

CRUISE





www.cruiseweekly.com.au

Thursday 21st December 2017

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news plus a front cover wrap from Royal Caribbean International.

Merry Christmas!

TODAY is the last edition of Cruise Weekly for 2017 and we will be back on deck with all the news on 02 Jan.

A very Merry Christmas and a Happy New Year from the Cruise Weekly team!

RCI 45% discount

ROYAL Caribbean International is offering up to 45% off select 2018/19 South Pacific. New Zealand and Australia cruises as part of a "Seek & Save" sale. Offer ends 28 Feb, see the cover page for more.

Aussies opt for Christmas at sea

ALMOST 40,000 passengers will set sail in local waters this Christmas, trading in cooking and cleaning for a cruise.

P&O Cruises, Princess Cruises and Carnival Cruise Line will host over 22,000 guests on Christmas Day across 11 ships, all of which will be well and truly decked out with decorations.

Festivities will include a Guest Christmas Choir on P&O Cruises, while on Carnival Cruise Line and Princess Cruises vessels, snow will fall in the atrium.

Across the four Royal Caribbean International ships cruising locally and Celebrity Cruises' Celebrity Solstice there will be 17,850 guests celebrating with an array of special events and activities.

Royal Caribbean Cruises md Australia and New Zealand Adam Armstrong said Christmas itineraries had become hugely popular with Australian cruisers.



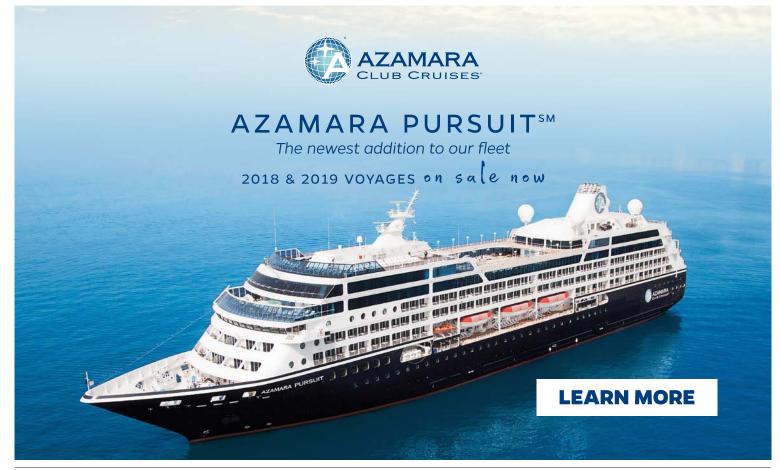
"There's nothing better than letting someone else take care of the Christmas cooking, cleaning and chores, so all our guests have to do is turn up for lunch," Armstrong said.

"It's no wonder these are some of the quickest itineraries to sell out - they're a relaxing, fun and budget-friendly option for families large and small."

Sandy Olsen, vp corporate affairs, Carnival Australia, said Christmas cruises were a soughtafter option which offered "something for everyone".

"You can eat, drink and be merry with all the benefits and Christmas trimmings but none of the fuss," she said.

The fun doesn't stop with Christmas, with RCL hosting 26,550 guests and Carnival Australia carrying 22,548 passengers over the Christmas and New Year's period.



CRUISE



Thursday 21st December 2017



Catch up with Jennifer Vanderkreeke as Carnival celebrates 5 years in Australia in the December issue of travelBulletin.

CLICK to read travelBulletin

Hurtigruten voyages



HURTIGRUTEN has released its 2019/20 season, which it is touting as its "most diverse and wide-ranging selection of expedition voyages".

The program introduces a Northwest passage itinerary on its new hybrid ship, MS Roald Amundsen, and an itinerary to Russia's Franz Josef Land, which will mark the furthest north that a Hurtigruten expedition vessel has ever sailed.

The Franz Josef option will be operated by MS Spitsbergen and take guests less than 600 nautical miles from the Geographical North Pole.

Hurtigruten will deploy both of its new hybrid powered vessels to the Norwegian coast for the northern summer of 2019, with MS Fridtjof Nansen sailing Amsterdam-Norway-Svalbard and vice versa.

Departing from Hamburg, MS Roald Amundsen will offer a series of voyages along the Norwegian coasts, which are variations of the traditional Hurtigruten coastal sailings.

The program also offers eight South American cruises.

A render of MS Roald Amundsen and MS Fridtjof Nansen is **pictured**.

Stuart Allison promoted



CARNIVAL Corporation has promoted Stuart Allison to senior vice president, Asia Pacific planning and operations for Princess Cruises.

Previously vp of Princess Cruises' Australia and New Zealand businesses, the new position will see him retain revenue and operations oversight for the Australia and New Zealand business, and revenue management for China.

The role will see his responsibilities expanded to include Carnival Corporation's Japan, Taiwan, Korea, China, Hong Kong, and Singapore business. Allison will remain based in

the Sydney office and report to Deanna Austin, who has been named chief commercial officer for Carnival/Princess Cruises.



PASSENGERS on board Princess Cruises' Sea Princess recently were lucky enough to catch a glimpse of Santa Claus using an even less conventional mode of transport than his iconic reindeer sleigh.

Santa was spotted doing tricks on a jet pack and flyboard in Brisbane and although he wasn't available for comment, we sincerely doubt he will gamble on the device for his Christmas Eve trip.



RCCL bus crash

A TOUR bus carrying Royal Caribbean International and Celebrity Cruises pax was involved in an accident in Costa Maya, Mexico this week. RCL confirmed 23 guests from Celebrity Equinox and

four from Serenade of the Seas were on board and BBC News is reporting at least 12 have been killed and 18 injured.

AIDA's Australian debut

AIDA Cruises premiered in Sydney on Tue, with AIDAcara becoming the first in its fleet to dock Down Under.

AIDAcara is on a 116-day world cruise visiting 41 ports in 23 countries and will leave Sydney today and head for the Great Barrier Reef and Cairns,



where pax will celebrate Christmas with didgeridoo players & Santa. The ship will then visit Darwin and spend New Year's Day in the Komodo Islands, Indonesia.



CRUISE

₩ W E E K L Y

Thursday 21st December 2017

Jewel & Oceania in Melb



BOTH Norwegian Cruise Line's Norwegian Jewel and Oceania Cruises' Regatta met side-byside in Melbourne Port on Sun (pictured), marking a first in the region for the line's parent company, Norwegian Cruise Line Holdings (NCLH).

Norwegian Jewel was in Melbourne as part of her inaugural season in local waters and will sail in the region until Feb and then return following a refurbishment in 2018/19.

More new destinations for Aranui?

ARANUI Cruises' first voyage to Pitcairn Island has sold out within weeks of going on sale in Australia and New Zealand (CW 30 Nov), prompting the company to look into more new itineraries.

The 13-day roundtrip cruise from Papeete to Pitcairn Island was released as part of Aranui's 2019 cruise program and marked the first time the line had offered a different route.

"We will definitely be looking into more cruises to remote Pitcairn Island in the future as well as other exciting, new itineraries taking in more French Polynesian islands," said Aranui ANZ rep Laurent Wong.

Silversea enriched

SILVERSEA has served up a new program of Enriched Voyages for 2018 and 2019, featuring culinary and winethemed cruises.

The new release includes five sailings developed in partnership with The Peninsula Hotels, which make up The Asian Collection.

On culinary voyages Silversea chefs take guests on market-toplate excursions, offer cooking demos & menus highlighting regional specialties while on wine cruises experts will hold special tastings and private tours to vineyards & wineries.

Carnival record

CARNIVAL Corporation has reported record revenue for the full year 2017, despite "overcoming a variety of headwinds" during the period, including facing disruptions from hurricanes.

Revenues were US\$1.1 billion higher than the prior year, reaching US\$17.5 billion.

NZ biosecurity

ALL major cruise lines have now introduced New Zealand's new biosecurity accreditation scheme in conjunction with New Zealand Ministry of Primary Industries.

Norwegian Cruise Line was the latest to adopt the voluntary scheme.



A time to cruise

AS 2017 comes to an end, 2018 is shaping up to be another incredible growth year for our

industry. CLIA's 2018 State of the Cruise Industry Outlook shows a projected 27.2m passengers expected to set sail in 2018.

To meet ongoing demand, more ships are scheduled to set sail, with CLIA Cruise Lines debuting 27 new ocean, river and specialty ships in 2018, that will push the boundaries in terms of innovation, creativity and design.

With so many amazing new ships launching, incredible destinations and excursions being added, 2018 really is the time for your clients to cruise.

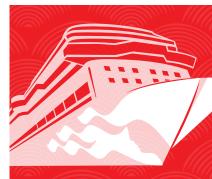
There really is a cruise for everyone, and this includes the big growth sectors of family cruise, river cruise and expedition cruise – all of which benefit from

new ships in 2018 and beyond.
As always, CLIA will be supporting our travel agent members with webinars, training modules, events, and resources to provide agents with all of the latest knowledge and expertise.

We encourage you to take advantage of these to ensure that you are equipped to make the most of this exciting growth ahead.

As we look forward to 2018, we wish all our members, partners, and industry stakeholders a very happy Christmas and a prosperous New Year.





MAJESTIC PRINCESS experience with Academy!

ENDING SOON

Become a Commodore by 11.59pm AEDST 24th of December 2017 for the chance to win! MAJOR PRIZE 14-night Majestic Grand Asia cruise, in a balcony stateroom for 2 & AUD \$2,300 EZair credit MINOR PRIZE Win one of 20 AUD \$200 Visa Gift Cards

Eligible AU/NZ travel agents 18+ only. Max 1 entry p/person. Cruise 11/3/18-25/3/18. NSW LTPS/17/17741, ACT TP17/01815, SA T17/1714. T&Cs apply

CLICK HERE TO LAUNCH ACADEMY

CRUISE

www.cruiseweekly.com.au

Cruise Weekly is part of the **Business Publishing Group family** of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

EDITORIAL

Editor in Chief and Publisher - Bruce Piper Managing Editor – Jon Murrie Editor - Jasmine O'Donoghue Contributors - Guy Dundas, Matt Bell,

Adam Bishop info@cruiseweekly.com.au

ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian advertising @cruise weekly.com. au

BUSINESS MANAGER

Jenny Piper accounts@cruiseweekly.com.au Suite 1. Level 2. 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Every Wed Cruise Weekly also publishes a consumer-facing newsletter - sign up free at www.cruiseweeklv.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.