to impede the experience in any way," he added.

Crystal Bach (pictured), which debuted in Aug 2017, is the same size as European river cruise ships operated by other brands, but carries significantly fewer passengers and many more staff than its competition.

The vessel carries 106 guests in 53 cabins, served by 68 staff including butlers for every suite.

Passenger accom is spread across two decks - in Littlejohn's words "we don't have any swan-view cabins" - and every suite has a panoramic window which opens to provide an indoor-outdoor river experience.

There has also been a major investment behind the scenes, with the new Crystal ships utilising diesel-electric propulsion systems meaning there is minimal engine noise.

The galley is five times the size of kitchen facilities on competitor vessels, meaning Crystal can offer a full a la carte dining experience with all items cooked on demand.

Twenty-four hour room service is included, while the vessel also features a heated indoor pool with a "swim jet" - and a gymnasium and fitness instructor.

Currently the ships carry their own speedboats, used for some excursions, but in 2018 these will be relocated to specific locations on the river ready for deployment by any of the visiting vessels.

One of the key reasons for the change is that currently the speedboats impede the view from the rear of the ship, and with six in total across the fleet they can provide superior options in all of the suitable locations.

Littlejohn said another distinguishing feature of Crystal was the length of its season on the rivers of Europe, with the last cruise finishing around 03 Jan.

Crystal currently operates three river ships in Europe, with a further two to launch in 2018.

Hurtigruten's taster



HURTIGRUTEN has published its first voyages of the 2019/20 season and released details on its two new expedition ships, *MS Roald Amundsen* (pictured) and *MS Fridtjof Nansen*.

The 2019/20 season is shaping up to be the line's most extensive Arctic and Antarctic program in its 125-year history, with the first Antarctic voyages to be on *MS Fridtjof Nansen*.

Three ships will be operated out of South America for the full season, and several vessels - including *MS Fram*, *MS Spitsbergen* and *MS Nordstjernen* - sailing four- to 14-day Arctic voyages out of Longyearbyen, Svalbard.

Select Greenland expedition voyages will also be available on *MS Fram*.

Currently under construction at Kleven Yard in Norway, *MS Roald Amundsen* and *MS*

Fridtjof Nansen will debut in 2018 and 2019 and are being billed as the "world's greenest, safest and most advanced expedition ships".

They will feature a two-level indoor/outdoor Observation Deck wrapped around the ships' bow, in front of the Amundsen Science Center/ Nansen Science Center.

The venue will include lecture spaces, a small library, and speciality areas for workshops.

Guests will be able to choose from three restaurants or hang out in the sauna, gym, or on the pool deck featuring an infinity pool, jacuzzis & a bar.

All 265 rooms on the 530-passenger vessels are outside cabins, half of which will have private balconies.

The ships will be equipped with Blueye underwater drones, kayaks & Explorer Boats.

Three Fred Olsen ships to be renovated

FRED Olsen Cruise Line has revealed its ships *Braemar* (pictured) and *Balmoral* will be refurbished before Christmas and *Boudicca* will be upgraded in Mar 2018.



The schedule includes renovating public areas, creating new facilities - such as a new restaurant and gelato bar on *Balmoral*, a new dining room on *Boudicca*, a new buffet restaurant on *Braemar* - and cabin enhancements across the fleet.

Black Watch underwent improvement work at the end of last year.

CRUISE



Tuesday 14th November 2017



Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY

<i>Carnival Legend</i>	14 Nov
<i>Pacific Jewel</i>	14 Nov
<i>Golden Princess</i>	15 Nov
<i>Pacific Eden</i>	16 Nov
<i>Norwegian Jewel</i>	17 Nov
<i>Pacific Explorer</i>	17 Nov
<i>Radiance of the Seas</i>	18 Nov
<i>Explorer of the Seas</i>	19 Nov
<i>Pacific Explorer</i>	20 Nov

MELBOURNE

<i>Pacific Jewel</i>	16 Nov
<i>Maasdam</i>	17 Nov
<i>Noordam</i>	18 Nov
<i>Norwegian Jewel</i>	19 Nov
<i>Pacific Jewel</i>	20 Nov

BRISBANE

<i>Pacific Aria</i>	14 Nov
<i>Pacific Explorer</i>	15 Nov
<i>Voyager of the Seas</i>	15 Nov
<i>Pacific Dawn</i>	18 Nov

CAIRNS

<i>Amsterdam</i>	19 Nov
------------------	--------

DARWIN

<i>Amsterdam</i>	15 Nov
------------------	--------

FREMANTLE

<i>Sea Princess</i>	18 Nov
---------------------	--------

ADELAIDE

<i>Maasdam</i>	14 Nov
----------------	--------

HOBART

<i>Norwegian Jewel</i>	15 Nov
<i>Noordam</i>	16 Nov
<i>Maasdam</i>	19 Nov

EDEN

<i>Pacific Eden</i>	15 Nov
<i>Noordam</i>	20 Nov

AUCKLAND

<i>Radiance of the Seas</i>	14 Nov
-----------------------------	--------

On board *Norwegian Jewel*



MEDIA and trade were treated to a tour of Norwegian Cruise Line's *Norwegian Jewel* on Sun during the ship's first visit of the season.

The group explored the ship's public spaces, venturing to the Sapphire pool on deck 12 (**pictured** above), the Stardust Theatre (**inset**), Crystal Atrium (**right**) and restaurants such as Le Bistro, Teppanyaki & Azura.

Accommodation was put on show, with guests gawking at The Haven three-bedroom Garden Villa (**below**), which comes complete with a piano in the spacious lounge room, a private garden with a hot tub, complemented by a butler and concierge service.



Discover where the next hot spots are in the November issue of *travelBulletin*.

CLICK to read
travelBulletin

Trump Cuba rules

US PRESIDENT Donald Trump's new Cuba policy took effect on Thu, placing travel restrictions on certain types of travel to the island nation for American citizens.

Cruise lines escaped the brunt of the changes, which impact on individual travel.



FERRY *McFerryface* will soon be a regular on Sydney Harbour thanks to a Name Your Ferry competition run by Transport NSW.

More than 15,000 suggestions were made for the new fleet of six ferries with hundreds of Sydneysiders putting forward the winning *Ferry McFerryface*.

"We asked Sydney to name their new ferries, and we have listened," said NSW Minister for Transport & Infrastructure Andrew Constance.

"*Ferry McFerryface* will be the harbour's newest icon, and I hope it brings a smile to the faces of visitors and locals alike," he added.

The suggestion was alongside Victor Chang, Fred Hollows and Catherine Hamlin, followed by Boaty McBoatface.

"Given Boaty was already taken by another vessel, we've gone with the next most popular name nominated by Sydneysiders," Constance said.

CRUISE
WEEKLY

www.cruiseweekly.com.au

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

EDITORIAL

Editor in Chief and Publisher – Bruce Piper
Managing Editor – Jon Murrie
Editor – Jasmine O'Donoghue
Contributors – Guy Dundas, Matt Bell, Adam Bishop
info@cruiseweekly.com.au

ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian
advertising@cruiseweekly.com.au

BUSINESS MANAGER

Jenny Piper
accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: 1300 799 220 (+61 2 8007 6760)

Every Wed *Cruise Weekly* also publishes a consumer-facing newsletter - sign up free at www.cruiseweekly.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.