

CRUISE



WEEKLY



Tuesday 20 Jun 2017

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news and a full page from **CruiseAgents**.

Not a word on cruise

ANYONE in the cruise industry hoping for some investment from the NSW Government in the fast growing sector will be disappointed by the state budget today, which fails to even mention the word cruise.

Despite a strong surplus and a range of highly publicised investments in infrastructure, Minister for Roads, Maritime and Freight Melinda Pavey didn't mention cruising at all.

And Minister for Tourism and Major Events Adam Marshall highlighted \$193 million to support events, tourism marketing and more - but again without saying anything about the importance of cruise.

Croatia - so hot right now

TEMPO Holidays has become the latest supplier to focus on the fast-growing cruise market to Croatia, with the launch of a dedicated new venture in partnership with Katarina Line.

The new product range, dubbed "Tempo Holidays Cruise Croatia," will "take Croatia cruising to another level," according to Tempo, which has a well-established team on the ground in the destination with over 20 year's experience.

The launch follows the debut earlier this year of Cruise Croatia, a new business formed by Beyond Travel Group (**CW** 23 Mar 2017).

At the time Beyond Travel's gm of business growth, Peter Smith, said the company had seen a huge growth in demand for Croatia over the last four years, prompting the creation of the unique and separate brand.



Tempo's new venture builds on the company's long experience with Croatia, with the company promising a larger and more comprehensive range including classic cruises, Young & Fun voyages and even naturist cruises.

Spokesperson Sarah Clayton told **CW** Tempo's cruise team was already offering market leading solutions under the Bentours partnership with Hurtigruten.

"With exceptional service, hands-on expertise and best available rates we believe our cruise team can deliver a new fresh competitive solution to the market," she said.

The expanded range includes additional departure points such as Zadar, Porec and Opatija as well as the standard Split to Dubrovnik itinerary.

CLICK HERE for more.

C360 masterclass

CRUISE Lines International Association Aus has announced a variety of masterclasses as part of its upcoming Cruise360 conference in Aug this year.

CLIA Australasia md Joel Katz said the event focuses on giving travel agents practical advice and support to grow cruise sales.

"The Cruise360 masterclasses, as well as the keynotes, will provide insights, tips and techniques for agents to enhance their cruise sales skills," he said.

Masterclasses will cover topics such as "River cruising", "Driving Loyalty", "Selling Up" (about luxury and expedition) and "Plan a Cruise Month," giving hints and tips on how to maximise sales during the key promotion.

Cruise360 will also include an inspection of P&O's new *Pacific Explorer* on 26 Aug, and agents attending the conference will accrue 30 points towards accreditation - cruising.org.au.

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Pacific Explorer arrives in town

A large white cruise ship, the P&O Pacific Explorer, is shown from a side profile, sailing on a body of water. The ship features the P&O logo and the name "PACIFIC EXPLORER" on its side, along with a stylized black and red graphic. In the background, a dense city skyline with various skyscrapers is visible under an overcast sky. Another smaller cruise ship is partially visible in the distance to the right.



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Fred. Olsen deal

FRED. Olsen has launched a new, 'Free On Shore Spending Money & Added Benefits', for new bookings made by 30 Jun.

The offer applies to all 2018/19 cruises of seven nights or more, which depart after 03 Apr 2018.

Guests will be given €200 per room in spending money and will be entitled to shore packages including a free tour, trip to a spa and photography session.

Uniworld bike tour

UNIWORLD will partner with Butterfield and Robinson to expand its river cruise offerings.

In the wake of the partnership, the pair will conduct a Rhine River Cruise Biking tour in May 2018.

The tour will depart from Basel, Switzerland with port stops through France and Germany.

Prices for the eight-day tour start from US\$6,995pp, operating in May, June and Sep.

CLICK HERE for more details.

P&O Love Riot

P&O Cruises confirmed it has put a cover charge on its main show aboard *Pacific Explorer*, Love Riot.

For \$15, pax will receive a free cocktail and souvenir glass in addition to the show, or for \$29 the VIP package includes a cocktail, souvenir glass and a degustation dinner.

In a statement, the cruise line likened the levy to those applied to signature restaurants, emphasising "in the same theme, Love Riot is a signature entertainment experience with a reasonable cover charge".

First preview for Joy

NORWEGIAN Cruise Line's latest ship *Norwegian Joy* has completed her first preview cruise from her new home port of Shanghai, having made maiden calls to Singapore, Qingdao, Shenzhen and Hong Kong.

The ship carried 1,700 guests from the Alibaba Group on a four-day itinerary.

Cruise rapidly changing in NZ



NEW Zealand's cruise industry is showing no signs of slowing down, Tourism New Zealand's new chief executive Stephen England-Hall told *Cruise Weekly* at the NZ All Stars event held last night in Brisbane in partnership with Air NZ and Virgin Australia.

"It's a rapidly changing and evolving part of our offering, but it doesn't seem to be showing any signs of slowing down so I think you're going to see a lot more in that space," he said.

England-Hall confirmed there was "a bunch of conversations" going on between parts of NZ where cruising is really big, including Auckland, Christchurch,

Dunedin and Wellington.

England-Hall is pictured centre with Tony Saunders, general manager Australia for Tourism New Zealand and René de Monchy, director trade, PR and major events, TNZ.

Celeb Solstice sale

CELEBRITY Cruises is holding a one week Winter Solstice Sale for trips aboard *Celebrity Solstice*.

The deal includes a free upgrade to guests who book an Oceanview stateroom or above on select trips or a free beverage package as well as half price deposits on select bookings.

The special ends on 23 Jun.

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RCI Snapchat cruise

ROYAL Caribbean will take users on an underwater adventure through the lens of Snapchat.

From 21 to 25 Jun, RCI's Snapchat will take viewers on an underwater adventure thanks to a custom-designed scuba mask.

The mask was designed for Snapchat and allows the wearer to take photos beneath the sea, while users watch on first hand.



This week's port calls of cruise ships at various destinations around Australia.

SYDNEY
Pacific Explorer 21 Jun
Pacific Aria 21 Jun
Pacific Explorer 22 Jun
Carnival Spirit 23 Jun

BRISBANE
Pacific Dawn 24 Jun
Pacific Aria 25 Jun

DARWIN
Coral Expeditions 1 22 Jun

FREMANTLE
Pacific Eden 22 Jun
Pacific Eden 26 Jun

Disney Cruise going strong



WITH Australian's love affair for cruise at an all time high, David Clark, head of travel, Aus & NZ at Disney, said Disney Cruise Lines was reaping the benefits despite not sailing from the country.

Speaking to **CW** at last night's Disney Days Roadshow in Sydney, Clark said out of organic growth alone, the Australian market was performing incredibly well.

With two new ships coming online in 2021 and 2023, Clark hopes to use them as a tool to drive growth and increase brand awareness for Disney.

For Australians, Clark said there had been an increase in demand to tack on a cruise from Florida after visiting Walt Disney World.

Pictured above: David Clark,

Tory Martin and Michael Cassis from Disney at last night's event.

Silversea enrichment

SILVERSEA Cruises has revealed details of its enrichment offering on board its 2017 voyages.

Under the program, soloists from La Scala Theatre Academy will join three Med sailings and two departures will feature ballet from the State Academic Bolshoi Theater of Russia.

Culinary arts and wine voyages, wellness expeditions and Silver Perspectives - a series which invites destination experts and distinguished guest speakers on board - is also included in this year's program.



COPENHAGEN'S iconic Little Mermaid statue - a must see for any cruise visitor to the Danish capital - has been covered in blue and white paint, with the famous sea creature once again a magnet for dissent.

Authorities are working hard to rectify the ugly blemish (below) which has happened just a few weeks after the mermaid was splattered in red paint in a previous protest against whaling in the Faroe Islands.

This time the blue and white paint was accompanied by a cryptic message "Befri Abdulle" or "Free Abdulle" - believed to refer to an inmate of a Danish psychiatric hospital.

Other previous attacks on the statue have seen it decapitated and also limbs removed,

with local mayor suggesting he may install a new CCTV system to catch future perpetrators.



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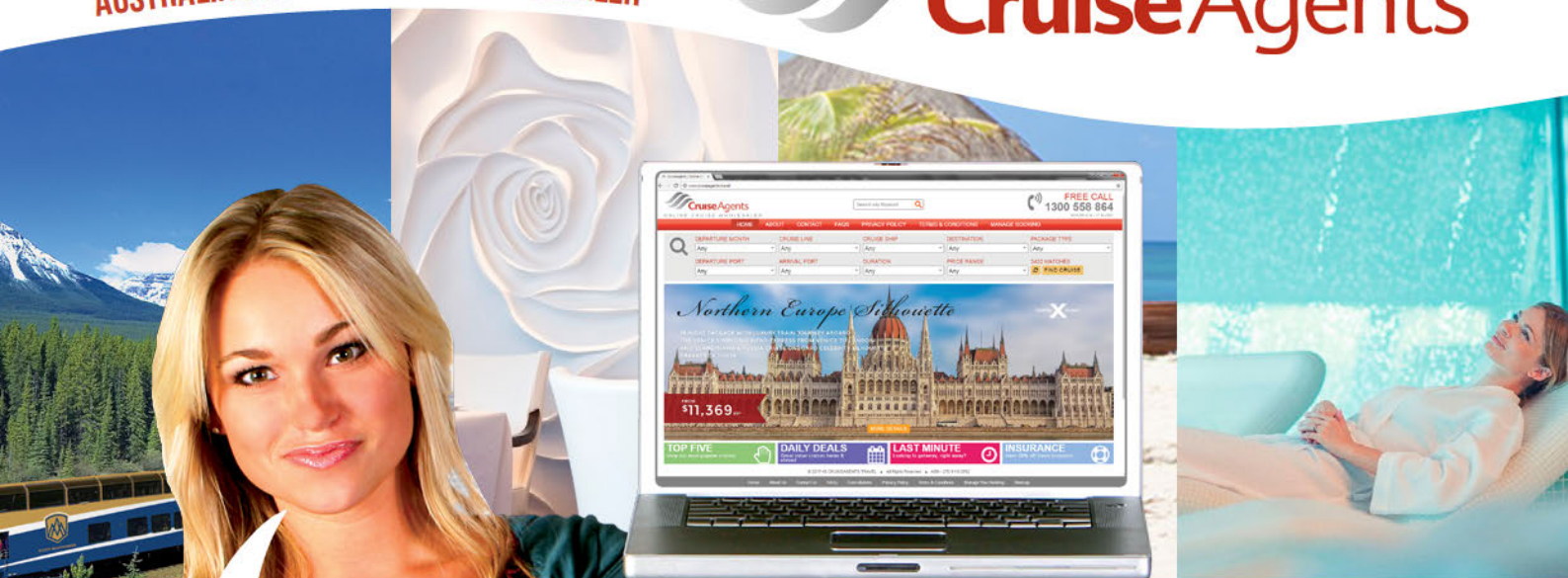
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