

CRUISE

WEEKLY



Thursday 01 Dec 2016

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

BBC Earth experience

NEW BBC Earth Experiences have been rolled out across the Holland America Line fleet. The performances and interactive programs are now available on *ms Koningsdam*, *ms Noordam*, *ms Rotterdam*, *ms Oosterdam*, *ms Zuiderdam* and *ms Eurodam* and will be introduced on the rest of the fleet (except *ms Prinsendam*) by Mar. A highlight is Frozen Planet Live, a concert based on the BBC Earth Frozen Planet television series. It features live musicians playing orchestrated music as images of the earth's polar regions unfold on screen.

Princess Sailabratons

PRINCESS Cruises is introducing "Sailabration" packages to make it easier for guests to celebrate a special occasion on board. The bundles can be added in the online booking management tool Cruise Personalizer for up to 25% off retail prices. New packages include "Pamper Me" with a day at the Lotus Spa, "For the Birthday Guy," featuring a men's shave in the Lotus Spa, bucket of beers and casino credit and "For the Birthday Girl," a manicure, flowers & coffee card.

Seabourn Encore delivery

SEABOURN has taken delivery of the shiny new *Seabourn Encore* during an official handover ceremony at the Fincantieri shipyard in Marghera, Italy.

Seabourn president Rick Meadows said the cruise line had been looking forward to the handover for more than 2 years. "Seabourn Encore has become a stunning ship that will set a new standard in ultra-luxury cruising," Meadows said.

The vessel (pictured) will be christened on 07 Jan in a ceremony in Singapore by recording artist Sarah Brightman, before setting sail for Australia.

She will visit Darwin on 22 Jan and cruise the Qld coast before arriving in Sydney on 02 Feb and staying in the region until 17 Mar.



Encore will accommodate 600 passengers in 300 suites, each with a private veranda, and will feature the new addition of The Retreat, offering a space to relax in private cabanas.

A new production show, *An Evening with Tim Rice* will also debut on the ship.

Fincantieri chief executive officer Giuseppe Bono said dry dock work was due to start on the line's next ship, *Seabourn Ovation*, at Fincantieri's shipyard in Sestri Ponente in coming days.

HAL Island upgrades

HOLLAND America Line has celebrated two decades of its private island in the Bahamas, Half Moon Cay, by introducing The Lobster Shack.

Permanently located near the "I Wish I Could Stay Here Forever" bar, the shack serves fresh grilled lobster with Caribbean coconut beans 'n' rice and a rum-jerk butter glaze.

The BBQ is available for a nominal fee.

This year the island introduced new water sport equipment including sailboats & catamarans.

OPT F&B additions

NEXT year cruise passengers stopping by Sydney's Overseas Passenger terminal may have the choice of a new indoor and outdoor restaurant & bar plus a micro-brewery.

Under a \$3.2m proposal submitted by the Mantle Group and James Squire, the new additions would occupy a tenancy in the location of the former Peter Doyle @ The Quay.

The plan would see a raised micro-brewery building built outside the OPT, a balcony and decks built on level one, and renovations to level one and two.

The proposal is open for public submissions until 31 Jan.

A rendering is pictured.



P&O backs the reef

CARNIVAL Corporation has backed another social venture, with P&O Cruises becoming the first national partner for Good Beer Co, a new beer which supports the conservation of the Great Barrier Reef.

The mid-strength pale ale is on board all five of P&O's vessels and passengers are being encouraged to "have one for the Reef".

"Guests can now sit on the ship's open deck enjoying a craft Great Barrier Beer & at the same time, taking their own small step to give back to the Reef," said P&O president Sture Myrmell.

The cruise line agreed in the middle of the year to trial the beer, which is dedicating at least half of its profits to the Australian Marine & Conservation Society.

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Celebrity Gilt at Sea

GILT.COM will be debuting its inaugural 'Gilt at Sea' pop-up shops on board Celebrity Cruises. From 03 Dec to 29 Jan Gilt shops will bring a modern resort style to passengers on board *Celebrity Reflection* and *Celebrity Silhouette* which will be departing on weekly sailings from Miami and Fort Lauderdale.

Chile new terminal

THE Chilean port of Valparaíso has unveiled its brand new 5,300m² passenger terminal. The modern terminal, which can handle 6,000 passengers simultaneously, is expected to welcome around 100,000 cruise guests this season.



GOT that sinking feeling? A Chinese investment group has commissioned the construction of a \$196m full scale replica of the *Titanic* as part of a new tourist resort in China's Sichuan province. News of replica builds is nothing new, however in a bid to lure international tourists this replica will feature a simulation of the ship's moment of impact with an iceberg & subsequent sinking. A Hollywood movie exec has been drafted in to "get as close as we can" to the real thing, noting that it will be done in a "very respectful way." Over 1,500 people died on the *Titanic's* ill-fated journey.

Voyager emerges refreshed



SEVEN Seas Voyager has emerged from its bow-to-stern refurbishment (**CW** 11 Oct) with luxurious new decor and a collection of new shows for its Constellation Theatre.

The ship underwent a 25-day transformation as part of Regent Seven Seas Cruises' US\$125 million fleet-wide refurbishment program.

Seven Seas Voyager joins *Seven Seas Navigator* as the second ship to receive this revamp.

The ship's refreshed flagship restaurant Compass Rose is **pictured** above.

See more pictures of the upgraded ship on [Facebook](#).

PortMiami expansion

CONSTRUCTION has started on a US\$37.5m expansion of PortMiami's Cruise Terminal F.

The project's initial phase includes the reconfiguration and renovation of the three-story pax terminal while a second phase will see the construction of a three-story addition east of the existing terminal.

It is due for completion in Oct.

Fly Free with Voyages

TWO new cruise itineraries are on offer with fly free deals from Voyages to Antiquity.

The new additions are the 31-day Grand Mediterranean & Atlantic Discovery and 18-day Springtime Atlantic Discovery, sailing in Apr 2017.

CLICK HERE for more.

Incident on Explorer

A GUEST on *Explorer of the Seas'* 20 Nov Sydney departure has reported that she was sexually assaulted.

Royal Caribbean International said its guest care team provided the pax with assistance, including medical care and counselling.

RCI is supporting NSW Police with their investigation.

The Strand discount

PASSENGERS booking any cabin category on *The Strand Cruise* for departures between 02-30 Apr will receive 25% off, two nights at the Strand Yangon pre- or post-cruise & return domestic flights.

CRUISE NEWS & VIEWS

with Brett Jardine
CLIA Australasia

2016 CLIA Highlights

It's that time of the year when CLIA Membership renewals are being sent out so no better time than now to recap on another outstanding year for CLIA & the cruise industry. In Feb CLIA delivered the 15th annual Cruise Industry Awards where we recognised outstanding achievements from the prior year. In May we delivered the 2015 Source Market Report that showed more than 1m Aussies had taken an ocean cruise in 12 months. The Source Market Report is the genesis of all media coverage surrounding the industry and what a year it has been! We have broken all records based on media monitoring undertaken on our behalf including a record month in Sep that was then smashed in Oct! The 3rd annual Cruise360 was brought down in September with attendees very upbeat at how far this event has evolved in its short history. A first class MC (Ross Greenwood) doubled as a well-informed moderator ensuring panellists were on their toes when it came to the tough questions. CLIA's long-awaited membership system was re-launched in May with members now able to maintain their own profile through our new web-based platform and apply for the much anticipated Global Cruise Industry ID Card - "Embarc". And finally an in-depth study of booking patterns amongst major brands in 2016, revealed CLIA Accredited agents are consistently achieving returns 15% greater than non-CLIA accredited agents.

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