

CRUISE



WEEKLY



Tuesday 04 Nov 2014

HAL expands Europe

THREE new itineraries and four maiden port visits will highlight Holland America Line's 2015 European season, the line said.

Eight ships will offer voyages ranging from 7-50 days will make up the season, with a total of 99 departures of 62 itineraries.



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CMV adds fourth vessel

CRUISE & Maritime Voyages (CMV), which will shortly deploy its *Astor* on her second Australian season, has announced the addition of Costa Crociere's *Grand Holiday* to its fleet, with the ships to be rebranded and commence operations ex UK in the new year.

The 1250-passenger ship will be renamed *Magellan*, and will become the "proud new flagship" of the CMV fleet alongside the 800-passenger *Marco Polo*, the 550-passenger *Azores* and the 600-passenger *Astor*.

Magellan will be an adult only (16 years plus) ship, with CMV commercial director Chris Coates saying "we are delighted to have secured this excellent addition to our fleet which we believe will be very well suited to our core British market".

Coates said the CMV brand was now creating wider recognition,

with the company now targeting 115,000 passengers annually.

A new 2015 season will be released today, detailing *Magellan's* inaugural programs, as well as changes to existing itineraries for the *Marco Polo* vessel to reflect the increased CMV capacity.

New Silversea shows

LONDON'S Royal Philharmonic Orchestra will provide recorded musical tracks as part of a range of new onboard entertainment coming to Silversea Cruises.

The orchestra will form part of a collection of accomplished vocal contributors to be promoted as The Voices of Silversea.

They will star in one of seven new shows to roll out across the five-ship fleet between now and Apr next year.

Shows to debut include 'Mind The Gap' which looks at the "invasion" of British acts which took over US charts in the 1960s and 'Don't Stop the Music', a toe-tapping disco-era retrospective.

Others will include a Latin-inspired production, James Bond style music, movie themes and classic romantic love songs.

Today's issue of CW

Cruise Weekly today features three pages of all the latest cruise industry news & photos plus a full page on the new *Cruise Weekly* smartphone app.

Download the app that stops the nation

EXCITING times today for *Cruise Weekly*, as we launch our long-awaited smartphone app.

Australia's favourite cruise industry publication can now be read on your iPhone or iPad, with an Android version coming soon.

Users can access issues from the recent past plus be notified via a push notification when news breaks or a new issue is published.

For more details, see **page four** of today's issue, or download the app now from the iTunes store.

Smartphone apps for **CW** sister titles **BEN** and **Pharmacy Daily** are also available, with a **Travel Daily** app due to be released shortly.

Carnival online boost

FASTER & more stable internet access is on its way to Carnival Corporation brands after the organisation unveiled its own high-speed at-sea network.

Dubbed Wifi@Sea, the system is touted as the first hybrid wireless network combining land and sea-based technology with satellite connectivity to allow real-time internet browsing while cruising.

Carnival says the service will be facilitated via a number of strategically placed land-based antennas on key cruise routes.

Pricing for the service will vary by brand on full implementation.

The service will be launched on Caribbean vessels late this year before going global on all nine Carnival Corp brands by 2016.

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No replacement yet

A SUCCESSOR to outgoing Carnival Cruise Lines ceo Gerry Cahill has not been determined as yet, the company says.

Cahill announced late last week he would be stepping down from the top job at Carnival after seven years, but will stay on in an advisory role until a permanent replacement can be recruited.

Nobu to join Crystal

FAMED Japanese chef Nobu Matsuhisa will lead menu designs for a series of celebration dinners and sake tastings during Crystal Cruises' President's Cruise departing 12 Jul next year.

The 13-day voyage, sailing from Lisbon to London aboard *Crystal Serenity*, will also serve as the line's 25th anniversary and will be personally hosted by Crystal president and coo Edie Rodriguez.



MOVEMBER will see multitudes of males growing mo's to raise funds for the Movember Foundation's programs and to encourage community awareness and support around men's health.

Amadeus IT Pacific men are putting out the challenge to the travel industry to raise funds for the cause. The person who raises the most money will win a **Shaving Brush Travel Kit**.

It's not too late to join - register at au.movember.com (add your company name after your name and choose to join the **Amadeus IT Pacific team**).

Email your before and after pics and progress updates to mocomp@traveldaily.com.au and we will showcase them on **Facebook** and in **Cruise Weekly**.

Get involved as an Amadeus Mo Bro! Click [HERE](#) to learn more about the program.

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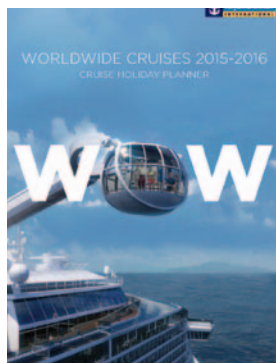
RCI brochure hits shelves

ROYAL Caribbean Cruise Lines is this week distributing its 2015-2016 global brochure to travel agencies, with the new guide packed with a range of firsts and a starkly different Australian fleet to seasons past.

The guide features details of the line's fleet for departures well into 2016.

Asia voyages have been increased due to repositioning of *Legend of the Seas* to operate in

the region during the southern winter, along with new Brisbane sailings from Dec next year.



Sailings from Sydney aboard *Explorer of the Seas* are detailed alongside fleet-mates *Voyager of the Seas* & *Radiance of the Seas*. *Quantum of the Seas*' inaugural Asian season departing from Shanghai is also featured along with the debut in print of sister-ship *Anthem of*

the Seas' voyages in Europe and the Caribbean.

Guides are expected to be delivered to agencies this week.

Cruise Club forecasts

TRAVELLERS Choice ceo Christian Hunter says the group's relaunched Cruise Club has been met with excellent feedback in its first 12 months back in operation.

Speaking at the company's annual conference on the Gold Coast last weekend, Hunter said overall cruise sales through the Cruise Club initiative grew by 21% - in line with the industry overall.

Forward booking forecasts for the next twelve months were well ahead of that growth level, with Hunter adding members were "absolutely dedicated in maximising the opportunities that cruising delivers".

Marco Polo gets lost

CRUISE & Maritime Voyages chartered vessel *Marco Polo* suffered a major scare over the weekend, running aground in the Norwegian Lofoten archipelago.

The vessel was carrying 1,000 British tourists on a scheduled sailing but managed to break free from the bank under its own power with help from high tide.

According to Norwegian media, a local resident said he thought the ship was travelling too close to the quay at Buksnesfjord.

Tug boats and coast guard ships were brought in to assist prior to the ship moving on its own power.

Hurtigruten takeover

BRITISH private equity firm TDR Capital will take 90% ownership of Norwegian ferry and cruise operator Hurtigruten as part of a consortium under the name of Silk Bidco led by a number of existing board members.

The company's chairman Trygve Hegnar and fellow director Petter Stordalen will each hold 5% of the company, with the offer already holding the support of the board.

Hurtigruten has been valued at 2.94 billion Krone (AUD\$497m).

The proposed takeover is now awaiting regulator approval and the green light from shareholders.

Quantum port open

ROYAL Caribbean has formally opened a dedicated terminal for its new *Quantum of the Seas* ship, set to arrive on Mon next week.

RCL president and coo Adam Goldstein joined with the Port Authority of New York and New Jersey at the small ceremony.

The expanded terminal offers 125,000 square feet of space for check-in, customs & immigration, luggage processing and carpark.

MEANWHILE, *Quantum of the Seas* has departed Southampton on its maiden cruise to New York.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY	
<i>Carnival Legend</i>	06 Nov
<i>Pacific Jewel</i>	07 Nov
<i>Pacific Pearl</i>	07 Nov
<i>Rhapsody of the Seas</i>	08 Nov
<i>Carnival Spirit</i>	09 Nov
<i>Pacific Jewel</i>	10 Nov
MELBOURNE	
<i>Carnival Spirit</i>	04 Nov
<i>Celebrity Solstice</i>	06 Nov
BRISBANE	
<i>Pacific Dawn</i>	05 Nov
<i>Rhapsody of the Seas</i>	06 Nov
<i>Sea Princess</i>	10 Nov
GERALDTON	
<i>Radiance of the Seas</i>	04 Nov
FREMANTLE	
<i>Radiance of the Seas</i>	05 Nov
<i>Volendam</i>	07 Nov
PORT DOUGLAS	
<i>Amsterdam</i>	10 Nov
DARWIN	
<i>Amsterdam</i>	06 Nov
<i>Diamond Princess</i>	09 Nov
ADELAIDE	
<i>Radiance of the Seas</i>	10 Nov
AUCKLAND	
<i>Dawn Princess</i>	06 Nov
<i>Oosterdam</i>	07 Nov
<i>Sun Princess</i>	08 Nov
WELLINGTON	
<i>Oosterdam</i>	04 Nov
<i>Sun Princess</i>	05 Nov
<i>Dawn Princess</i>	09 Nov
<i>Oosterdam</i>	10 Nov
NAPIER	
<i>Oosterdam</i>	05 Nov
<i>Sun Princess</i>	06 Nov
<i>Dawn Princess</i>	08 Nov
<i>Oosterdam</i>	09 Nov
TAURANGA	
<i>Oosterdam</i>	06 Nov
<i>Sun Princess</i>	07 Nov
<i>Dawn Princess</i>	07 Nov
<i>Oosterdam</i>	08 Nov
FIORDLAND	
<i>Sea Princess</i>	06 Nov
<i>Celebrity Solstice</i>	09 Nov

CRUISE

WEEKLY

AGENT
UPDATE

Tuesday 04 Nov 2014



CRUISE passengers examining their plotted journey around New Zealand recently would have noticed something peculiar on Google Maps - a drawing of a cat on the New Zealand coast.

An anonymous hacker is believed to have drawn the cat image (pictured below) using built-in technology allowing anybody to add cycle and footpaths to online maps.

According to stuff.co.nz, the cat drawing is positioned close to Hobson Bay, near Auckland.

Google protocol says that changes to maps are supposed to be approved by other users prior to going live, however users can navigate around this restriction either by creating multiple user accounts or getting friends or family to do it.

Google is investigating the matter but hasn't advised whether it will remove the feature or develop more secure ways to police what gets added.



Laughs on CCL's deck

LEGENDARY comedian George Lopez and AOL have launched a new online comedy series based on Lopez's role as the "curator of comedy" for Carnival Cruise Lines.

The series sees Lopez boarding three different Carnival ships and mixing with unsuspecting guests while carrying out a variety of regular onboard duties including making burritos at Blue Iguana and serving as activities director.

Two episodes of the series are available to view online now, with four more to be released soon.

Beyond Aegean deal

EASTERN European tour firm Beyond Travel is offering savings up to \$780 per couple on its eight-day 'Jewels of the Cyclades' itinerary aboard the *MS Galileo*.

The itinerary is priced from \$2,260ppts if booked by 19 Dec.

Ebola sensors at port

JAMAICA has installed walk-through thermal-sensing units designed to detect high personal temperatures and other Ebola symptoms at its Falmouth cruise ship terminal in Trelawny.

The equipment has been donated by Supreme Ventures, a private Jamaican gaming firm.

Authorities at the port have not yet decided whether all arriving pax will be subjected to screening through the unit or if it is only for identified, high-risk passengers.

Carnival firmly in the race Spirit



"THEY'RE off and racing..."

Carnival Cruise Lines sales staff are among thousands of eager race-goers onboard *Carnival Spirit* as it arrives in Melbourne today on its maiden trip to the Emirates Melbourne Cup from Sydney.

Guests will be transferred on 130 buses to Flemington Racecourse, where all have either general or VIP admission to the track precinct for the day's activities.

In addition to the centrepiece race itself - Race 7 - will be a full day of support races and the ever-important Fashions on the Field.

Joining guests onboard to offer form tips for the punters is racing commentator and TV presenter Richie Callander, while stylists Campitelli Clarke will have all race-goers dressed to impress.

During the journey south, guests have been participating in virtual betting, sweepstakes and high tea to get right into the racing theme.

For those keen to go next year, bookings are

now open for the 2015 edition, scheduled to depart from Sydney on 30 Oct 2015.

Spirit isn't the only ship in Melbourne for the Cup, with P&O Cruises' *Pacific Pearl* and *Pacific Jewel* also visiting for the race.

Pictured above in a race of their own is part of the Carnival Cruise Lines sales team in Sissel Way, Anton Loeb and Lance Dye, while below is 2013 Myer Fashions on the Field winner with Carnival Australia ceo Ann Sherry.



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