

# CRUISE

WEEKLY



Tuesday 16 Sept 2014

## Win a Carnival cruise!

**CRUISE Weekly** today launches its first trade competition in years, with the chance for a lucky **CW** reader to win a Carnival Cruise Lines Melbourne Cup voyage aboard *Carnival Spirit*.

The comp will feature for the next four weeks, with a different question posed in each issue.

To be in the running, send your answer to each question to us and the agent with the most correct and creative answers will win.

For more info, see **page three**.

## Promotion for Dingle

**CARNIVAL** Corporation has promoted David Dingle to the role of chairman of Carnival UK.

Further, current executive vice president operations David Noyes has been boosted up the ranks to chief executive officer.

Both will report directly to Carnival Corp ceo Arnold Donald, with the firm saying the postings will strengthen its UK position.

## Global statistics revealed

**DEMAND** for cruising around the world increased 77% over the past decade, with passenger numbers skyrocketing from 12 million to 21.3 million, according to new research released this morning by CLIA.

The independent report also reveals the Asia Pacific region was the source of 10% of the cruise industry's global capacity (13.5 million bed days), with Australia accounting for about half of this (6.6 million bed days) in 2013.

For the first time, global cruise industry expenditure was calculated at US\$117 billion in total economic contributions, supporting the employment of more than 890,000 full-time equivalent employees with total wages of more than US\$38 billion.

CLIA president and ceo Christine Duffy said the growing popularity of cruising was "not surprising" but welcomed the inaugural

study's evidence that the industry's growth was generating more jobs, income and revenue in all regions of the world.

CLIA Australasia general manager Brett Jardine said the new report provided a great overview of the size and value of the global cruise industry as well as a further insight into Australia's individual contribution.

"While we already know that 833,348 Australians cruised worldwide in 2013, this new global report gives us another piece of the picture by showing us that our region is a sought after cruise destination for passengers from all over the world."

Commissioned by CLIA from Business Research and Economic Advisers (BREA), The Global Economic Contribution of Cruise Tourism 2013 also found that 55% of global passengers were sourced from North America (11.82 million), including 10.92 million that reside in the US; 30% resided in Europe (6.4 million), including 1.73 million from the UK and Ireland, while 1.69 million passengers were from Germany.

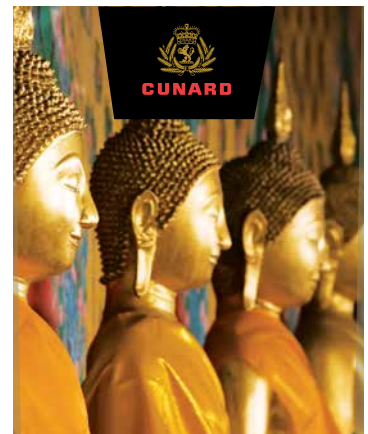
More Australians took a cruise than Brazilians (732,000 pax) and Chinese (727,000), and the average duration was seven days, with three or four port calls.

The cruise industry generated nearly 115 million pax and crew visit days at ports around the globe, with an average per-person spend of \$126.93 each port day.

## HAL name new vessel

**HERALDING** its "regal design and rich Dutch history," Holland America Line has named its new Pinnacle vessel *MS Koningsdam*.

The 2,650-pax ship is being built at Italy's Fincantieri Marghera shipyard for delivery in Feb 2016.



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### P&O spins its view

**CLASSIC** retro view-masters will be disseminated to travel agents across Australia by P&O Cruises' sales and marketing teams as part of a major sales blitz.

Promoting the line's 'Like No Place On Earth' campaign, the old-school toys will be loaded with inspiring imagery, designed to help agents see the line's new brand positioning "in a new light".

P&O Cruises director of sales Ryan Taibel said the view-masters will be well received and should evoke some childhood memories.

"Not only do they help agents build a better picture about the new brand, they evoke memories of a time gone by which is a powerful tool when selling our emotive 'Like No Place On Earth' positioning," Taibel said.

### Princess planning repairs

**AFTER** the post-boarding cancellation of its 13 Sep Fremantle - Brisbane cruise and several months of sailing at reduced speed, Princess Cruises' *Sea Princess* is expected to be shipshape before its next scheduled sailing on 29 Sep.

The troubled ship, also hit by a norovirus outbreak on the previous voyage, had been forced to skip ports of call on various itineraries this year due to an ongoing issue with the crankshaft, but then faced additional technical problems last weekend.

"*Sea Princess* was originally scheduled to stay overnight in Fremantle on Saturday to continue a program of work on a crankshaft on one of the ship's four engines that was already in progress," a Princess Cruises spokesperson told **Cruise Weekly**.

"While in Fremantle, our technical experts identified an issue with a propeller shaft bearing, leading to a decision to complete the original program of work and the new technical repair together in dry dock."

The 1900-pax ship departed Fremantle last night & is currently on its way to its Sydney dry dock.

"Work will start as soon as the ship reaches Sydney to ensure she is ready for her next cruise, a 14-night cruise to New Zealand departing Brisbane on Sep 29," the line's spokesperson said.

All guests who were booked on the 13 Sep 16-night cruise have been assisted with arrangements

to return home and will receive a full refund of the cruise fare plus a 100% future cruise credit.

**MEANWHILE**, the Broome tourism community was quick to rally and offer affected passengers the opportunity to still travel to the remote town.

Local businesses stepped up to provide a range of discounted accommodation, retail products and tours, available through the Broome Visitor Centre.

"These passengers have had their holiday plans severely disrupted, many of whom have travelled from interstate," said Broome Visitor Centre general manager Nick Linton.

"I'm sure many will be looking to continue their holiday plans and the Broome community were keen to extend a welcome."

### Only two months left

**ROYAL** Caribbean International's new ship *Quantum of the Seas* sets sail on its maiden voyage in less than two months, with the final adjustments being added.

View the line's new video **HERE**.

### Kings cruise combos

**AAT** Kings is offering a range of tour and cruise combos in Australia as it recognises the importance of having its toes in the cruise segment.

Managing director Anthony Hayes told **Cruise Weekly** "cruise is the new black with increasing walking in the doors of travel agents seeking cruise product."

Releasing its 2015/16 Australia brochure last week, AAT Kings has teamed with Captain Cook Cruises and Coral Princess Cruises to offer seamlessly packaged guided tours with cruise add-ons.

Hayes said small ship cruising provides a complementary means of exploring parts of the country with AAT Kings' land journeys, saying large ships were too big to match the company's offering.

"I think it makes sense for us as the experiences we offer are relatively intimate experiences."

Options incl a four-day Captain Cook Murray River cruise that can be paired with a guided holiday through Southern Australia.

In the Top End, AAT Kings' five-day Kakadu's Ancient Secrets trip comes with an optional Kimberley Coral Princess cruise over 11 days that is priced from \$10,300ppts.

More at [www.aatkings.com.au](http://www.aatkings.com.au).



### Cruise Calendar

The **Cruise Weekly** cruise calendar details upcoming port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Carnival Spirit</i>	16 Sep
<i>Pacific Jewel</i>	19 Sep
<i>Pacific Pearl</i>	19 Sep
<i>Dawn Princess</i>	20 Sep
<i>Carnival Legend</i>	22 Sep
BRISBANE	
<i>Pacific Pearl</i>	17 Sep
<i>Pacific Dawn</i>	20 Sep
DARWIN	
<i>Sea Princess</i>	20 Sep

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### Pandaw acquisition

**REBUILT** and refurbished motor yacht *MY Callisto* has become the latest addition to the Pandaw River Expeditions fleet, with new coastal cruises off Burma slated to begin from late next year.

Week-long sailings from Ranong in Thailand to the Burmese port of Rangoon will be operated, visiting the Mergui archipelago, Tavoy, Mergui and Moulmein.

The vessel offers 17 staterooms and was originally built in 1963 before renovations in 2005 saw it converted to a luxury small ship cruising vessel.

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**RESIDENTS** of the New Zealand town of Omaha Beach, north of Auckland, noticed an interesting visitor recently when a young seal pup wandered into town.

The curious baby had been hanging around under a jetty for a little while prior to his venture into town, which really wasn't far but "a reasonable distance from the beach," a resident said.

Experts say seals are currently in their "hauling-out" period and can often be seen by the coast.

After a short period closer to town, the pup was motioned back to the beach and nearer to more familiar surroundings.

### Downward dog deck

**TALL** ship operator Star Clippers has added two yoga-themed cruise departures as part of its 2015 Caribbean season, hosted by yogi and author Inge Schöps.

The two week-long sailings will depart St Maarten on 24 & 31 Jan, with morning & evening classes.

### New East Caicos port

**CRUISE** ship handling capacity is set to be doubled in the Turks and Caicos Islands via construction of a second deep water port in the small Caribbean nation.

While specific details on the port haven't yet been released, cash to build the new port in East Caicos will come from a European Union fund for development.

Turks & Caicos is expected to welcome approximately one million cruise pax this season.

### Renaissance begins

**MSC** Cruises has commenced the 38-week 'Renaissance' of its four Lirica-class ships, which will see each ship increased in length by 24 metres and a range of new features & enhancements added.

*MSC Armonia* is the first to undergo the procedure and has now been effectively sawn in half, with a new prebuilt section to be inserted and fitted.

*MSC Sinfonia*, *MSC Opera* and *MSC Lirica* will follow suit, each ship spending a total of 11 weeks undergoing the dry dock works.

The inserted section of the ship contains 194 new prebuilt cabins.

Further works will include a new Baby Club added in partnership with baby products firm Chicco and new facilities for children up to teenage years.

Improvements will also be made to dining facilities, allowing the buffet to be open up to 20 hours per day, while a new lounge and extended restaurant will be added.

*MSC Armonia* will be relaunched for a return to service on 19 Nov.

### HAL Caribbean boost

**NINE** Holland America Line ships will operate 126 itineraries in the line's 2015/16 Caribbean season over the northern winter.

Vessels will depart from Tampa and Fort Lauderdale, with some transiting the Panama Canal.

### Constellation repairs

**CELEBRITY** Cruises has shelved a 21 Nov Bahamas cruise on the *Celebrity Constellation* to carry out urgent repairs to the engines.

The line said a large component needs to be replaced which can only be performed in dry dock.

### Extra agt commission


**BENTOURS** is offering 5% extra commission to travel agents for bookings of select Hurtigruten Classic South, Classic Voyage North and Classic Round Voyage deposited in Sep and Oct 2014, valid for departure Jan-Mar 2015.

### Conference speakers

**CARNIVAL** Australia ceo Ann Sherry will be among a variety of esteemed speakers to address delegates at the Cruise Shipping Asia-Pacific conference in Nov.

The event will take place in Hong Kong from 20-21 Nov.

## Win with Carnival Cruise Lines

Over the next few weeks *Cruise Weekly* and *Carnival Cruise Lines* are giving away a seven-night roundtrip  **Carnival** cruise from Sydney to Melbourne for this year's **Emirates Melbourne Cup**. Departing Sydney on 2 Nov, the cruise includes accommodation for two people in a balcony stateroom, general admission and transfers to Flemington Racecourse, plus onboard meals, entertainment and activities.

During *Carnival Spirit's* inaugural **Melbourne Cup** cruise, guests can get into the racing spirit with sweepstakes, virtual betting and high tea on every sea day. Racing identity Richard Callander and stylists Campitelli Clarke will also be on hand to share race and style tips ahead of the event. *Carnival Spirit* will return to the Emirates Melbourne Cup next year on an eight-night cruise departing Sydney on 30 Oct 2015.

The subscriber with the most correct answers to all of the questions and the most creative answer to the final question will win.

Send your entries to: [carnivalcomp@cruiseweekly.com.au](mailto:carnivalcomp@cruiseweekly.com.au)



**Q1: Who is the racing identity on *Carnival Spirit's* 2014 Melbourne Cup Cruise?**



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