

CRUISE

WEEKLY



Thursday 01 Sep 2016

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news including a photo page from **Azamara**.

\$999 Europe flights

HOLLAND America Line is bringing back \$999 return airfares for 2017 bookings for a Verandah (or above) staterooms on select Mediterranean, Adriatic and Baltic sailings.

Starting today, the deal will run until 18 Nov - [CLICK HERE](#).

MSC Cruises alert

MSC Cruises will be updating their sales channels, including MSC Online, API & their website on Mon 05 Sep until 3pm.

During the timeframe, staff will not be able to access bookings or make changes, but will be contactable on 1300 028 502 or reservations@msccruises.com.au.

Fred Olsen Aussie pact

A **FRED** Olsen website and brochure dedicated to the Australian market is on its way, following the renewal of the cruise line's partnership with Cruise Abroad as its exclusive Australian wholesaler.

"This is an exciting time for Fred Olsen in Australia with the development of an Australian dedicated website and a new brochure promoting cruises relevant to our market, which will be priced in AUD," said John Simos, joint managing director of Cruise Abroad.

Fred Olsen operates four ships in six continents and has scheduled *Black Watch* to visit Australia in 2017 as part of its 107-night world cruise.

The cruise line has also launched its first 2017/18 South Africa and Indian Ocean program on board *Boudicca*.

New partnerships with airlines

have emerged for the program, with South African Airways flying into Cape Town and Air Mauritius into Mauritius.

"These cruises are proving extremely popular, with over 15,000 phone calls received by the cruise line on the first day following the release," said Kate Woodridge, sales manager int'l, Fred Olsen Cruise Lines.

Bhaya's new look

HALONG Bay cruise operator Bhaya Group has completely redesigned its two vessels, collectively known as *The Au Co*.

The makeover has equipped the ships to embark on two-night cruises, when they previously only operated one-day excursions to the more remote parts of Halong Bay.

A new reception area has been added in the upgrade.

Marlborough freeze

CRUISE ships will not be able to use the Tory Channel in New Zealand's in the Marlborough Sounds until 'critical' and 'significant' controls had been put in place following an investigation into an incident where *Azamara Quest* struck Wheki Rock in Jan.

The Transport Accident Investigation Commission has made two urgent recommendations, advising the Marlborough District Council review its harbour risk assessment & consider additional risks posed by cruise ships.

The Commission also urged Port Marlborough to review its Port Safety Management System to ensure it has appropriate procedures in place to meet the requirements of its Pilot Training and Proficiency Plan; and that the plan met the intent of Maritime Rules Part 90: Pilotage.

Radiance of the Seas is scheduled to visit on 06 Oct.

PRINCESS
ACADEMY

SAIL to 
the FINISH LINE

JOIN THE RACE OF THE YEAR!

11-night princess cruises® new caledonia & vanuatu cruise for 2!

RUNNER-UP PRIZES: win one of 15 \$200^{AUD} visa gift cards

Become a Commodore by 11.59pm AEDST 31st of October 2016 for the chance to win

[CLICK HERE TO SAIL TO THE FINISH LINE](#)

Eligible AU/NZ travel agents 18+ only. Cruise 7/3/17-18/3/17. NSW LTPS/16/06358, ACT TPI6/01571, SA T16/1423. T&Cs apply.

Countdown 'til Journey

AZAMARA Club Cruises had all hands on deck on Tue, with president and ceo Larry Pimentel in Australia to make final arrangements for the maiden arrival of *Azamara Journey*.

Journey has undergone a US\$25m refurb, fitting her with new venues and technologies, along with a redesign of her suites & staterooms (**CW** 28 Apr).

Pimentel told **Cruise Weekly** the time is "absolutely right" to introduce *Azamara Journey* to Australian waters.

"Bookings so far are telling us that we've made the right decision," he said.

"For geopolitical reasons, there are areas of the world which we can't currently cruise to, so for many of our guests, Australia and New Zealand is both a safe and an exotic location."

Rather than looking to add to the fleet, Pimentel told **CW** the cruise line has "spent millions of

dollars completely re-working our two boutique ships, leaving no space untouched, and now we turn our focus to evolving and improving our immersive, destination-rich offering".

Pimentel highlighted the importance of the trade, noting that in his time down under, he spoke to around 300 new agents during a webinar and is aiming to visit as many of the key agent groups as possible.

"Our ability to be able to bring our two ships down under, year after year, is down to the importance of the travel trade to Azamara," he added.

Azamara Journey will arrive in Darwin on 08 Feb as part of her Asia repositioning, and will sail in the region until early Mar, offering two Australia and New Zealand sailings and a return Asia repositioning voyage.

For more from Pimentel's visit, see **page four**.

New cruise booking engine



FANCY a free Breakaway Travelclub membership?

Breakaway Travelclub is offering **Cruise Weekly** readers a free one-year membership (normally \$44) to celebrate the launch of their new cruise booking engine.

The portal allows travel industry employees to search live availability and instantly book confirmed space on cruises at industry rates.

Anthony Cassar, managing director of Breakaway Travelclub, said "we have brought together the latest online technology with our expanded range of international industry rate cruises, to deliver live booking

capability 24/7, for our verified industry members."

The platform was created with the help of Traveltek.

The offer is available until 30 Sep 16 when agents use the promo code "TD".

Also on offer are a series of heavily discounted industry rates on Carnival Cruise Line and Royal Caribbean Cruises sailings.

Pictured from left are: Paul Millan, Traveltek regional director; Tony Wilson, Breakaway general manager and Anthony Cassar, Breakaway managing director.

For more information, see travelclub.com.au.

Regent

SEVEN SEAS CRUISES™

THE MOST INCLUSIVE *Luxury* EXPERIENCE™

THE MEDITERRANEAN

MEDITERRANEAN ARTISANS & VINTNERS

1 JUNE 2017 | 10 NIGHTS | VENICE TO MONTE CARLO | SEVEN SEAS VOYAGER®

Suite Fares from **AU\$10,520** per person twin share*

IT'S ALL INCLUDED

All Suite Accommodation • FREE Shore Excursions • FREE WiFi • FREE Speciality Restaurants
 FREE Unlimited Beverages, including Fine Wines and Spirits • FREE Pre-Paid Gratuities

ASK US HOW TO COMBINE TWO OR MORE LUXURY CRUISES

PLEASE CLICK HERE FOR MORE ITINERARIES OR CONTACT OUR SYDNEY CONTACT CENTRE ON 1300 455 200

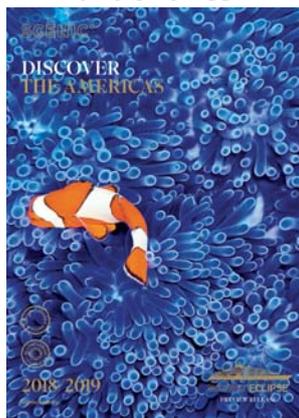
*Port Taxes & Fees of AU\$751pp are included in the cruise fare. For full terms and conditions please visit www.RSSC.com



Confused about which river cruise cabin? We've taken the guess work out in the September issue of *travelBulletin*.
[CLICK HERE to read](#)

Brochure Spotlight

Scenic - Eclipse mini brochures



SCENIC has released a mini-brochures on each of the four regions *Scenic Eclipse* will visit in 2018/19.

The new guides focus on: The Americas; Antarctica; Europe and the Mediterranean; and Arctic and Norwegian Fjords. Information on the destinations the ship will visit and the port highlights are showcased in the A5 brochures.

In addition, the Antarctica catalogue includes a preview on the range of South American escorted tours that can be added onto the nine *Scenic Eclipse* cruises in Antarctica and the Chilean Fjords, including journeys throughout Brazil, Argentina, Chile, Peru, Ecuador and the Galápagos Islands.

Dream continues on to Sydney



DREAM Cruises has this week teamed up with Hong Kong Tourism Board to host agents at an event in Junk Bar at the Overseas Passenger Terminal.

Attendees heard about the latest news and developments in Hong Kong, while Dream Cruises revealed information about the open Truffle Kitchen, Johnnie

Walker Whisky House and the Dream mansion suite complex on board *Genting Dream*, which debuts from her home port of Hong Kong on 12 Nov.

Pictured above are: Mary He from HKTB; Amber Reid, Andy Loving & Aysha Kamaledine from Dream Cruises; Lisa Lee from HKTB and Brigita Devries from Dream Cruises.

Hurtigruten program

CHILDREN on Hurtigruten sailings will be kept active, with the cruise line starting the Young Explorers Program.

A host dedicated to the initiative will organise daily activities under the topics of science, polar history, photography and nautical nature, along with an "Introduction to Antarctica" lecture.

The project will be available on Norwegian coastal sailings with *MS Finnmarken*, *MS Midnatsol* and *MS Trollfjord* from 01 Apr.

One Ocean departure

ONE Ocean Expeditions is adding a second Fins and Fiddles departure from Cape Breton, Nova Scotia for next summer, which will run 21-31 Jul.

A new itinerary along the coastline of Labrador and further north into the higher Arctic latitudes of Baffin Island has also been announced, the Labrador & Torngats Explorer, sailing 15-25 Jul, 2017 - [CLICK HERE](#) for more.

Demi on Celebrity

THIS holiday season pop artist Demi Lovato will perform for Celebrity Cruises guests on four Caribbean itineraries.

To be held on 28 Dec, just steps outside of Port St. Maarten, tickets can be purchased by guests on the *Celebrity Equinox* 19 Dec departure, *Celebrity Eclipse* (21 Dec), *Celebrity Summit* (24 Dec) and *Celebrity Reflection* (24 Dec).

Tickets went on sale today, see celebritycruises.com/concert.

SAVE UP TO 15%*

COSTA RICA & THE PANAMA CANAL

Variety Cruises

CANADIAN HIGH ARCTIC

Flight Rebate of \$1300 per person

Explore Baffin Island with 12 incredible days on Bentours 'Baffin Island - High Arctic Jewel' expedition cruise. Prices starting from \$10,990 per person twin share.

BOOK BEFORE 30TH SEPT | [CLICK HERE](#) FOR MORE HOT OFFERS

*Terms and conditions apply. Please see bentours.com.au for full terms and conditions.

World Journey Guests Unite

AZAMARA Club Cruises' first ever World Journey begins on 07 Mar 2018 and to kick things off, the boutique cruise line's CEO and President, Larry Pimentel, hosted an elegant High Tea while in Australia for guests who have already booked on this once-in-a-lifetime voyage. Travelling from all over Australia and New Zealand for the event at Sydney's Langham Hotel, guests met and mingled with their fellow travellers before the extraordinary cruise, and were able to ask all their questions direct to luxury travel veteran Larry about the upcoming adventure.

On board the newly revitalised *Azamara Journey*, the 102-day World Journey will take guests from bridge to bridge; from Sydney Harbour Bridge to London Tower Bridge, and call at 60 ports in 29 countries, including 18 late night stays and 14 overnights. Vietnam, Dubai, Greece, Italy, France, Spain and the Netherlands are just a few of the enthralling countries included on the itinerary, which also features eight AzAmazing Evenings – exclusive and bespoke cultural events crafted by Azamara that can't be experienced anywhere else. Guests will also attend the Cannes Film Festival and Monaco Grand Prix, and will be treated to luxury Azamara service throughout their journey.



ATTENDEES of the 2018 World Journey and Le Club Voyage High Tea event.



ALEXANDER Vanderstaay, Sandi Pimentel, Colleen Vanderstaay and Larry Pimentel.



AZAMARA'S latest brochure.



THE Azamara High Tea.



YEE Sang Welten, Sandi Pimentel, Larry Pimentel and Frank Welten.



ALEXANDER Vanderstaay, Colleen Vanderstaay, Isabel Meloni and Vincenzo Meloni.



ROBERT Gibson, Janice Gibson, Larry Pimentel, Sandi Pimentel, Craig Lee and Gail Lee.

Pandaw appointment

PANDAW River Expeditions has appointed Marco Rosa as vice president of sales and marketing. London-based Rosa's career includes previous roles with Costa, Abercrombie & Kent, Sanctuary Retreats and Belmond.

Northwest Serenity

CRYSTAL Serenity has successfully entered the Northwest Passage, dropping anchor in Ulukhaktok, Northwest Territories on 27 Aug, and Cambridge Bay on 29 Aug. Crystal Cruises is the first cruise line to make the journey through the Northwest passage.

Paul Gauguin to Bali

PAUL Gauguin Cruises will offer new itineraries cruising between Fiji and Bali as part of its 2017 brochure which was released earlier this week. The 16-night Fiji to Bali trip departs from Lautoka on 29 Apr and cruises via Vanuatu, the Solomon Islands, Papua New Guinea, Thursday Island, Timor-Leste, Komodo Island and Lombok to Bali.

The reverse voyage takes 17 nights departing on 07 Jun 2017 - for more information, head to www.pgcruses.com.

Korea cruise jump

THE Korea Tourism Organisation has announced a significant increase in cruise tourism over the first half of 2016, with passenger numbers surging 122% year on year. A total of 899,839 cruise travellers visited South Korea in the six months to 30 Jun, including 652,000 passengers and almost 250,000 crew. There were 306 cruise calls during the period, up from 196 in the first half of 2015, with the Busan Port Authority forecasting over 1.9 cruise arrivals this year.

ACA Update



Jill Abel - CEO



Blue Sea, Orange Sky

Each year ACA pays tribute to a philanthropic organisation operating in the Conference location. This is a wonderful opportunity to take our members outside of their everyday business activities, look more broadly at the world and possibly inspire them to give back through a donation of dollars or volunteer hours. For our 20th anniversary Conference we have chosen Orange Sky Laundry (OSL), an organisation which truly reflects our theme "Our People, Our Passion, Our Success"... and, like us, as they also rely on water – what a great fit! OSL provides the world's first free mobile laundry service for the homeless. Founders, Nic Marchesi and Lucas Patchett, Young Australians of the Year 2016 have graciously agreed to tell their story at the Conference's closing breakfast. These fabulous young entrepreneurs started by putting two washer/dryers in their old van in Brisbane in 2014 and have since expanded the service to many Australian locations. They now do nearly 7 tonnes of laundry weekly. A new initiative has seen the introduction of their first van with hot showers which they also hope to replicate. Orange Sky is about providing basic needs that we take for granted to people living on the streets who with clean clothes, a hot shower and an hour's conversation with the volunteers can feel a little brighter about their day. Registrations are still open for the Conference which includes the opportunity to attend this breakfast. For more information, visit australiancruiseassociation.com.



THERE'S people who can bust a rhyme and then there's...the vocally challenged. Carnival is catering for those who can't carry a tune in a bucket by launching Lip Sync Battle: Carnival, an on-stage adaptation of the hit Spike TV series, aboard Carnival cruises. The series of competitions will pit guests against each other and see two finalists showcase their skills in a full-scale production. Performers will have elaborate props and costumes, high-tech lighting and sound effects, and back-up dancers at their fingertips to help them perfect their show.

Lip Sync Battle Carnival will debut on the new Carnival Vista in Dec with rollout on select ships in 2017.

MARKETING MANAGER

Coral Expeditions, Australia's leading small ship cruise line, has embarked on a new phase of growth after 33 years of successful operations. Emerging from a recent re-brand, it is now looking for an ambitious, digitally savvy marketing professional who can make a mark by leading the build-out of our brand footprint globally.

Position Description

The Marketing Manager devises innovative approaches to global advertising and marketing, building on our reputation as Australia's pioneering cruise line. This includes working with our external design and public relations partners to manage marketing and communications programmes and acting as the guardian of our brand. As a tactician, he/she administers our annual advertising budget, wholesaler and travel trade relationships, and other promotional activities. He/she also is responsible for managing our past passenger community - Xplorers Club.

The position is suitable for an ambitious, up and coming marketing professional, who wishes to build a career in a small but growing company based in a tropical location. Our work environment is informal, collaborative and action-oriented.

This is a preferably Cairns-based position but we are willing to consider candidates based elsewhere in Australia.

What we are looking for:

- At least 8 years of professional experience, with at least 3 years as a leader of a marketing function in Australia
- An affinity for design and creative communication
- Comfortable with data and financial / ROI analytics
- Experience with digital marketing
- Comfortable in a small company environment

Send your applications to careers@coralexpeditions.com

CLICK HERE for more information and to apply.



Cruise Weekly is Australia's leading travel industry cruise publication. An industry-focused PDF edition of Cruise Weekly is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at www.cruiseweekly.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia
Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Editor: Bruce Piper info@cruiseweekly.com.au

Contributors: Guy Dundas, Jenny Piper, Nathalie Craig, Bonnie Tai, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan, Magda Herdzik, Melanie Tchakmadjian
ads@cruiseweekly.com.au

Business Manager: Jenny Piper accounts@cruiseweekly.com.au

Travel Daily CRUISE WEEKLY **travelBulletin** business events news **Pharmacy DAILY** 